

the Village

January 2017

9915 39th Avenue • Pleasant Prairie, WI 53158

TIME DATED MATERIAL

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Planning Underway for the 2017 Pleasant Prairie Mini Maker Faire on Saturday, November 25

Team Seeking New Committee Members

Do you have an interest in being part of the Pleasant Prairie Mini Maker Faire team? If so, we could use your help. We are seeking active committee members who can help us plan for, organize, and promote the event. We'll be hosting our first 2017 Mini Maker Faire community planning meeting on Wednesday evening, February 8 from 5:15 p.m. until 6:30 p.m. in the Village Hall Auditorium (parking is available on the south end of the building) at 9915 39th Avenue.



Click for photo gallery!

A Maker Faire is a community based learning event that brings tech enthusiasts, crafters, educators, tinkerers, hobbyists, engineers, science clubs, authors, artists, students and entrepreneurs together to "show their projects and talk about what they've learned." It's an exhibition with opportunities for hands on and do-it-yourself interactions. Learn more about the Pleasant Prairie Mini Maker Faire at MakerFairePleasantPrairie.com. □



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Community Invited to Open House and Public Hearing Regarding Access Management Plan for State Highway 32 (Sheridan Road) between 91st Street and the State Line

Open House from 3 - 5 p.m. on Monday, February 13 with Public Hearing at 6 p.m.

Project Description

The Wisconsin Department of Transportation (WisDOT) along with Village of Pleasant Prairie staff have developed an access management plan for State Highway 32 (Sheridan Road) from 91st Street to the Illinois State Line. The purpose of the WIS 32 Access Management Plan is to provide WisDOT and the Village of Pleasant Prairie a unified, long-range access management vision for this corridor.

The plan is intended be used as a comprehensive and collaborative tool for evaluation of future access requests as development and redevelopment occurs adjacent to WIS 32. Our goal is to maintain WIS 32 as a safe and efficient arterial roadway while also providing adequate access to properties along the highway.

This access plan gives WisDOT and the Village of Pleasant Prairie a holistic approach to managing access and making access related decisions along this stretch of highway. Planning for and implementing good access management practices on an arterial roadway such as WIS 32 can prolong the life of that facility's capacity threshold and delay the need for capacity expansion projects.

The plan identifies strategies to: manage existing access; manage new access due to changing land uses; plan for a supportive local road network; and improve coordination between WisDOT and the Village of Pleasant Prairie.

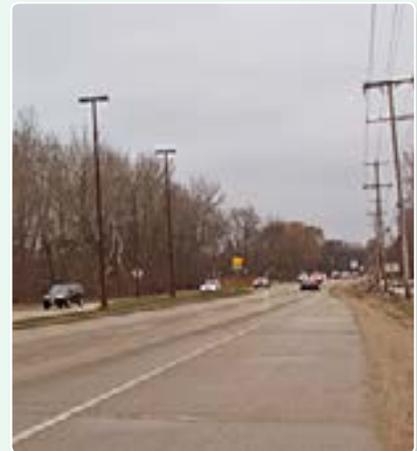
While the Access Plan is not a legally binding document, it is a documented good faith effort by WisDOT and Pleasant Prairie to plan for corridor level access management in a way that does not adversely affect the safety or efficiency of the State highway.

Open House and Public Hearing Monday, February 13

The Wisconsin Department of Transportation and Village of Pleasant Prairie staff will be hosting an open house style meeting prior to the Monday, February 13 Plan Commission Meeting.

All are invited to join us for the open house between the hours of 3:00 and 5:00 p.m. During the open house, attendees can view copies of the printed access management plan and ask questions of WisDOT and Village staff.

A public hearing related to the proposed plan will be held during the Plan Commission Meeting, following the open house. During the public hearing,



State Highway 32 (Sheridan Road)

individuals will be able to share their comments and opinions regarding the plan with Commission members. WisDOT and Village staff will be available to offer answers to questions and explanations of the plan and its purpose.

The open house and public hearing will be held in the Auditorium at Pleasant Prairie Village Hall (9915 39th Avenue). Parking for the auditorium is available on the south end of the building and is accessible through a driveway off of 100th Street. You can turn onto 100th Street directly from 39th Avenue on the south side of Village Hall. ☐



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Final Plans Approved for Doheny Enterprises Inc

On January 9, the Plan Commission considered and approved final site and operational plans for Doheny Enterprises, Inc. Doheny has plans to construct a 212,489 square foot building on 16.67 acres at 10441 80th Avenue in LakeView Corporate Park. The building will serve as a new company headquarters and distribution center. Preliminary plans were approved for the project in August of 2016.

Final plans call for 25,757 square feet to be dedicated to office functions and 169,658 square feet to be dedicated to the distribution of consumer swimming pool supplies. Plans also call for a 17,074 square foot mezzanine. The new building will consolidate warehousing space from three buildings currently occupied by Doheny in Kenosha. The company was established in 1967. Doheny operates ten distribution centers nationwide and has had a presence in Kenosha County for 20 years. Doheny sells swimming pool supplies to consumers and commercial markets via catalogs, websites, outbound telemarketing, and a local retail pool store.

Proposed hours of operation for the new distribution center are Monday through Friday from 8:00 a.m. until 5:00 p.m.



between October and February (off season) and Monday through Friday from 6:00 a.m. until 10:00 p.m. and Saturday and Sunday from 8:00 a.m. until 1:00 p.m. between March and September (on season). Approximately 55 full-time and 140 seasonal employees are expected to work from the new facility. An average of 150 automobiles and 30 trucks are expected to travel to and from the site on a daily basis.

Mass grading and the installation of underground utilities, footings, and foundations began during the fall of 2016. Construction is expected to be completed during 2017. □

Final Plans Approved for Gold Standard Baking Inc to Occupy Speculative Building at Hwys 165 and H



On January 9, the Plan Commission considered and approved site and operational plans for Gold Standard Baking, Inc. The company plans occupy the entire 204,387 square foot building located on approximately 12 acres at the southwest corner of Highways 165 and H. Gold Standard has plans to manufacture bakery products from the new location.

Gold Standard Baking is headquartered in the Chicago-area. The Pleasant Prairie location would allow the bakery to expand

production. The facility would receive ingredients and process them via mixing, production, proofing, baking, cooling/freezing and packaging to produce finished bakery products for shipment to customers and off site warehousing. One large production line would be installed initially, with up to five or six additional lines possible in the future.

The facility would operate 24 hours per day, seven days per week. An average of 25 truck trips are expected to travel to and from the site on a daily basis. Approximately ninety full-time employees could work from the facility.

Plans to construct the speculative building were approved during July of 2015. Grading and construction for the building took place during the latter part of 2015 and 2016. If all proceeds as planned, the company could take occupancy during the summer of 2017. □

Village Green Center Park Planning Update



Shown are the first round concept plans for Village Square (left), located west of 39th Avenue across from Village Hall, and Neighborhood Commons (right), located west of Springbrook Road near the Pleasant Prairie Post Office. These drafts were reviewed in early January during a Park Commission meeting. Both plans will be updated, with considerable changes, and then shared with residents during a Park Commission meeting (likely in February or March). Park Commission meeting information is available at PleasantPrairieOnline.com.

During May of 2016, two properties in the Village Green Center, a future downtown area in the demographic center of Pleasant Prairie, were dedicated for use as Village Parks. During November of 2016, the Village and its park planning consultant, Ayers and Associates, hosted a public planning meeting to gather community input that could be incorporated into conceptual plans that would guide the future construction of the parks. Attendees heard an overview of the park planning process and participated in a visual preference survey and small group charrette (a design/planning activity). Attendees also had an opportunity to share feedback regarding whether the parks should be passive or active parks and what types of amenities, opportunities, and programs the group envisioned in the future parks.

The two parks have been provisionally named Neighborhood Commons and Village Square. Village Square will be roughly 150,000 square feet in size with 350 feet of frontage along the west side of 39th Avenue. Neighborhood Commons will be just under 200,000 square feet with 300 feet of frontage along the west side of Springbrook Road, near the Pleasant Prairie Post Office. Ayers and Associates incorporated

the community input into draft concept plans that were presented to the Village Park Commission for their review and comment on January 4, 2017. The draft plans are shown above. Staff within the Village Community Development Department also reviewed the draft plans and provided feedback.

A large amount of feedback was shared during the Park Commission meeting regarding the two concept plans. The feedback is being shared with Ayers and Associates and will be incorporated into a revised pair of plans with a considerable number of changes. An audio recording of the Park Commission discussion is available at <http://pleasantprairieonline.com/boardsandcommissions/parkcommission/audio.asp> by selecting the January 2017 file.

After plans have been revised, they will be shared with residents during a Park Commission meeting (likely in February or March) before they are presented for incorporation into the Master Park Plan. Along with the final conceptual park plans, Ayers and Associates will provide a grading plan for the new parks, a utility cross section, and a rough budget for construction of the future parks. There is currently no timeline for the construction of the parks. The plans will be kept on file until private development of the area is underway and funds become available. Park Commission meetings are held on the first Tuesday of the month at 6:00 p.m. in the Village Hall Auditorium. Meeting agendas can be found at PleasantPrairieOnline.com. □

Roundabout Refresher - How to Safely Navigate a Roundabout

As the use of roundabouts as a traffic management tool becomes more prevalent, the Village would like to share some important rules for driving a roundabout. The information below is courtesy of the Wisconsin Department of Transportation (WisDOT). It is intended to help travelers navigate the different encounters they may have in a roundabout safely and courteously.

Vehicles Driving a Roundabout

As you approach a roundabout, you may encounter pedestrians, bicyclists, large vehicles, or drivers that may be unfamiliar with how to drive a roundabout. The following information provided by WisDOT can help you navigate these encounters safely and courteously.

- **Slow down.**
- Watch for and obey traffic signs and pavement markings.
- Move into the correct lane for the direction you want to travel as you approach the roundabout.
- Yield to pedestrians and bicyclists as you enter and exit the roundabout.
- Enter the roundabout when there is a safe gap in traffic.
- Yield to all lanes of traffic on your left before entering.
- **Keep your speed low and stay in your lane within the roundabout** (do not change lanes in the roundabout).
- Exit carefully to your destination. **Use your right-turn signal, in front of the splitter island just prior to your exit, to indicate your intention to exit.**
- Watch for large vehicles.
- Motorists are required to give space to larger vehicles when approaching and driving through roundabouts.
- Drivers at roundabouts must yield right-of-way to trucks and other large vehicles (and combinations of vehicles, such as trucks towing boats or RVs towing cars) measuring at least 40 feet long or 10 feet wide (most larger vehicles have an expanded turning radius).
- Drivers are asked to remain mindful that all motorists approaching a roundabout must yield to any traffic already within a roundabout, as signed and per law.
- If two large vehicles approach a roundabout at the same time, the vehicle on the right must yield right-of-way to the vehicle on the left.
- Do not enter a roundabout when an emergency vehicle is approaching from another direction. If you are already in the roundabout, do not stop in the roundabout; exit the roundabout, move to the right, and stop so the emergency vehicle can safely pass.

Pedestrians using a Roundabout

Raised islands and painted crosswalks at roundabouts are intended to provide safety for pedestrians. Short crossing distances and slow moving traffic increase pedestrian safety. The following information provided by WisDOT can help pedestrians navigate a roundabout.

- Cross only at designated crosswalks.
- Never cross to the center of a roundabout.
- At the crosswalk, extend your arm and point to show the motorists that you intend to cross.
- Wait at the crosswalk for a safe gap in traffic.
- Cross to the raised median between lanes of traffic only when traffic yields or stops and there is a safe gap in traffic. Keep your arm up, pointing as you cross.
- Wait on the raised median for a gap in the other direction of traffic. Remember to point to show traffic you intend to cross.

More information related to roundabout safety and how roundabouts work is available at wisconsindot.gov/pages/safety/safety-eng/roundabouts/works.aspx.

Bicyclists using a Roundabout

Bicyclists using a roundabout can either exit at the bicycle ramps and use the sidewalk, or continue with traffic on the road. The following information provided by WisDOT can help bicyclists navigate a roundabout.

Bicyclists Continuing with Traffic on the Road

Experienced bicyclists travel through the roundabout using the same general rules that apply to motorists.

- On your approach, choose the proper lane for your route using traffic signs and pavement markings.
- Always yield to pedestrians in a crosswalk.
- Yield to traffic in the roundabout; only enter when there is a safe gap in traffic.
- Stay in your lane and maintain a good pace.
- Don't hug the curb - this way, drivers will see you.

Bicyclists Using the Sidewalk

- On your approach, dismount your bicycle at the ramp leading to the sidewalk and walk your bicycle.
- Use the sidewalks and crosswalks, following the same rules that apply to pedestrians (shown on page four).

In all cases, attentiveness, patience, and respect for others on the road will make any driving situation safer and less stressful for all involved. The Village would like to thank drivers for their safe driving habits and for showing others common courtesy while on the road.

Do you love living or working in Pleasant Prairie? Would you be willing to tell us why?



- Is it a particularly pretty view?
Your favorite spot to visit for some down time?
Is it good neighbors?
Or a good memory?
Is it part of your daily routine that you love?
Or a weekend activity?
Is it many things all rolled into one?*

Village staff is looking for residents' help to describe the best parts of living and/or working in Pleasant Prairie. As we develop some new content for the Village website, we're interested in how you would describe the best parts of living in the Village. We're hoping that if there's something you like about living here, other people may too.

If you have a story that you would like to share, please send us a photo attached to a quick email. Include your first and last name in the email along with your contact information and a short story telling us what you enjoy about life in Pleasant Prairie. Please also let us know if we have your permission to share your story on our website or in other communication channels. Photos and stories should be appropriate for all audiences. Photo attachments should total no more than 9 MB in size. Please send photos that you have permission to share publicly. Stories without photos are also welcome. Send your photos and stories to Chris at Newsletter@plprairie.com. ☐

Gesualdo Park

Land in Carol Beach Donated for Use as a Future Park



During late 2016, a land donation for a future park was finalized. Frank and Ralph Gesualdo have donated 13.44 acres, located in Carol Beach Unit W, to the Village for use as a future neighborhood park. The area had previously been home to the Town Club. The property is located north of 90th Street at the end of Fifth Avenue. The acreage is comprised of open space, woodland and wetland and is located within a Primary Environmental Corridor.

The donated land had previously been identified in the Village Park and Open Space Plan for use as a future park. During 2005 and 2006, the Village had worked with community members and a consultant to develop a Master Park Plan for the Village. At the time, a majority of resident input received regarding a future park in this particular area was in favor of a passive park that would maintain many of the natural features of the area.

With the recent land donation, as funds become available, the Village will slowly implement plans for a future passive park with unpaved walking trails and open space. In the near term, staff envisions a sign could be installed near the end of Fifth Avenue, and an area could be groomed to accommodate a small number of parking spaces.

Frank and Ralph Gesualdo have requested that the park be named in honor of their father, Frank M. Gesualdo. On November 1, 2016, the Pleasant Prairie Park Commission passed a Resolution of Appreciation for the land donation along with a recommendation to the Village Board that the park be named for Frank M. Gesualdo. On Monday, November 7, the Village Board formally accepted the land donation and concurred with the recommendation to name the new park Gesualdo Park.

The Village would like to sincerely thank Frank and Ralph Gesualdo for donating this land to the community. ☐

Winter Weather Activities and Ice Safety



Winter weather in Pleasant Prairie this season has brought us a varied mix of bitter cold and snow along with at and above freezing temperatures. In light of the wide range of temperatures we've been experiencing, the Village would like to echo the Wisconsin Department of Natural Resources (DNR) as they remind us that when it comes to winter weather activities a general rule of thumb is that no ice is safe ice.

Ice on lakes, ponds, and rivers are affected not just by temperatures but the physical attributes of the body of water, and ice should never be considered completely safe.

Winter enthusiasts who visit Lake Andrea, the ponds in Ingram Park, or other bodies of water in the Village for recreational purposes are asked to take the proper safety precautions before heading out onto the ice (or before letting a family pet play on the ice).

The Wisconsin DNR has ice safety recommendations posted at the following link that can help you prepare in advance of some winter weather fun dnr.wi.gov/topic/outdoorrecreation/activities/icesafety.html. ☐

Pleasant Prairie Historical Society

...New Year Greetings...



Irma Hess of Twin Lakes, Wisconsin recently donated several holiday postcards to the Historical Society dated between 1911 and 1915. The post cards were written to the Rockwell Family living in Pleasant Prairie (the one shown above is dated 1913). Mrs. Hess donated the cards to benefit area patrons of history and provide insight into the area and people of that time.

The tradition of sending holiday cards began in 1843 with Sir Henry Cole, of Great Britain, who enlisted the help of his friend, John Horsley, to paint a card with images and the greeting, "A Merry Christmas and a Happy New Year to You." The Christmas card reached the United States with the help of Louis Prang, who owned a print shop near Boston. Prang is credited with creating the first Christmas card to originate in the United States, in 1875. The modern Christmas card industry began around 1915 when a Kansas City based postcard printing company run by Joyce, Rollie, and William Hall (Hall Brothers later became known as Hallmark) adopted a new format, 4x6 inch cards folded once and inserted into an envelope. According to the president of public affairs for Hallmark, the Hall Brothers discovered that people did not have enough room to write all they wanted to say on a post card but didn't want to write a whole letter. Can you help us add to this story?

The Historical Society is always looking for members who have an interest in researching historical topics. If you would like to become a member of the Historical Society, please contact us at HistoricalSociety@plprairie.org or (262) 947-3600. ☐

Thank You for Your Support of Shop with a Cop 2016



The Pleasant Prairie Professional Police Association would like to express their thanks to those who supported the 11th Annual Pleasant Prairie Shop with a Cop and Firefighter charity event. This event would not be possible without your support. Shop with a Cop and Firefighter is a way for members of Pleasant Prairie's Police and Fire & Rescue Departments to help local families who may not otherwise be able to celebrate the holidays in a traditional manner.

Shop with a Cop was held on Saturday, December 3. Twenty-one children experiencing difficult situations were paired off with a Pleasant Prairie Police Officer or Firefighter and selected gifts for their family members. "This is a great way for kids to interact in a positive way with emergency service professionals in our community," explained Police Chief David Smetana. "Even more, it ensures that struggling families will be able to share the joy of the holiday spirit. This is a great deal of work each year, and I am proud of the Police Association's desire to do this on an annual basis."

The Pleasant Prairie Professional Police Association collects donations in support of the event each year. Members of the department wish to sincerely thank all those who have been so generous in the past with support for this program. Members of the department would also like to thank the volunteers who helped this year's children wrap the gifts for their family members. ☐

Learn more between issues via [Twitter](#) at [plprairiewi](#) on [Facebook](#) at [@villageofpleasantprairiewi](#) and online at [PleasantPrairieOnline.com](#).