

CITY OF RENTON FOR IMMEDIATE RELEASE

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City of Renton Contacts

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City of Renton accepting applications for second round of Tourism Promotion Grants

Deadline for applications is 4:30 p.m. on Friday, July 23, 2021

RENTON, WA – The City of Renton is accepting applications for the second round of 2021 tourism promotion grants. The grants are available to convention and visitors bureaus, destination marketing organizations, non-profits such as chambers of commerce and lodging associations, and municipalities to support tourism marketing and operations in Renton.

This second round of grants comes as the state allowed businesses to fully reopen on June 30.

Renton City Council awards the Tourism Promotion Grants. They are funded by the state's Hotel-Motel Tax, collected on all city lodging stays of less than 30 days in length. The city council has appointed a Lodging Tax Advisory Committee (LTAC) and tasked it with distributing these funds. Grant proposals are reviewed by the committee, composed of council members, lodging owners, and community members appointed by the mayor. The city council takes LTAC's recommendations under advisement when determining final grant awards.

The LTAC committee will prioritize applications that involve multiday events, including athletic, along with events that promote diversity and inclusivity. Additionally, the committee will continue to seriously consider projects with a proven track record of attracting overnight visitors.

Applications from qualifying entities are due by 4:30 p.m. on Friday, July 23, 2021. Finalists will be invited to present their requests to LTAC on August 2 via Zoom. The committee will make its final recommendations for funding to Renton City Council by mid-August.

The application is available online at visitrentonwa.com/LTAC. Any questions concerning the application process may be directed to Cliff Long, Economic Development Director, at 425-430-6591 or via email at clong@rentonwa.gov.

About the City of Renton

The City of Renton, Washington, with a population of 106,500 (2021), is located on the southeast shore of Lake Washington, just south of Seattle. Renton's strong economic base, diverse marketplace and favorable business climate have attracted nationally recognized companies that wish to provide employees and their families an outstanding quality of life. Renton is the home of Boeing, PACCAR, IKEA, the Seattle Seahawks, and the eternal resting place of Jimi Hendrix. More information is on our [website](#), [news releases](#), or [Facebook](#), [Twitter](#), and [Nextdoor](#).

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