**ACAA MISSION STATEMENT**

Partnering to provide a stimulating and engaging environment with activities and services contributing to the health and well-being of adults 50 and over.

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**SPONSORSHIP BENEFITS**

ALL EVENTS ARE SUBJECT TO CHANGE DUE TO CURRENT REGULATIONS.

ACAA Sponsor benefits may include the following:

- A table and/or banner at the sponsored event where promotional materials may be given as well as the opportunity to meet and speak with patrons one-on-one.
- The opportunity to display promotional materials in designated ACAA display racks for the periods determined by sponsorship level. Sponsors are responsible for stocking and/or providing promotional materials.
- Special mention at sponsored event and logo/name on event flyer if sponsorship is confirmed before printing.
- Other benefits as specified under the event description in this guide. Benefits may vary depending on the event.
DAY TRIPPER SOCIALS

ACAA Day Trips are so popular that a Day Tripper Social is planned each quarter on the first day the ACAA Day Tripper Newsletter is released. Attendees enjoy refreshments while they make day trip plans and register with friends. All events are from 9 a.m. to Noon and will be held at the ACAA. Approximate attendance: 125 to 175.

SPONSOR OPPORTUNITIES:
$50
$100

DATES:
APRIL 29, 2022
JULY 29, 2022
OCTOBER 21, 2022
Participants enjoy open line dancing to a variety of music and learn new dances by guest line dance instructors. Refreshments are served during a mid-event break. All events are from Noon to 3 p.m. Approximate attendance: 50 to 75.

SPONSOR OPPORTUNITIES:
$50
$100

DATES:
APRIL 16, 2022
OCTOBER 2022
Active adults come together for a seasonal social that includes entertainment, refreshments & prizes. The socials are from 11 a.m. to 1 p.m. and will be held at the ACAA. Approximate attendance: 100 to 125.

SPONSOR OPPORTUNITIES:
$50  
$100

DATES:
FEBRUARY 5, 2022
OCTOBER 25, 2022
DECEMBER 5, 2022

Active adults come together for holiday themed fitness classes that include special class, refreshment and prizes. The socials will vary in time depending on the holiday. Approximate attendance: 25 to 30

SPONSOR OPPORTUNITIES:  
$50

DATES:  
MARCH 11, 2022
MAY 5, 2022
JULY 2022
ANNUAL VOLUNTEER RECOGNITION LUNCHEON

The ACAA has over 150 volunteers and 100% of them are over the age of 50. This annual celebration includes entertainment, refreshments and a ceremony. The luncheon is from 11:30 a.m. to 2:30 p.m. and will be held at the ACAA. Approximate attendance: 125

SPONSOR OPPORTUNITIES:
$100
$150

DATES:
JUNE 2022

SENIORS ‘88 ANNUAL FALL MUSICAL PERFORMANCE

The annual fall musical performance is presented by the Seniors ’88 Showtime Entertainment Troupe. ACAA volunteers make up this group of singers, dancers, comedians and more. The show has 3 performances: Friday evening, Saturday and Sunday afternoon. Location TBD. Approximate attendance: 200 per show.

SPONSOR OPPORTUNITIES:
$50
$100

DATES:
November 2022
SPONSORSHIP BENEFITS

*If confirmed before print deadline.

$50 LEVEL
- Display in lobby during the event.
- Company name recognition during the event.
- Company materials on the ACAA Sponsor Recognition Wall for one (1) month.

$100 LEVEL
- Display in lobby during the event.
- Company name recognition during the event.
- Company name on flyer.*
- Company materials on the ACAA Sponsor Recognition Wall for two (2) months.
- Company may promote one (1) event on the Wall for two (2) months.

$150 LEVEL (VOLUNTEER RECOGNITION EVENT ONLY)
- Display in lobby during the event.
- Company name recognition during the event.
- Company name or logo on invitation.*
- Company name or logo in event program.*
- Company materials on the ACAA Sponsor Recognition Wall for two (2) months.
- Company may promote one (1) event on the Wall for two (2) months.

AURORA FORUM FOR OLDER ADULTS

Fall 2022 sponsor information will be available in February 2022.

TASTE OF THE ACAA

The ACAA staff shows a video that provides an overview of the programs offered at the ACAA. Tours are provided. These quarterly events are from 9:30 to 11:30 a.m. and will be held at the ACAA. Approximate attendance: 35 to 50.

SPONSOR OPPORTUNITIES:
$50

DATES:
MAY 19, 2022
OCTOBER 2022
Caley Ridge Assisted Living has enjoyed a mutually beneficial relationship with the Aurora Center for Active Adults for many years. We happily sponsor events when we can to increase awareness to our senior population about services that are available to them. The Aurora Center for Active Adults is an excellent platform and venue to accomplish this task as they reach so many seniors each day.