FITFest 2023, February 18, 2023, Robinson Preserve Mosaic NEST
Sponsorship Opportunities

5K SPONSOR: $5,000
- Logo prominently on back of event shirt
- Logo on 5K medal lanyard
- Logo on race bib
- Logo on 3 Mile Markers
- Logo on finish line arch
- Five (5) complimentary race entries
- May include an item in the 5k participant bags
- Logo on event banner and poster
- Logo and link on Manatee County FitFest website & Race Roster
- Three (3) units of vendor/exhibit space at the FitFest Marketplace
- Recognition in pre-event email blasts, press releases, social media

WALK SPONSOR – $3,000
- Logo on back of event shirt
- Logo on race bib
- Logo on 1/2 Mile Marker
- Logo on finish line arch
- Three (3) complimentary race entries
- May include an item in the 5k participant bags
- Logo on event banner and poster
- Logo and link on Manatee County FitFest website & Race Roster
- Two (2) units of vendor/exhibit space at the FitFest Marketplace
- Recognition in pre-event email blasts, press releases, social media

STAGE SPONSOR – $2,000
- Logo on back of event shirt
- Logo on event map as Main Stage "sponsored by"
- Logo on event banner and poster
- Logo and link on Manatee County FitFest website & Race Roster
- Two (2) units of vendor/exhibit space at the FitFest Marketplace
- Recognition in pre-event email blasts, press releases, social media

REFUEL SPONSOR – $1,500 - 2 Opportunities
- Name on back of event shirt
- Logo on race bib
- May include an item in the 5k participant bags
- Logo on event banner and poster
- Logo and link on Manatee County FitFest website & Race Roster
- Logo @ waterstop and/or finishline rehydration table

(continued on P. 2)
REFUEL SPONSOR (continued from P. 1)
• One (1) unit of vendor/exhibit space at the FitFest Marketplace
• Recognition in pre-event email blasts, press releases, social media
• Name on finishline arch

FIT FRIEND SPONSOR – $1,000 - Unlimited Opportunities
• Name on back of event shirt
• Name on event banner
• Logo and link on Manatee County FitFest website
• May include an item in the participant bags
• One (1) unit of vendor/exhibit space at the FitFest Marketplace

Company Name: ___________________________________________________________
Address: ___________________________________________________________________
City/State: __________ Zip: ___________ Contact: _______________________________
Phone: ____________________ Email: ____________________________

LEVEL OF SPONSORSHIP:

_____ 5K - $5,000
_____ WALK - $3,000
_____ STAGE - $2,000
_____ RECOVERY - $1,500
_____ FIT FRIEND - $1,000
_____ IN KIND (EST. VALUE)
_____ TOTAL AMOUNT OF INVESTMENT

IN-KIND SPONSORSHIP DETAILS:
____________________________________________________________________________
____________________________________________________________________________
____________________________________________________________________________
Sponsor Signature ___________________________ Date ___________________________

Priority given based on date of payment.
Email application to:
Manatee County Government
ATTN: Crystal Scherer, Outreach & Events Specialist
Phone: (941) 742-5923, ext. 6047 Email: crystal.scherer@mymanatee.org.