



FITFest 2023, February 18, 2023, Robinson Preserve Mosaic NEST Sponsorship Opportunities

5K SPONSOR: \$5,000

- Logo prominently on back of event shirt
- Logo on 5K medal lanyard
- Logo on race bib
- Logo on 3 Mile Markers
- Logo on finish line arch
- Five (5) complimentary race entries
- May include an item in the 5k participant bags
- Logo on event banner and poster
- Logo and link on Manatee County FitFest website & Race Roster
- Three (3) units of vendor/exhibit space at the FitFest Marketplace
- Recognition in pre-event email blasts, press releases, social media

WALK SPONSOR – \$3,000

- Logo on back of event shirt
- Logo on race bib
- Logo on 1/2 Mile Marker
- Logo on finish line arch
- Three (3) complimentary race entries
- May include an item in the 5k participant bags
- Logo on event banner and poster
- Logo and link on Manatee County FitFest website & Race Roster
- Two (2) units of vendor/exhibit space at the FitFest Marketplace
- Recognition in pre-event email blasts, press releases, social media

STAGE SPONSOR – \$2,000

- Logo on back of event shirt
- Logo on event map as Main Stage "sponsored by"
- Logo on event banner and poster
- Logo and link on Manatee County FitFest website & Race Roster
- Two (2) units of vendor/exhibit space at the FitFest Marketplace
- Recognition in pre-event email blasts, press releases, social media

REFUEL SPONSOR – \$1,500 - 2 Opportunities

- Name on back of event shirt
- Logo on race bib
- May include an item in the 5k participant bags
- Logo on event banner and poster
- Logo and link on Manatee County FitFest website & Race Roster
- Logo @ waterstop and/or finishline rehydration table

(continued on P. 2)

**JAMES
SATCHER**
District 1

**REGGIE
BELLAMY**
District 2

**KEVIN
VAN OSTENBRIDGE**
District 3

**MISTY
SERVIA**
District 4

**VANESSA
BAUGH**
District 5

**CAROL
WHITMORE**
At Large

**GEORGE W.
KRUSE**
At Large

REFUEL SPONSOR (continued from P. 1)

- One (1) unit of vendor/exhibit space at the FitFest Marketplace
- Recognition in pre-event email blasts, press releases, social media
- Name on finishline arch

FIT FRIEND SPONSOR – \$1,000 - Unlimited Opportunities

- Name on back of event shirt
- Name on event banner
- Logo and link on Manatee County FitFest website
- May include an item in the participant bags
- One (1) unit of vendor/exhibit space at the FitFest Marketplace

Company Name: _____

Address: _____

City/State: _____ **Zip:** _____ **Contact:** _____

Phone: _____ **Email:** _____

LEVEL OF SPONSORSHIP:

_____ 5K - \$5,000

_____ WALK - \$3,000

_____ STAGE - \$2,000

_____ RECOVERY - \$1,500

_____ FIT FRIEND - \$1,000

_____ IN KIND (EST. VALUE)

_____ TOTAL AMOUNT OF INVESTMENT

IN-KIND SPONSORSHIP DETAILS:

Sponsor Signature

Date

Priority given based on date of payment.

Email application to:

Manatee County Government

ATTN: Crystal Scherer, Outreach & Events Specialist

Phone: (941) 742-5923, ext. 6047 Email: crystal.scherer@mymanatee.org.