

# FAMILYFEST

## Sponsorship Opportunities

### 2022 Sponsorship Levels

Sponsorship Levels	Event/ Area Sponsorship	Event Booth	During Event Marketing	Community Involvement	City's Web Page/ Social Media
<b>Presenting Sponsor- \$10,000</b> Limit one sponsor	Your company listed as the presenting sponsor  Event listed as: City of Roseville's Family Fest sponsored by your company	10x20 booth in a prime location  Expected attendance to reach over 3000 people	Company logo on event banners displayed during event  Company name announced throughout the event  Company name on event signage	Opportunity for company staff to volunteer at event and for a company representative to speak at the beginning of Family Fest event (not required)	Your company name listed on event web page  Your company's sponsorship posted on Parks & Recreation page.
<b>Zone Sponsor- \$2,500</b> Limit two sponsors  Only one sponsor per industry accepted	Your company listed as sponsor of a zone (i.e. Kids Zone presented by your company)  Areas to choose: Kids Activity Zone, Kids Creative Zone	10x20 booth in a prime location  Expected attendance to reach over 3000 people	Company name on event banners displayed during event  Company name on event signage in designated sponsored zone	Opportunity for company staff to volunteer in sponsored zone (not required)	Your company name listed on event web page
<b>Area Sponsor- \$1,000</b> Limit two sponsors	Your company listed as sponsor of an area at the event (i.e. Stage Performances presented by your company)  Areas to choose: Stage performances or Truck Exploration	10x10 booth in a prime location  Expected attendance to reach over 3000 people	Company name on event banner displayed during event  Company name on event signage in designated sponsored area	Opportunity for company staff to volunteer in sponsored area (not required)	Your company name listed on event web page
<b>Community Partner- \$500</b>		10x10 booth in a prime location  Expected attendance to reach over 3000 people	Thank you to your company announced during the event  Company name on event banner displayed during event		Your company name listed on event web page

# EVENTSPONSOR

Sponsorship must be received by August 1, 2022. Your prompt response will help us promote your business/organization at this exciting event. Questions, please contact Kristi LaRoche by e-mail at [klaroche@roseville.ca.us](mailto:klaroche@roseville.ca.us).

EVENT DATE: Saturday, September 24, 11:00 am-2:00 pm.

Company/Organization \_\_\_\_\_ Sponsorship Level \_\_\_\_\_

Address \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Please indicate how you would like your company/organization to read on signage and media:

\_\_\_\_\_

Sponsorships can be paid by check or credit card. Please make checks payable to the City of Roseville.

- Sponsorships will be paid by check. Please make checks payable to the City of Roseville.
- Sponsorships will be paid by credit card. City staff will make contact to retrieve information.

Mail completed form to: City of Roseville Attention: Kristi LaRoche, 316 Vernon Street, Suite 400, Roseville, CA 95678

