

O-22-93

ORDINANCE NO. _____

AN ORDINANCE AMENDING ARTICLE FOURTEEN (“THE SIGN ORDINANCE”) OF ORDINANCE NO. 7697 TO INCLUDE THE SOUTH LANDERS SIGN OVERLAY DISTRICT; DECLARING AN EMERGENCY; AND FOR OTHER PURPOSES.

WHEREAS, Article Fourteen (“the Sign Ordinance”) of Ordinance No. 7697 regulates the placement, erection, use, and maintenance of signs of a commercial nature intended to be viewed from any vehicular public right-of way; and

WHEREAS, Council Member Debi Ross, on behalf of her constituents, has requested the addition of the South Landers Sign Overlay District (see map attached hereto as Exhibit A) to the Sign Ordinance; and

WHEREAS, proper notice has been given through publication in a local newspaper.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF NORTH LITTLE ROCK, ARKANSAS:

SECTION 1: That the Sign Ordinance is hereby amended as shown on Exhibit B attached hereto.

SECTION 2: All ordinances or parts of ordinances in conflict herewith are hereby repealed to the extent of the conflict.

SECTION 3: That the provisions of this ordinance are hereby declared to be severable and if any section, phrase or provision shall be declared or held invalid, such invalidity shall not affect the remainder of the sections, phrases or provisions.

SECTION 4: That it is hereby found and determined that the addition of the above-described overlay district as provided for herein is to be in the best interests of the City, and is immediately necessary in order to insure the proper and orderly growth of this land and of the City of North Little Rock, Arkansas, and being necessary for the immediate preservation of the public health, safety and welfare; THEREFORE, an emergency is hereby declared to exist, and this Ordinance shall be in full force and effect from and after its passage and approval.

PASSED:

APPROVED:

Mayor Terry C. Hartwick

SPONSOR:

ATTEST:

Debi Ross
Council Member Debi Ross *by AF*

Diane Whitbey, City Clerk

APPROVED AS TO FORM:

Amy Beckman Fields
Amy Beckman Fields, City Attorney

PREPARED BY THE OFFICE OF THE CITY ATTORNEY/kt

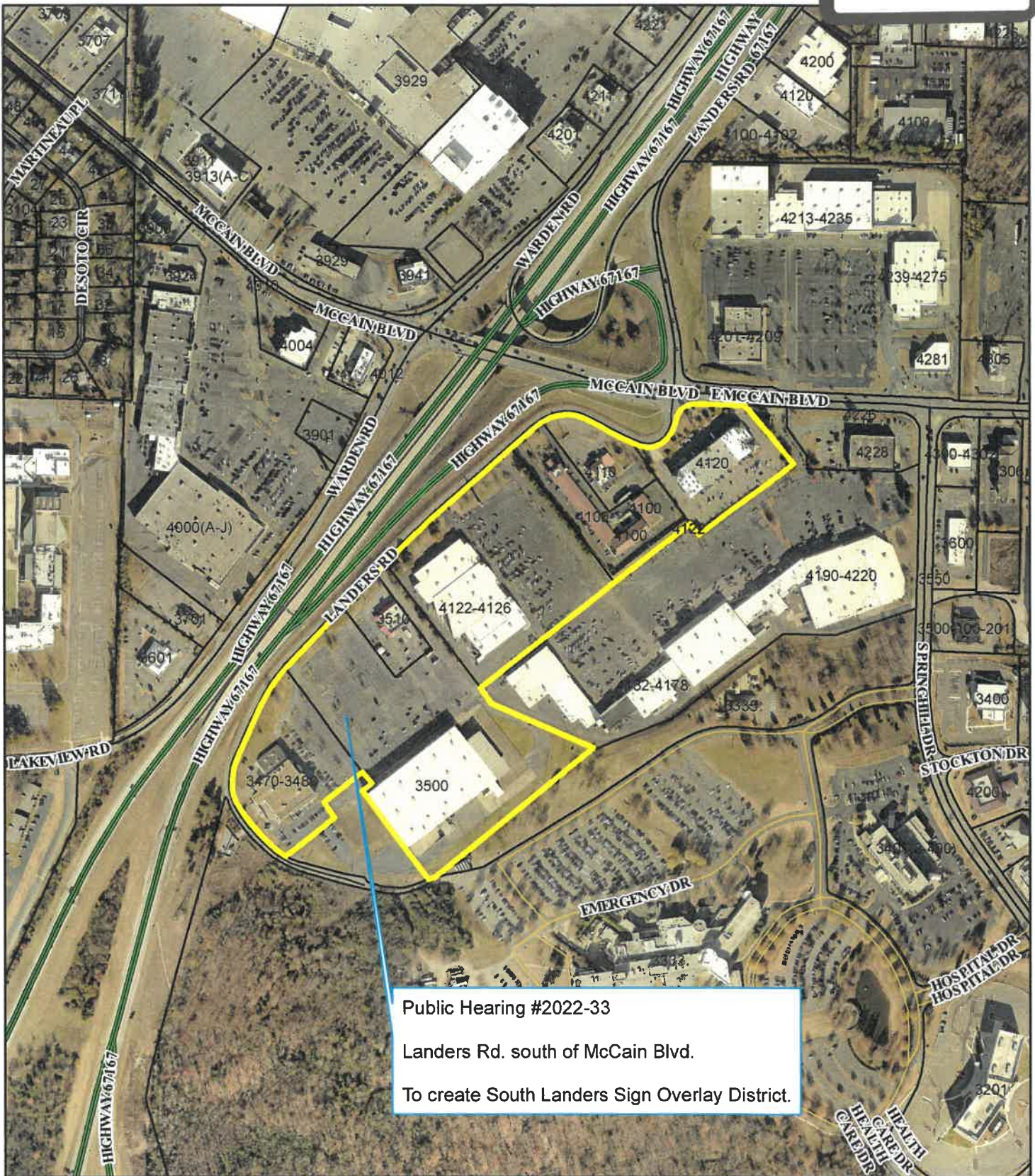
FILED	<u>11:10</u>	A.M.	_____	P.M.
By	<u>Amy Fields</u>			
DATE	<u>9/20/22</u>			
Diane Whitbey, City Clerk and Collector North Little Rock, Arkansas				
RECEIVED BY	<u>B Taylor</u>			

Public Hearing Case # 2022-33

EXHIBIT

tabbles

A

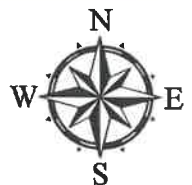


Public Hearing #2022-33
Landers Rd. south of McCain Blvd.
To create South Landers Sign Overlay District.



Ortho Map

1 inch = 500 feet



Date: 9/7/2022

EXHIBIT B

Editor's note: Changes are in **bold**; deletions are denoted in "**red**" by ~~striketrough~~ and additions in "**blue**" by underline.

Section 14.31 – Sign Overlay Districts.

R. South Landers Sign Overlay District – See Section 14.117

Section 14.117 – South Landers Sign Overlay District

- A. Purpose. The purpose of this Overlay District is to improve the appearance of Landers Road by reducing visual clutter caused by electronic changeable copy signs and to provide for the controlled implementation of electronic changeable copy signs consistent with the City's interests of safety, aesthetic appearance, and protection of residential properties.
- B. District Boundaries. Properties that abut Landers Road south of McCain Blvd and within the city limits of North Little Rock.
- C. Wall mounted, freestanding, under-canopy, projecting and awning signs are permitted as allowed in Article 14.
- D. Design Standards for Electronic Changeable Copy (ECC) signs located within the South Landers sign overlay district:
 - 1. Freestanding ECC signs shall be prohibited.
 - 2. ECC signs shall not be used as wall signs.
 - 3. Ground mounted ECC signs shall have a maximum height limit of 6 feet and shall have a setback of 5-feet from any property line, measured from the closest edge of the sign.
 - 4. Ground mounted ECC signs shall not exceed a maximum of 84 square feet.
 - 5. Signs shall not be placed in a sight triangle.
 - 6. No more than one (1) ECC sign may be located on any single lot.
 - 7. No ECC sign shall change copy more frequently than once during any 30 second interval.
 - 8. Illumination shall not violate restrictions found in Section 14.18.
- E. Variances. No variances of this section shall be permitted.