



City of Rohnert Park 2020 Candidate Campaign Sign Guidelines

The City of Rohnert Park would like to provide you with a set of guidelines for the placement of your campaign signs. These guidelines are intended to establish a common understanding for all candidates and their committees on the appropriate placement of campaign signs. Should you or your committee chair have any questions regarding these guidelines, please do not hesitate to contact the City's Code Compliance Office at (707) 588-2249 or code@rpcity.org or the City Clerk's Office at 707-588-2227 or cityclerk@rpcity.org

In most campaigns, candidates will have volunteers responsible for arranging the placement of campaign signs within the community. Please make copies of these guidelines available to your campaign workers. The City's greatest concern is placement of these signs in the public right-of-way. Please do not allow your signs to be placed in the following locations:

- Within any public street right-of-way. These sites include: **street trees, pedestrian barricades, fence barricades, center medians.** Where it is difficult to determine the line of demarcation between public and private property, the city sign enforcement authority, as designated by the City Manager, will inquire of the nearest adjacent private property owner or owners as to whether they have given permission to the posting of the sign. If the owner or owner reply in the negative, it will be conclusively presumed that the sign was posted in violation of this section.
- Public property. In order to assist the public in locating public property, the city has made available, through the City Manager, a map, located here: https://www.rpcity.org/city_hall/administration/city_clerk/city_elections/candidate_resources showing publicly owned real property within the city.
- Private property *without the permission of the property owner.*
- Utility poles. Utility companies will remove these signs as they pose a safety hazard to their employees who maintain these facilities. State of California General Order No. 95, Rules for Overhead Line Construction, Rule No. 34 directly addresses the issue of unauthorized attachment of signs to utility poles. More information is provided to you in Tab 17 of your candidate guide.
- Notices or leaflets should not be placed in mailboxes or allowed to litter yards, sidewalks or streets. Additionally, [Section 9.60.020 of the Rohnert Park Municipal Code](#) states, 'the placement of printed matter upon motor vehicles or other private property located in public streets, public parks, public or private parking lots, private shopping centers and other public or private sites of public congregation is prohibited.'
- Vehicle signs. This includes any vehicle sign parked within the public right-of-way or in a location on private property that is visible from a public thoroughfare.
- Other prohibited signs and subject to immediate abatement by the city's code enforcement officer include, but are not limited to, signs painted on fences, walls and roofs; signs located in a vision triangle as described in [Section 17.14.040 \(Clear Vision Triangle\)](#); attention attracting signs, portable signs. More information about prohibited signs can be found in [Section 17.27.060 by clicking here.](#)

The City is aware of the significant cost in volunteer time and money to install these signs and does not wish to remove campaign signs that are inappropriately placed.

All campaign signs must be removed within TEN (10) days after the day of the election to which it pertains. The person or organization placing the sign and the owner and occupant of the premises upon which the sign is placed are each responsible for the removal of such signs. In the event it becomes necessary for employees of the city to remove such signs, the city may hold all or any of the abovementioned parties responsible for the costs incurred by the city in removing such signs.