

**Lane County - Service Option Sheet - FY 20-21 Proposed**

SOS C10: **Public Information Officer**  
 Dept: County Administration  
 Contact: Devon Ashbridge x4526

**Service Category: General Government**

<b>Mandate</b>	<b>None</b>	Related	SHALL
<b>Leverage</b>	<b>None</b>	Some	HIGH

**Executive Summary**

Promotes awareness of Lane County Government programs and initiatives to citizens, media, the business community and community leaders. Engages and informs community members and employees about Lane County Government. Develops and implements internal/external countywide public information and communications programs. Evaluates and recommends strategy for communications/issues management. Develops emergency communications plans and collaborates with other agencies for coordinated public information in an emergency.

**Service Descriptions**

	Revenue	Expense Total	General Fund	FTE
<b>Proposed Budget Total</b>	\$201,753	\$195,495	(\$6,258)	1.00

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**State/Federal Mandate**

None

**Leverage Details**

The General Fund portion of this program leverages the following:

_____ \$0	back to the Discretionary General Fund
_____ \$0	into other non Discretionary County Funds
_____ \$0	directly to community members (child support payments)