

CITY OF DES MOINES PASSENGER FERRY DEMAND STUDY

July 29, 2020

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STUDY OVERVIEW

BACKGROUND

The current Des Moines Marina and Beach Park Development is a 50-acre, 800-slip facility that is equidistant from Tacoma and Seattle in the state of Washington. In 2018 more than 1 million visitors, and 440,000 vehicles, entered the marina. Des Moines is at the center of the residential population that commutes to both Tacoma and Seattle. It is also contiguous to the SeaTac airport, which is about three miles from the marina.

The vision is for the city of Des Moines to provide daily commuters a ferry service using the marina as a pick-up/drop-off point. It will also receive travelers from Seattle and Tacoma who are going to the airport, as well as service the transportation needs of visitors from a tourism perspective.

The ferry service will also be an essential component to regional emergency resiliency plans as it is the closest harbor to the Kent Valley, Des Moines center of warehousing and manufacturing. Kent Valley is vulnerable and at high risk to flooding in an earthquake or dam breach.

The overall goal of this research is to determine the quantitative demand and most needed service attributes for a proposed marina redevelopment with a passenger ferry operation, using findings to help drive future decision making by the city of Des Moines, obtain funding, and create your go-to-market strategy.

METHODOLOGY

A total of **329 surveys** were collected using a **mixed-method approach** consisting of various online channels (email campaigns, social media, local community boards, etc.) supplemented by telephone interviews conducted through DRPMs in-house call center. An aggregate **Margin of Error (MOE)** of **+/- 5** was achieved. All statistical testing was conducted at the **95% confidence level**.

Statement of Limitations: The MOE reveals the imprecision inherent in the data.

Geographic boundaries were defined by **region** and corresponding **zip codes**. A minimum of 30 respondents from each region was achieved, along with various other demographic and characteristic segmentation, which allowed for **statistical testing**.

This was a **blind** survey; respondents were not made aware of the studies sponsor.

No incentives were offered to potential respondents, participation was completely voluntary.

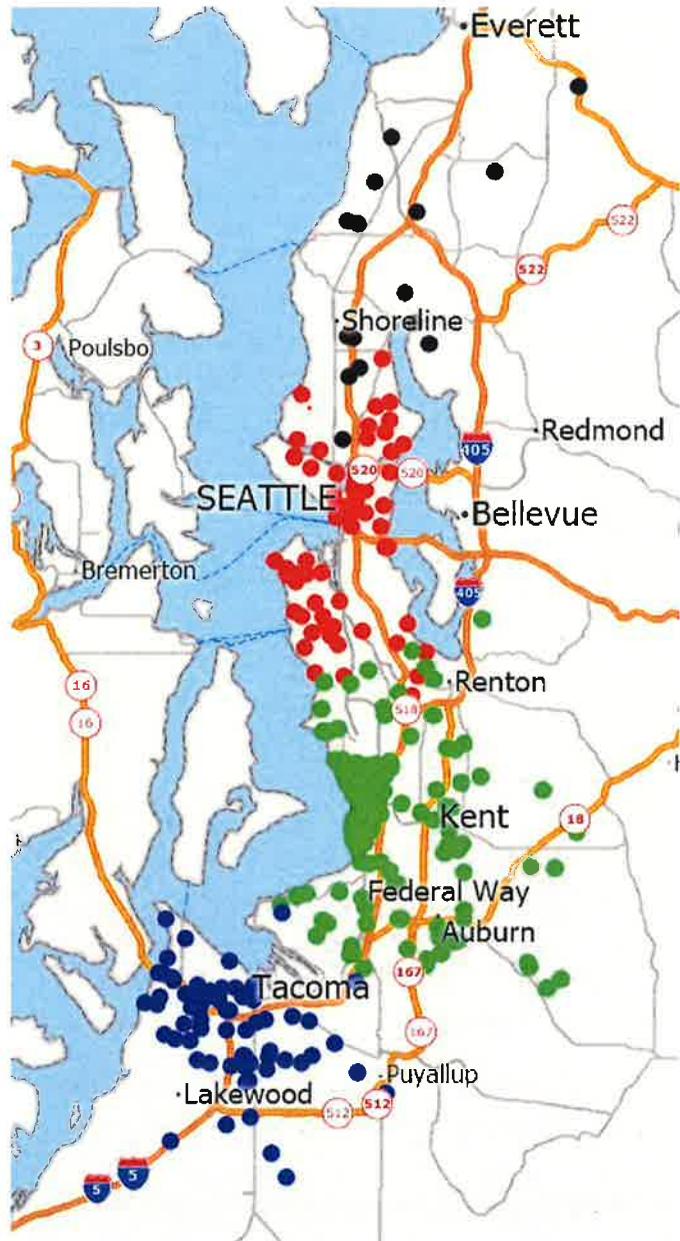
RESPONDENT QUALIFICATIONS

In order to participate survey respondents were pre-screened to ensure that they qualified by meeting each of the following criteria:

- ✓ 18 years in **age** or older
- ✓ Current **primary residence** in one of the following regions, confirmed by zip code authentication.
 - **South King County** (Des Moines, Federal Way, Kent, etc.)
 - **City of Seattle**
 - **North Seattle Cities** (Edmonds, Lynnwood, Everett, etc.)
 - **Tacoma Metro Area**
 - **Greater Puget Sound**
- ✓ Residents of certain regions/zip codes were subject to additional screening which included **location of employer** or **frequency of airport travel** to ensure that the subject material contained in the survey was applicable.

RELATED DOCUMENTATION

- Research Proposal
- Research Design
- Consumer Survey
- In-Depth-Interview (IDI) Report



Respondent Profile

Survey submissions were monitored throughout the data collection process to ensure that a representative sampling of age, HH income, HH structure and gender were evenly collected and closely matched to each region's demographic information as reported by the US Census Bureau database.

- 43% between 18-44, 41% between 45-64, and 16% 65+
- Majority of households were single with no children at home or married with no children living at home
- 52% Male, 48% Female respondents
- 52% have a Bachelors or Technical Degree
- 60% own their home, while 37% rent, the other 3% have something different or a combination of the two

- North Seattle
- Seattle
- South King County
- Tacoma

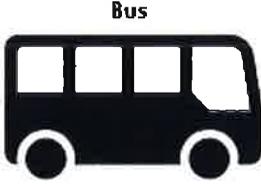
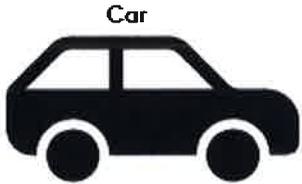
A group of diverse professionals in a meeting, looking at a laptop and tablets. The scene is dimly lit, suggesting an evening or indoor setting with artificial light. The individuals are engaged in a collaborative discussion, with some pointing at the laptop screen and others looking at their own devices. The overall atmosphere is professional and focused.

EXECUTIVE SUMMARY

EXECUTIVE SUMMARY – DAILY COMMUTE

- When commuting to/from work more than 80% of all respondents rely on their car in some capacity, although some also use **multimodal** transport which includes **bus** or **light rail** in addition to their personal vehicle.
- Of the respondents who live in **South King County**, the majority (**30%**) work in **Seattle**.
- **One-Third** of respondents who live in the city of **Des Moines** work/commute to **Seattle**.

Aggregate	83.6%	21.1%	18.3%	10.3%	3.3%	12.7%
S. King Co. (Res)	90.3%	9.7%	19.4%	4.9%	1.0%	12.6%
Des Moines (Res)	81.1%	3.8%	17%	1.9%	1.9%	17.0%



EXECUTIVE SUMMARY – CHANGE IN TRANSPORT

- **Almost half** (48.5%) of respondents who are currently employed, and **commuting**, reported that **COVID-19** has affected their current method of transportation when going to/from work.



- Of those affected, **29%** are “**unsure**” if they will return to their pre-COVID method(s) of transport once the pandemic is over.
- Most common reasons for change, whether temporary or permanent, revolve around fear of **crowded public transportation** options, **fewer options** (reduced schedule or limited capacity restrictions), the possibility of their position shifting to **telecommuting** or losing their job to due layoff or furlough.

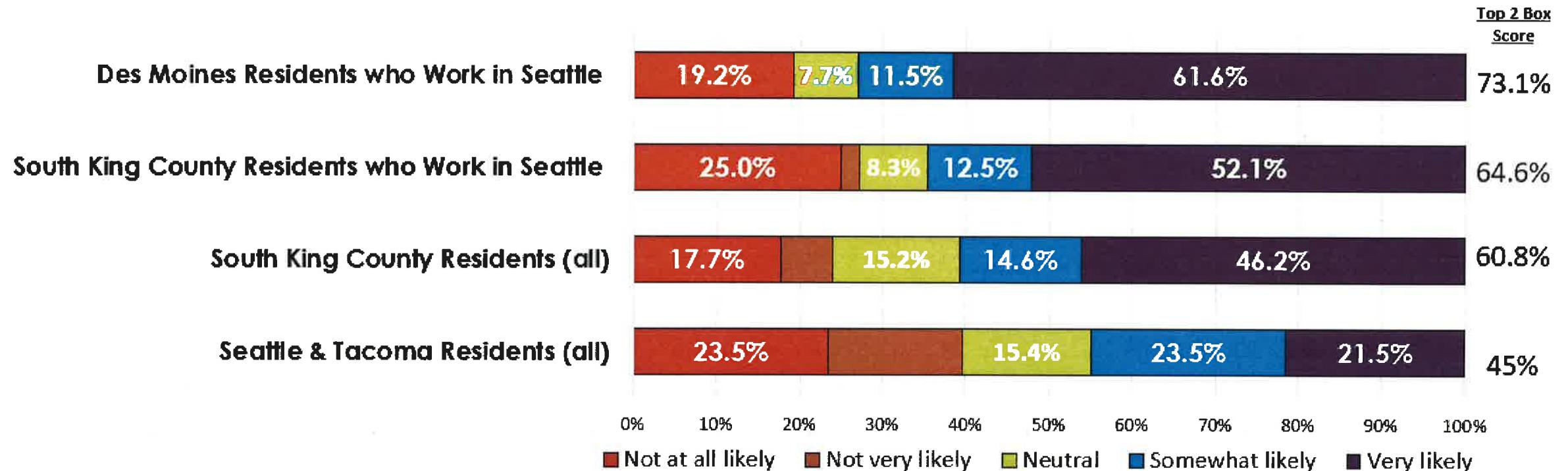
- Nearly **40%** of South King County residents, who commute to Seattle regularly, stated that the recent **closure of the West Seattle Bridge** **Somewhat to Greatly impacts their likelihood to consider using a passenger ferry service as an alternative means of travel.**

- When thinking about future **leisure** travel:
 - **34% will not travel by plane until the pandemic is over/vaccine.**
 - **28% will travel but are likely to consider more road trips vs airplane.**
 - **26% will continue traveling just as they have been (no change).**



EXECUTIVE SUMMARY – LIKELIHOOD TO USE

Nearly **three-quarters** of **Des Moines residents**, who also **work in Seattle**, would **consider utilizing a passenger ferry as an alternative means of commuting if convenient and affordable**. **South King County** residents also showed substantial interest in the concept, with just over **60% likely to consider using if offered**.



EXECUTIVE SUMMARY – ATTRIBUTE IMPORTANCE

A total of **12 attributes**, or potential features, for the proposed passenger ferry concept were rated by respondents. Universally **Convenient Schedule**, **Reduced Travel Time**, and **Price** (Cost of Fare) ranked with the top three regardless of the respondents location or age (with exception to the 65+ age range).

Importance By Location

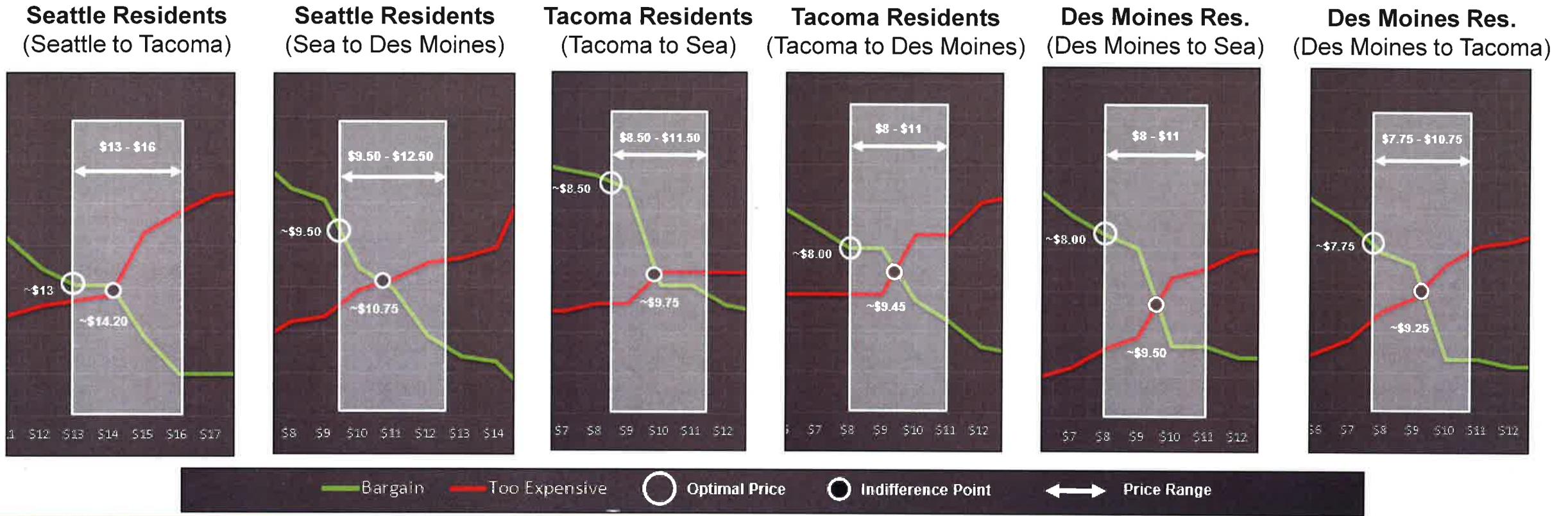
Region of Residence	Most Important	Second Most Important	Third Most Important
South King County (n=158)	Convenient Schedule	Reduced Travel Time	Easily Accessible
City of Seattle (n=68)	Convenient Schedule	Reduced Travel Time	Price, One-time costs
Tacoma (n=66)	Convenient Schedule	Easily Accessible	Reduced Travel Time
Greater Puget Sound (n=22)	Convenient Schedule	Price, One-time costs	Reduced Travel Time
North Seattle (n=15)	Convenient Schedule	Price, One-time costs	Free Parking

Importance By Age

AGE RANGE	Most Important	Second Most Important	Third Most Important
18-34 (n=73)	Convenient Schedule	Reduced Travel Time	Price, One-time costs
35-44 (n=69)	Convenient Schedule	Reduced Travel Time	Price, One-time costs
45-54 (n=69)	Convenient Schedule	Reduced Travel Time	Price, One-time costs
55-64 (n=66)	Convenient Schedule	Reduced Travel Time	Easily Accessible
65+ (n=52)	Easily Accessible	Convenient Schedule	Free Parking

EXECUTIVE SUMMARY – ROUTE PRICING (PSM)

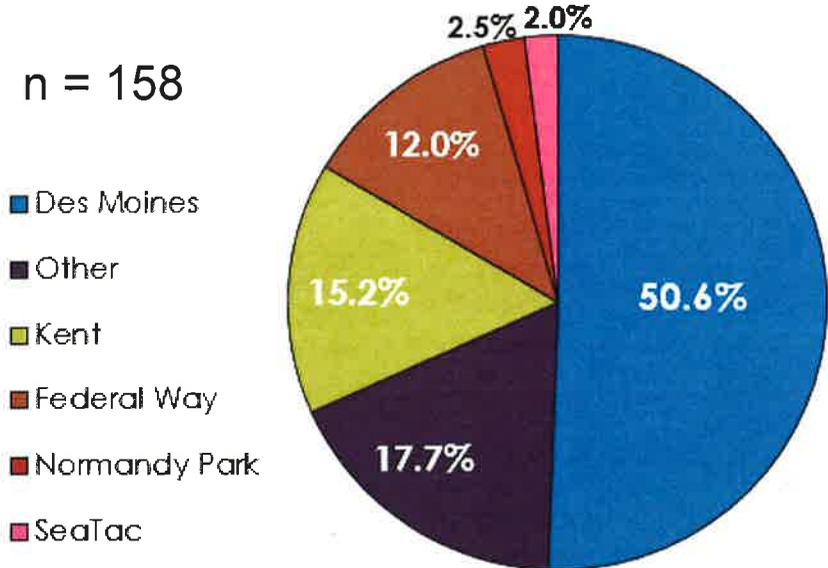
Price points reported consistent for most routes, with the **Indifference Point** consistently falling between **\$9-11**. The one exception was **Seattle Residents** would be willing to pay more (**\$14.20** Indifference Point) for a **roundtrip** to Tacoma.



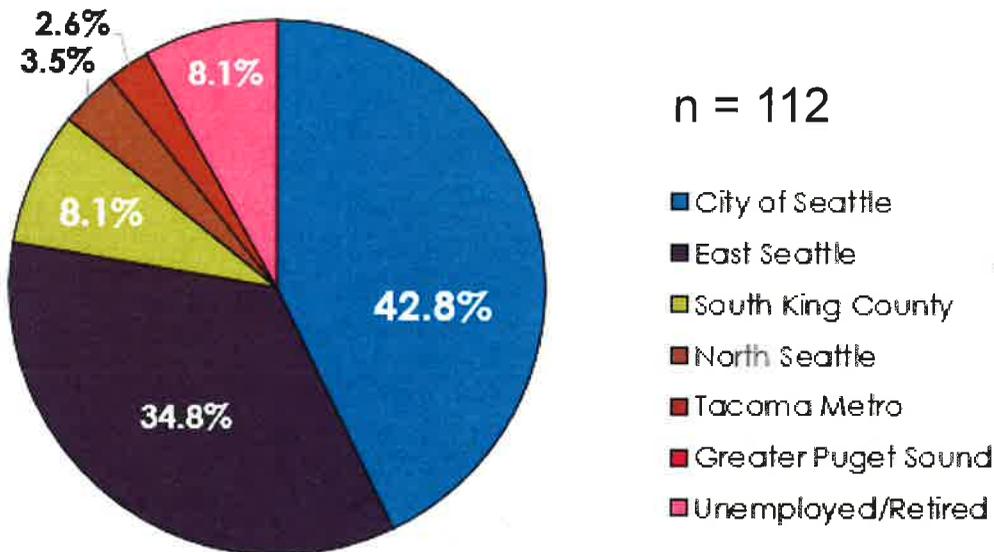
EXECUTIVE SUMMARY – SOUTH KING COUNTY

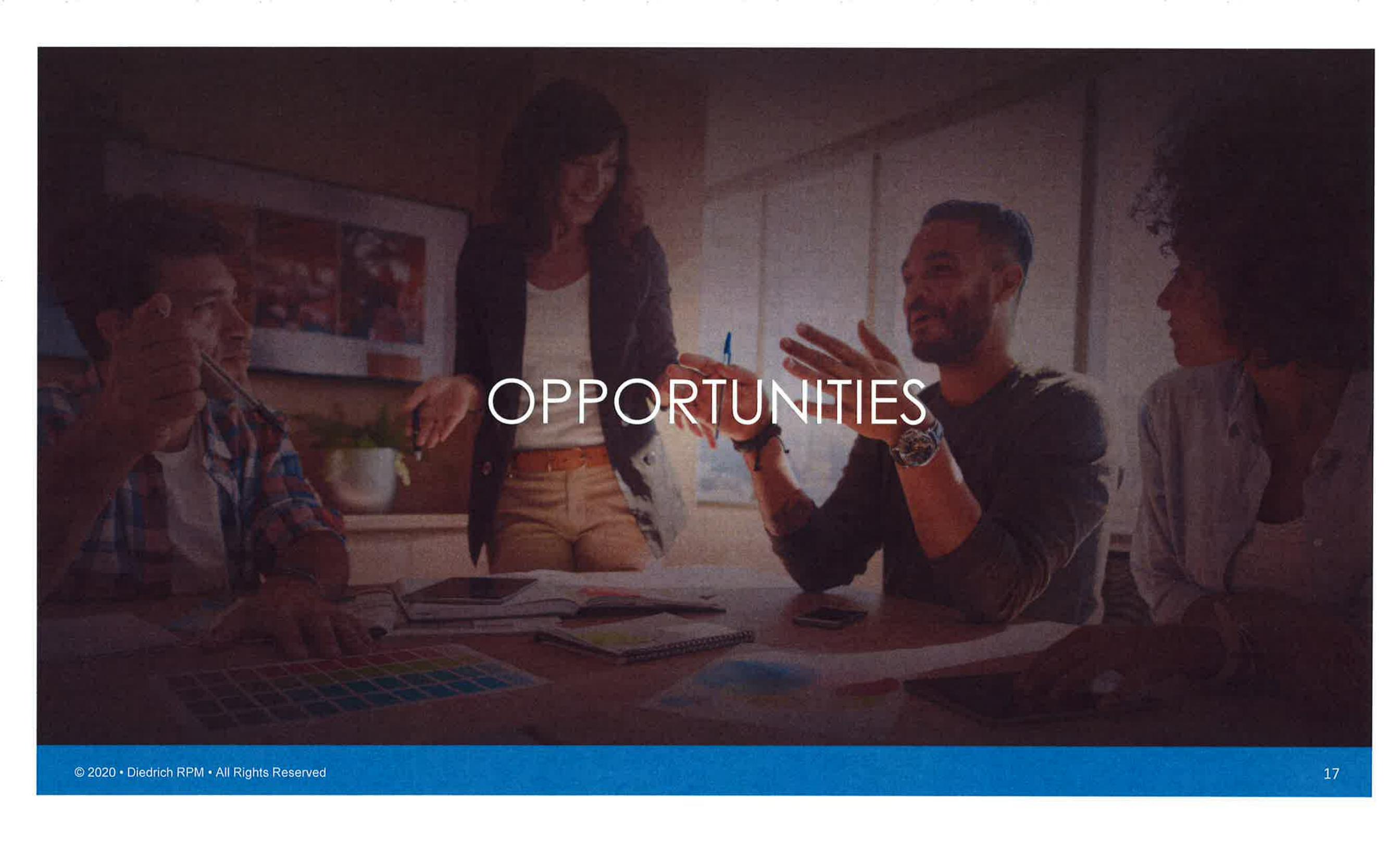
South King County has an estimated **labor force** of **105,000** which work/commute to the Seattle region. At *10% ridership*, with *64% likelihood*, there is a **daily revenue potential** of **\$54,400**. From that, the potential daily revenue from residents of **Des Moines** who commute is **\$3,400**.

South King Co. Respondents - Residence



South King Co. Respondents - Employment





OPPORTUNITIES

OPPORTUNITIES AND RECOMMENDATIONS

- **Promote the research findings through the creation of a whitepaper and news release and publish excerpts of this study via the city of Des Moines website**
- **Create segmented messaging at launch – Focus on convenience, speed, reduced travel time, convenient schedules, how the passenger ferry will support the small business community, and the increased vibrancy in the downtown area.** Support this with time-savings estimates
- **Help establish early funding by launching the ferry with a monthly or annual pass (and potentially a priority boarding option for first 500 passes sold)**
- **Market how the boat trip outweighs the typical road trip in terms of time and convenience – creating that broader appeal**
- **Create a SEO optimized website and promote the ferry via directional billboards, rack cards, digital advertising, and marketing at the airport and transit stations**

A dark, moody photograph of a dartboard with several darts. The dartboard is illuminated from the side, creating a strong shadow and highlighting the texture of the board and the darts. The darts are positioned at various angles, with one dart in the center bullseye area. The overall atmosphere is focused and strategic.

GO TO MARKET TARGETED MESSAGING

DEVELOP SEGMENTED MESSAGING

Who They Are:

Ages 18-34



What they want:

1. Convenient Schedule
2. Reduced Travel Time
3. Free Parking
4. Bike Storage
5. Secure Storage

Who They Are:

Ages 35-44



What they want:

1. Convenient Schedule
2. Reduced Travel Time
3. Monthly/Annual Pass
4. Pricing/One-time costs
5. Free Parking

Who They Are:

Ages 45-64



What they want:

1. Convenient Schedule
2. Reduced Travel Time
3. Accessibility for elders/disabled
4. Pricing/One-time costs

Who They Are:

Ages 65+



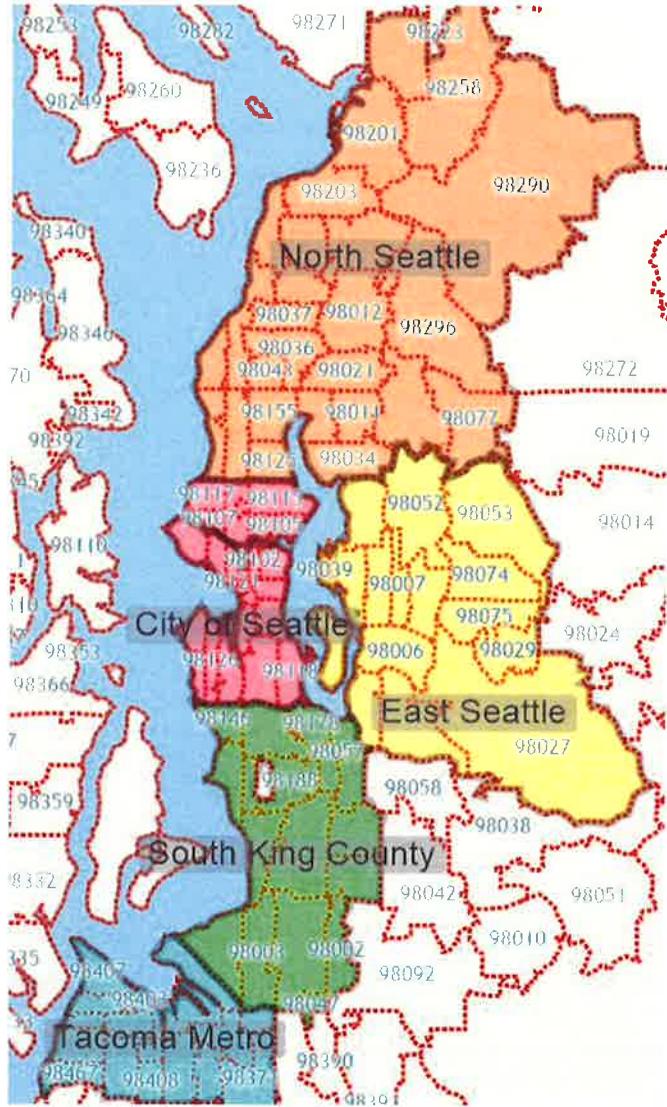
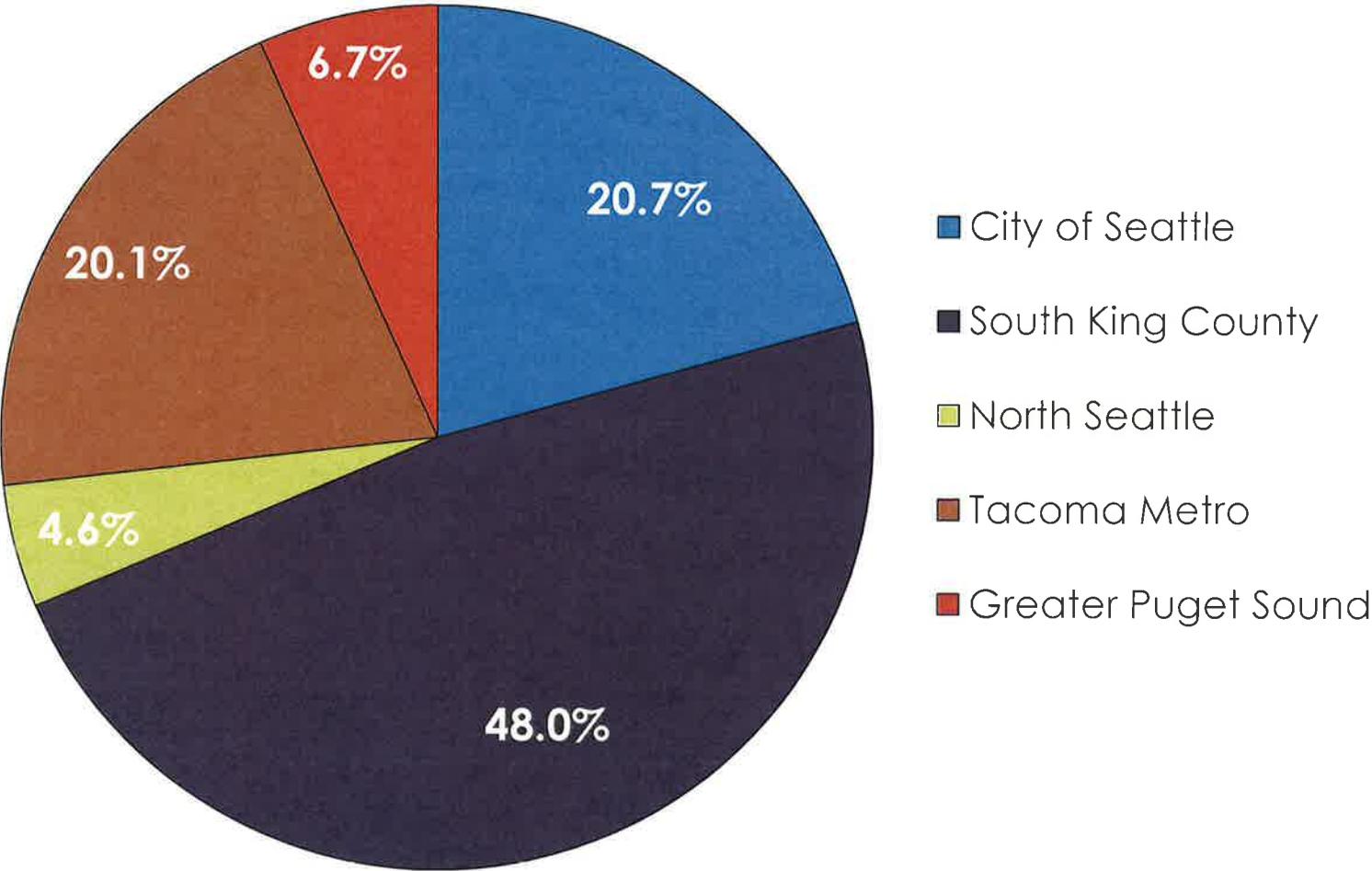
What they want:

1. Convenient Schedule
2. Reduced Travel Time
3. Accessibility for elders/disabled
4. Pricing/One-time costs

DETAILED FINDINGS

RESPONDENT LOCATIONS

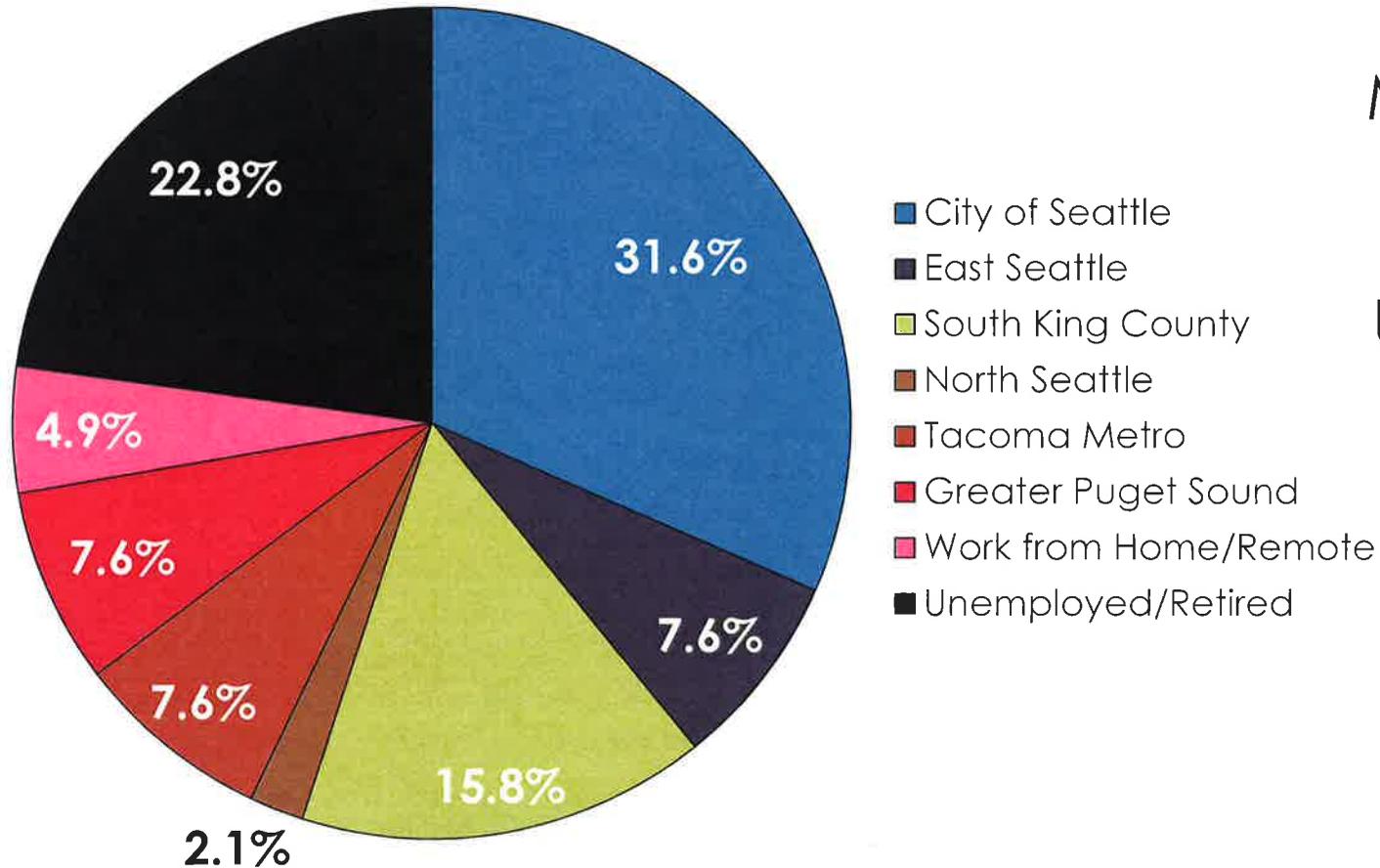
CURRENT RESIDENCE - REGION



Q: Of the following, please select the area which you currently reside **ALL RESPONDENTS** N=329

EMPLOYMENT LOCATIONS

WORK/EMPLOYER LOCATION



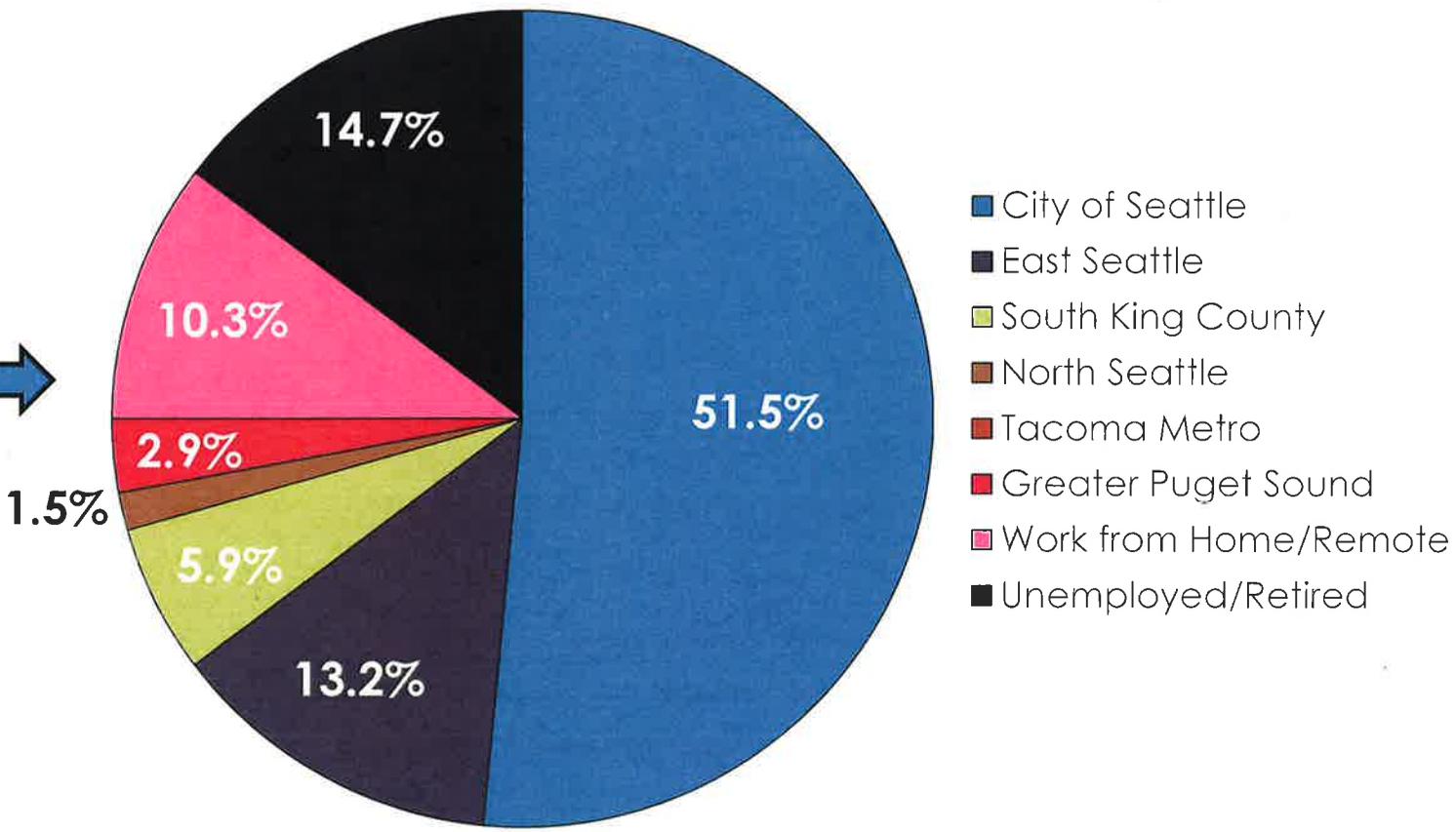
Majority of respondents work in the city of Seattle. 22.8% identified themselves as Unemployed/Retired. 15.8% work in South King County.

Q: In which area is your work/employer located: **ALL RESPONDENTS** N=329

SEATTLE RESIDENTS - WORK/EMPLOYER LOCATION

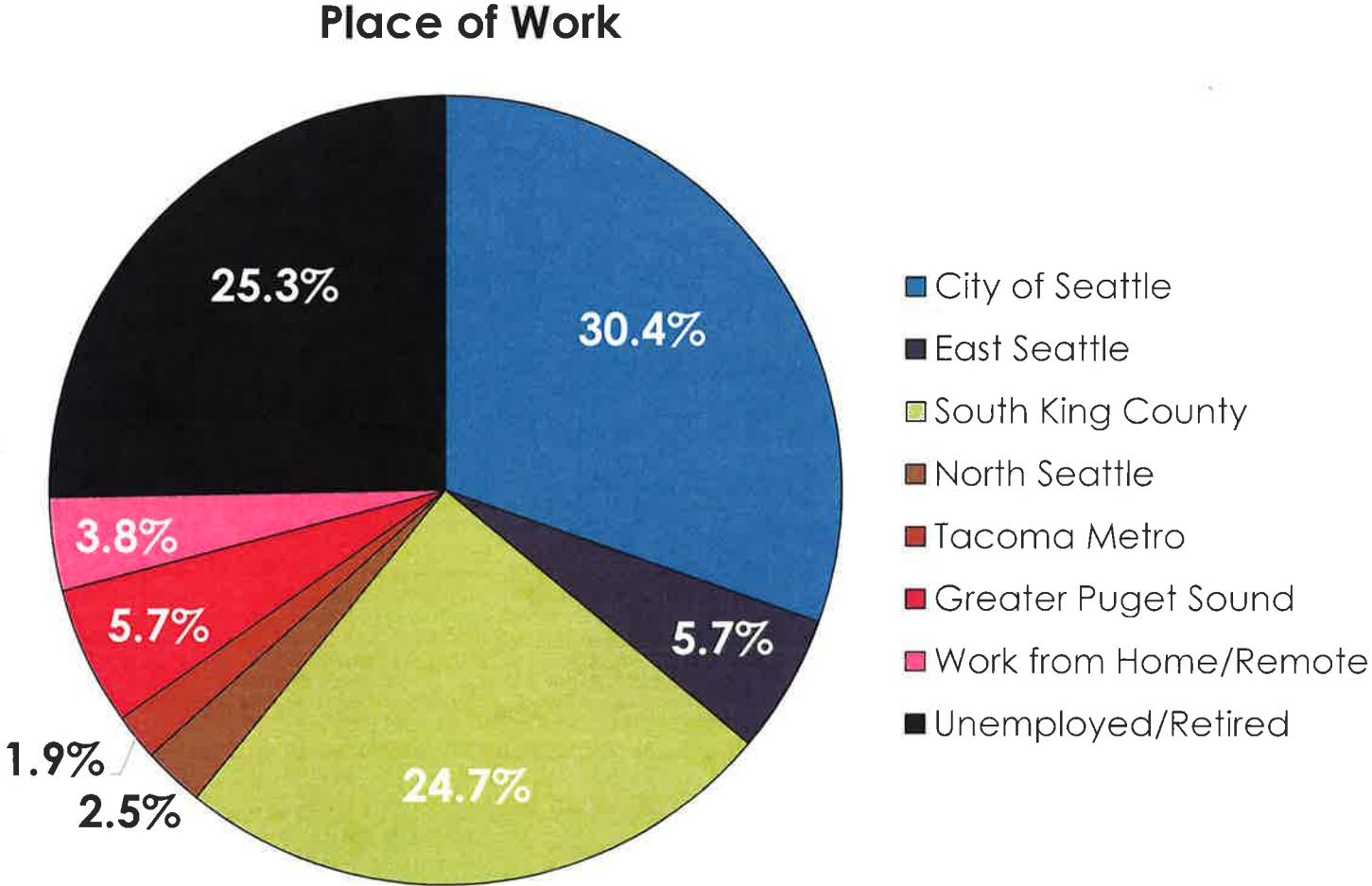
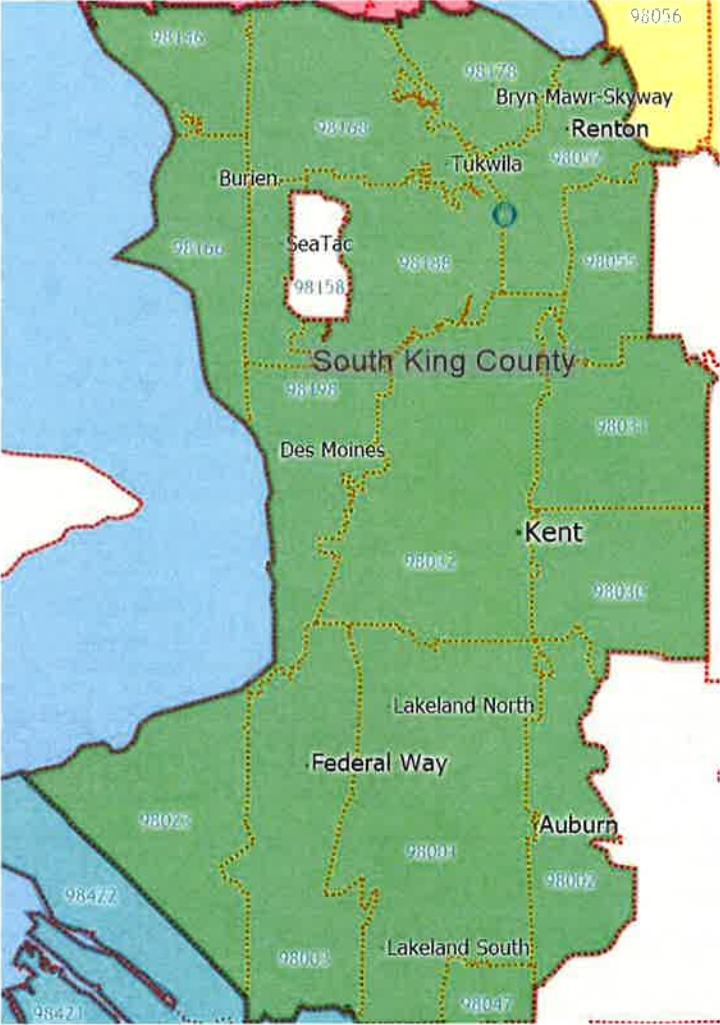


Place of Work



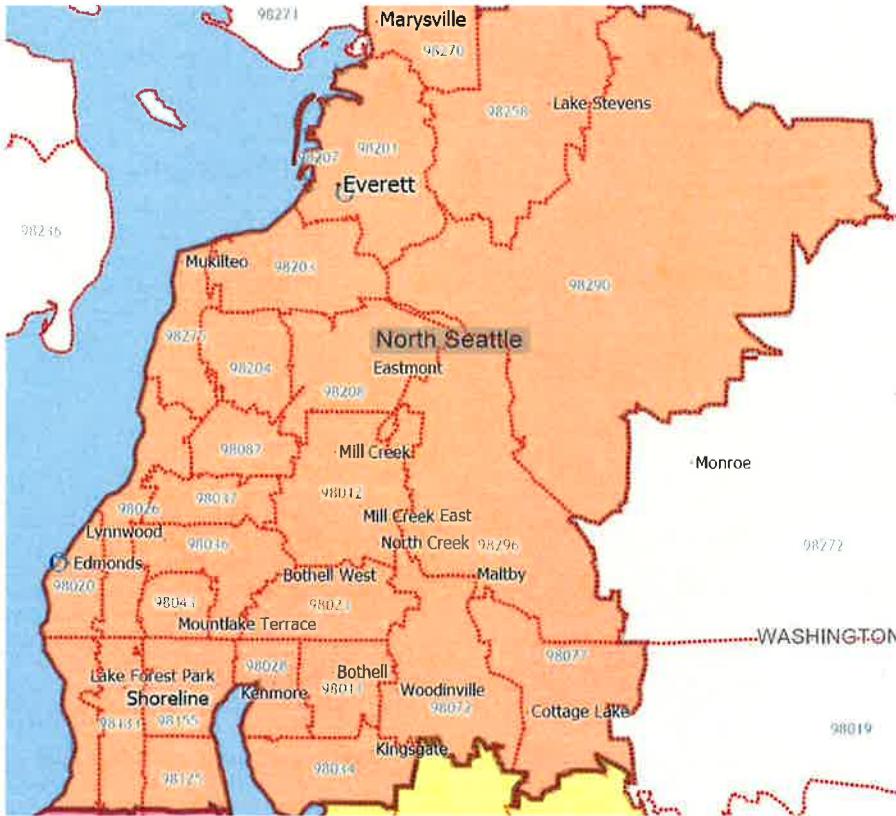
Q: In which area is your work/employer located: **SEATTLE RESIDENTS ONLY** N=68

SOUTH KING COUNTY RESIDENTS - WORK/EMPLOYER LOCATION

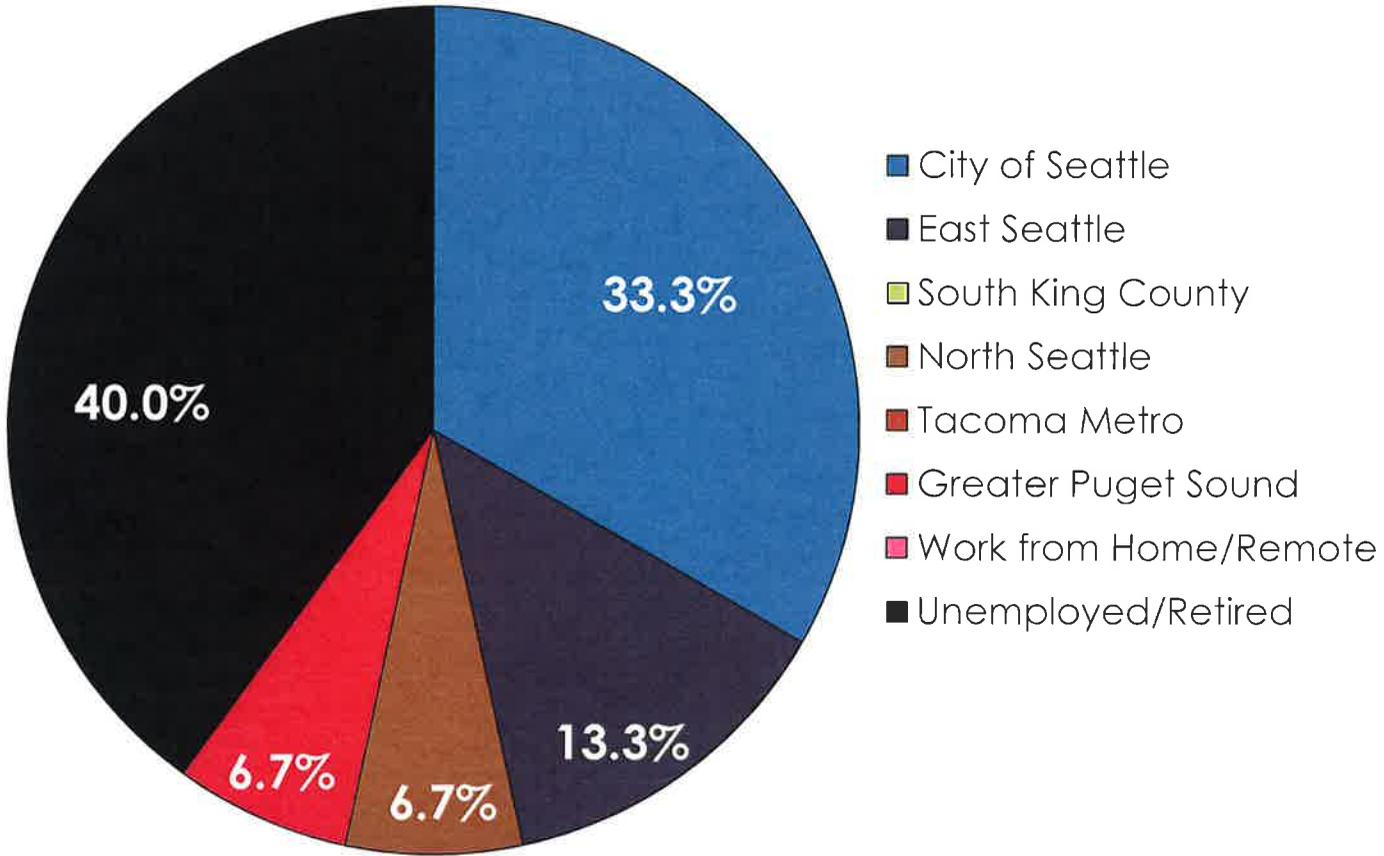


Q: In which area is your work/employer located: **SOUTH KING COUNTY RESIDENTS ONLY** N=158

NORTH SEATTLE RESIDENTS - WORK/EMPLOYER LOCATION

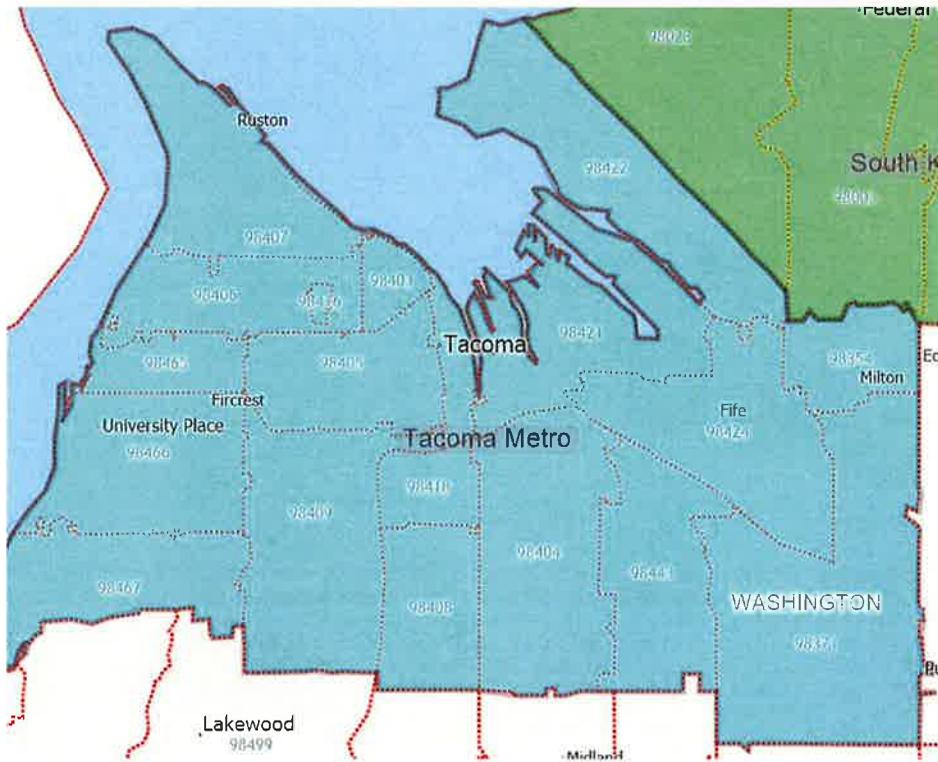


Place of Work

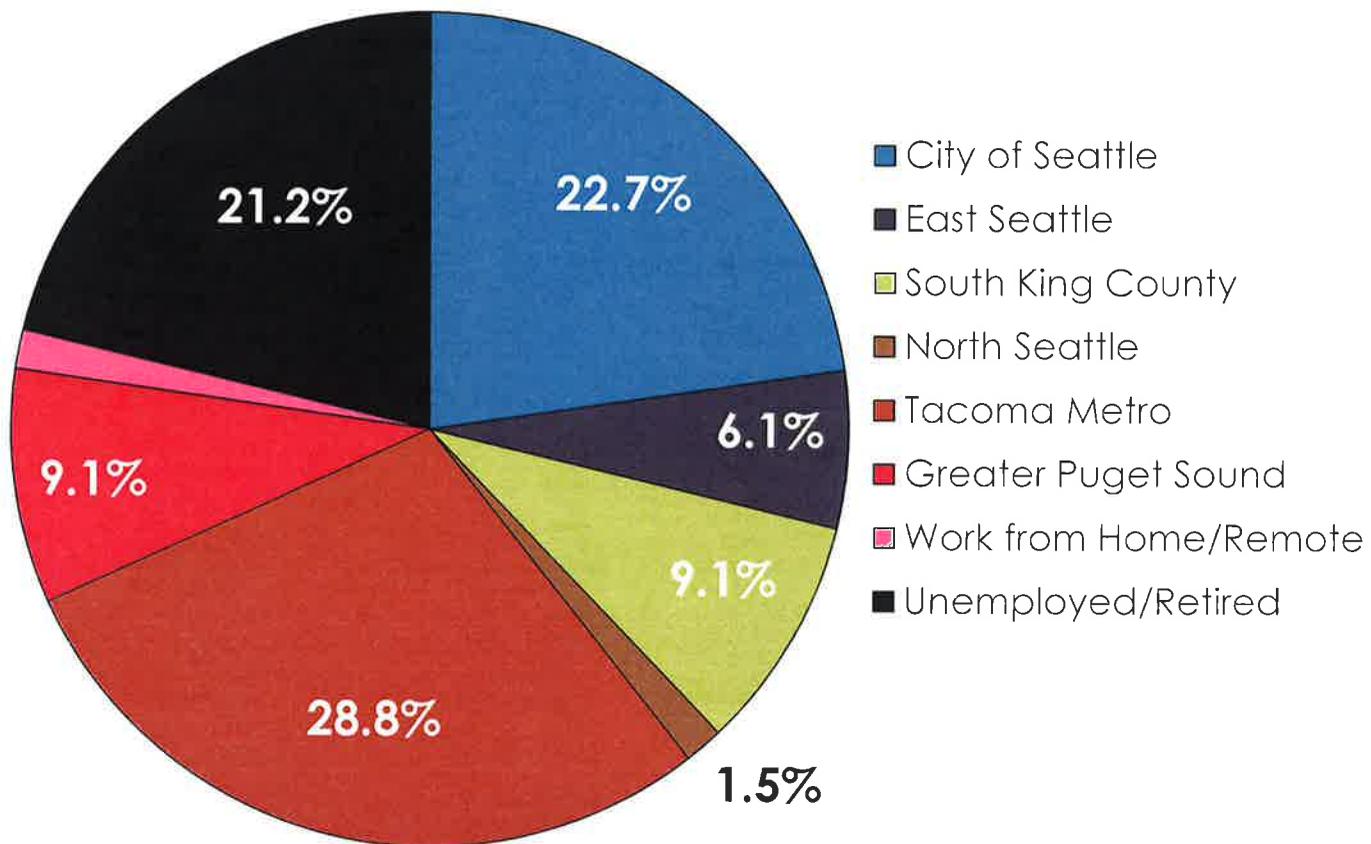


Q: In which area is your work/employer located: **NORTH SEATTLE RESIDENTS ONLY** N=15

TACOMA RESIDENTS - WORK/EMPLOYER LOCATION



Place of Work

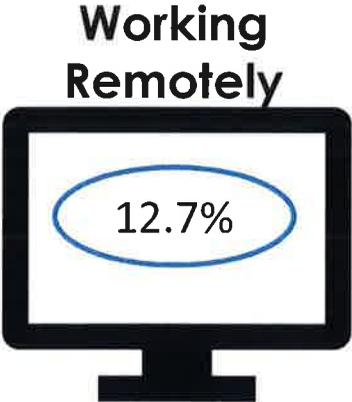
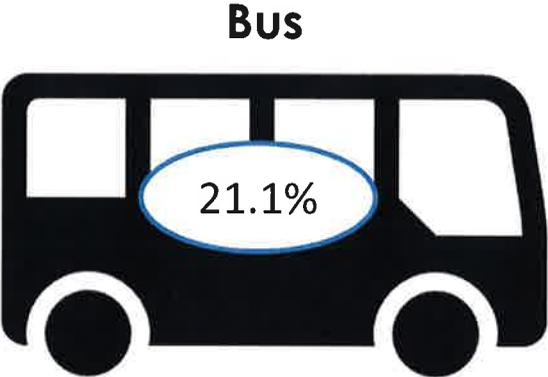
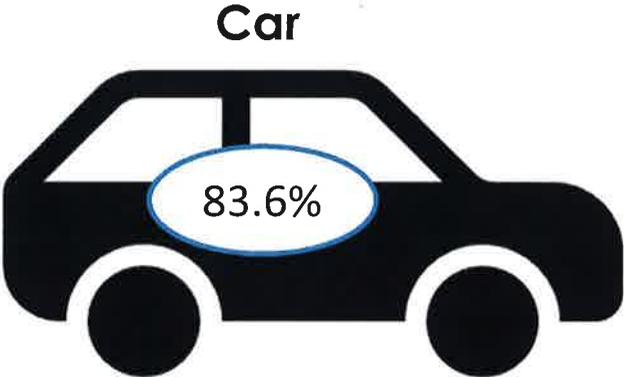


Q: In which area is your work/employer located: **TACOMA RESIDENTS ONLY** N=66

DAILY COMMUTE & TRANSPORTATION

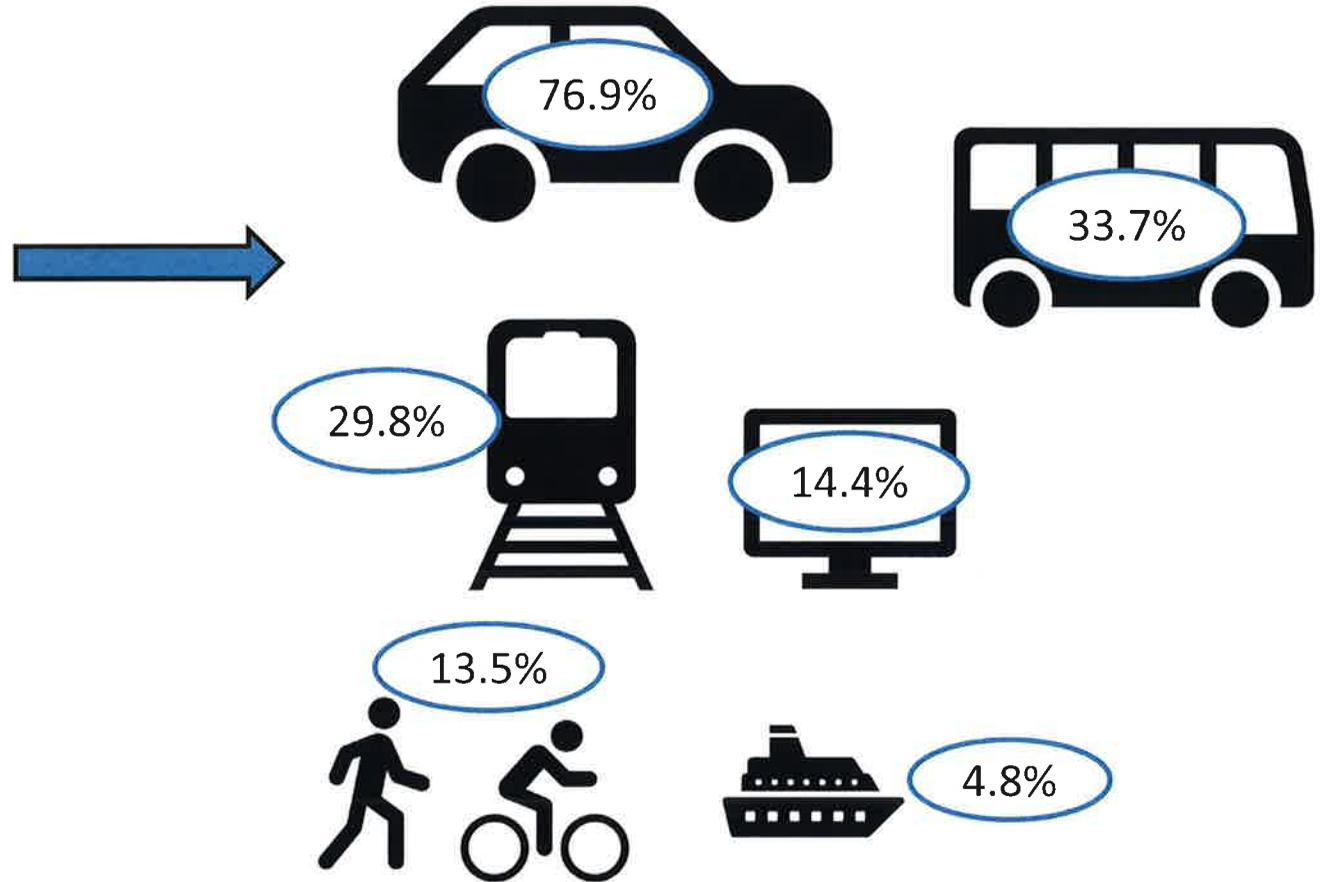
CURRENT METHOD(S) – AGGREGATE

Majority of respondents travel by **Car**, **Bus** and/or **Light rail** when commuting to work.



N=213
Q: Which of the following method(s) of transportation do you currently use when commuting to/from work? **CHECK ALL THAT APPLY** ONLY RESPONDENTS WORKING IN SEATTLE, EAST SEATTLE, SOUTH KING COUNTY, NORTH SEATTLE, TACOMA

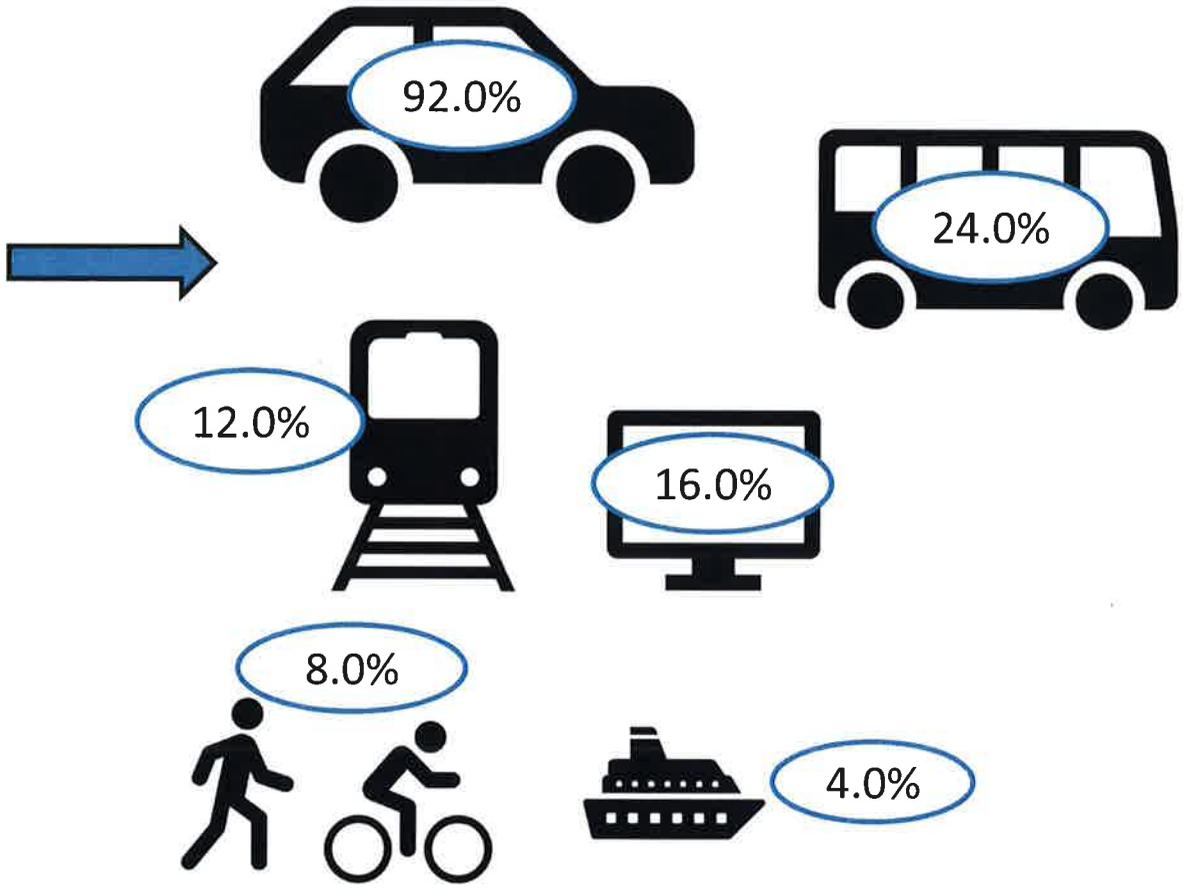
PEOPLE WHO ARE WORKING IN SEATTLE



N=104

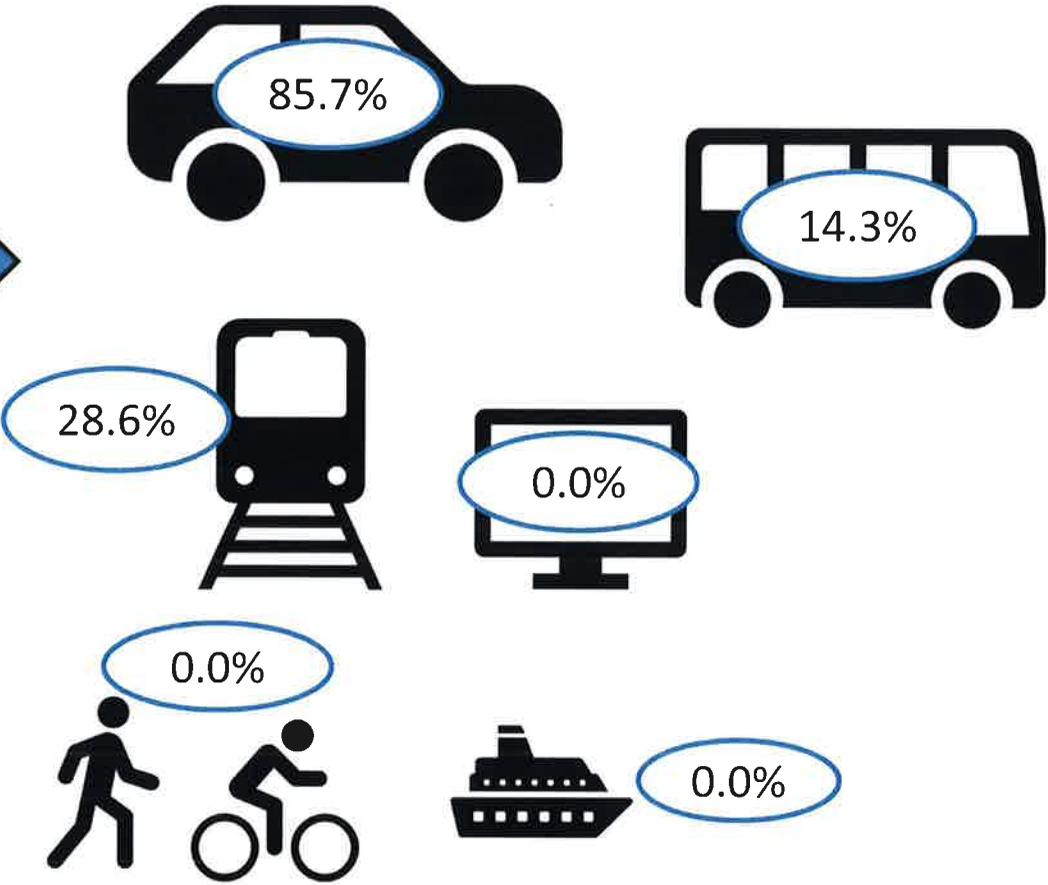
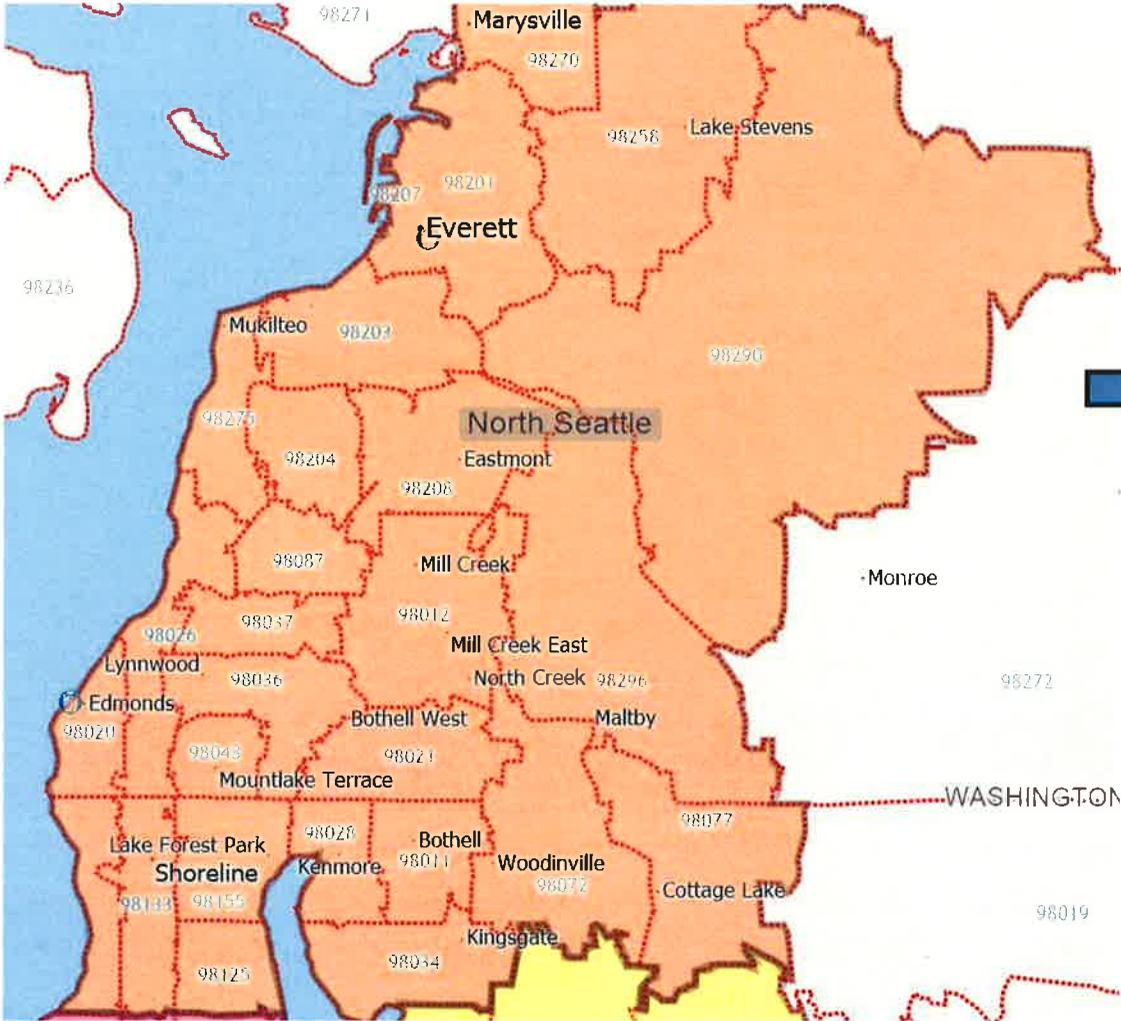
Q: Which of the following method(s) of transportation do you currently use when commuting to/from work? **CHECK ALL THAT APPLY** ONLY RESPONDENTS WORKING IN SEATTLE

PEOPLE WHO ARE WORKING ON THE EASTSIDE



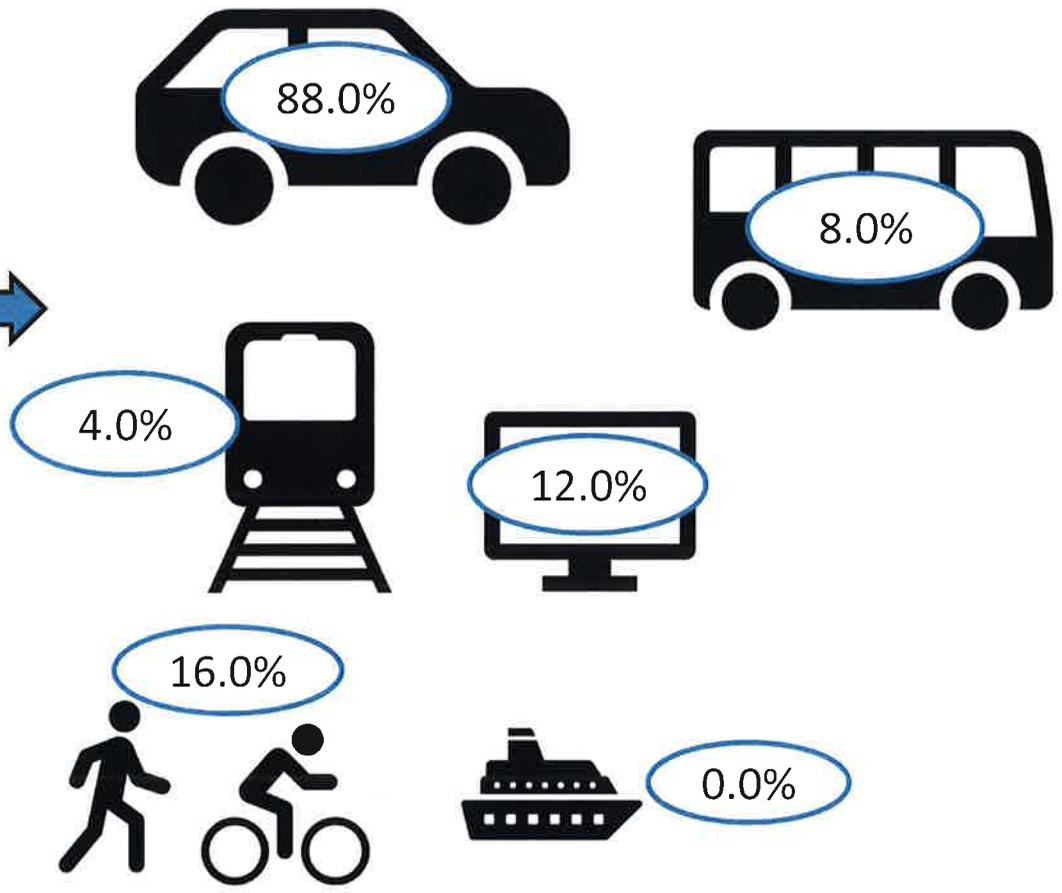
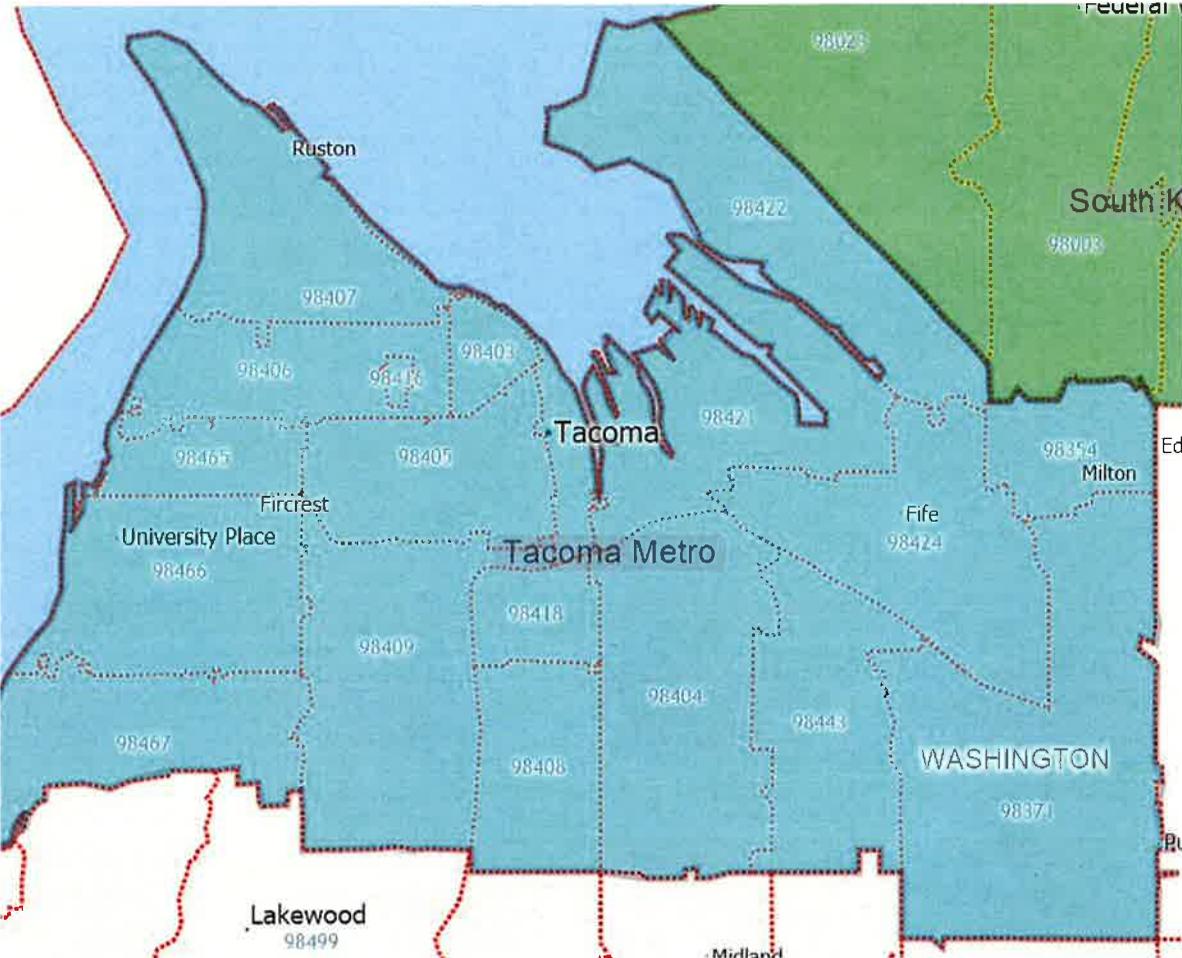
N=25
Q: Which of the following method(s) of transportation do you currently use when commuting to/from work? **CHECK ALL THAT APPLY** ONLY RESPONDENTS WORKING IN SEATTLE

PEOPLE WHO ARE WORKING IN NORTH SEATTLE



N=7
 Q: Which of the following method(s) of transportation do you currently use when commuting to/from work? **CHECK ALL THAT APPLY** ONLY RESPONDENTS WORKING IN NORTH SEATTLE

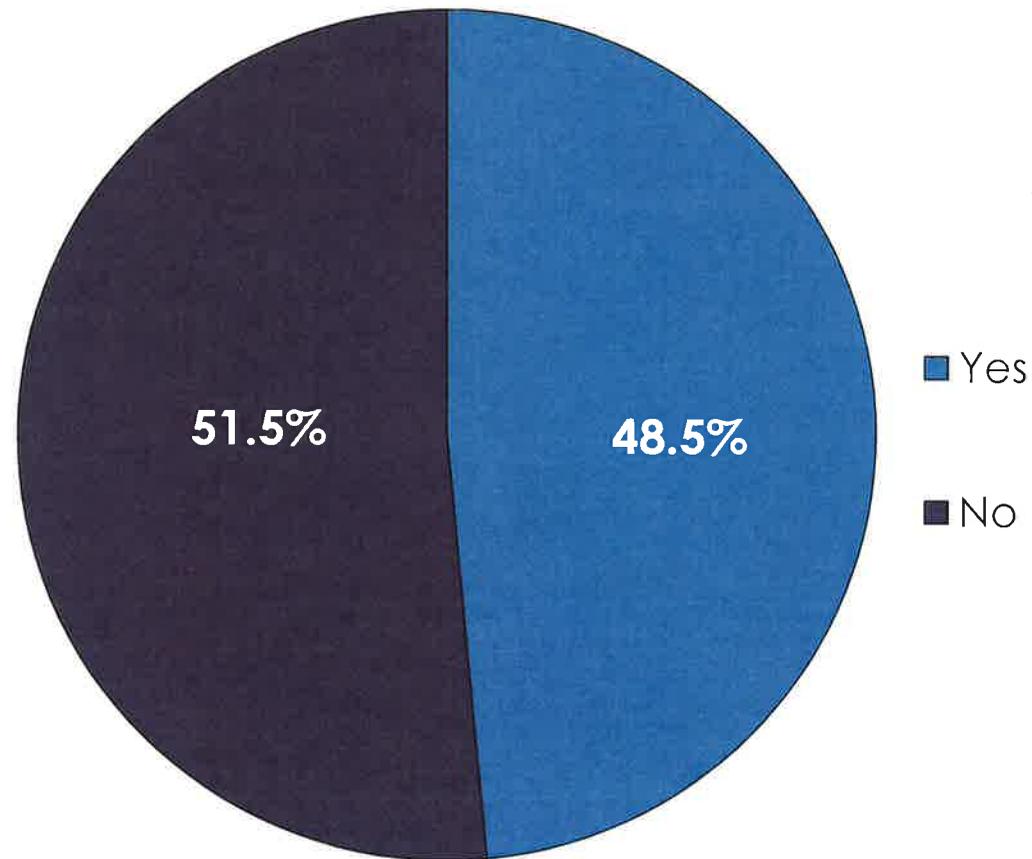
PEOPLE WHO ARE WORKING IN TACOMA



N=25

Q: Which of the following method(s) of transportation do you currently use when commuting to/from work? **CHECK ALL THAT APPLY** ONLY RESPONDENTS WORKING IN TACOMA

HAS YOUR COMMUTE CHANGED DUE TO COVID-19?



When asked if their methods of transportation have changed due to COVID-19, **48.5% said Yes.**

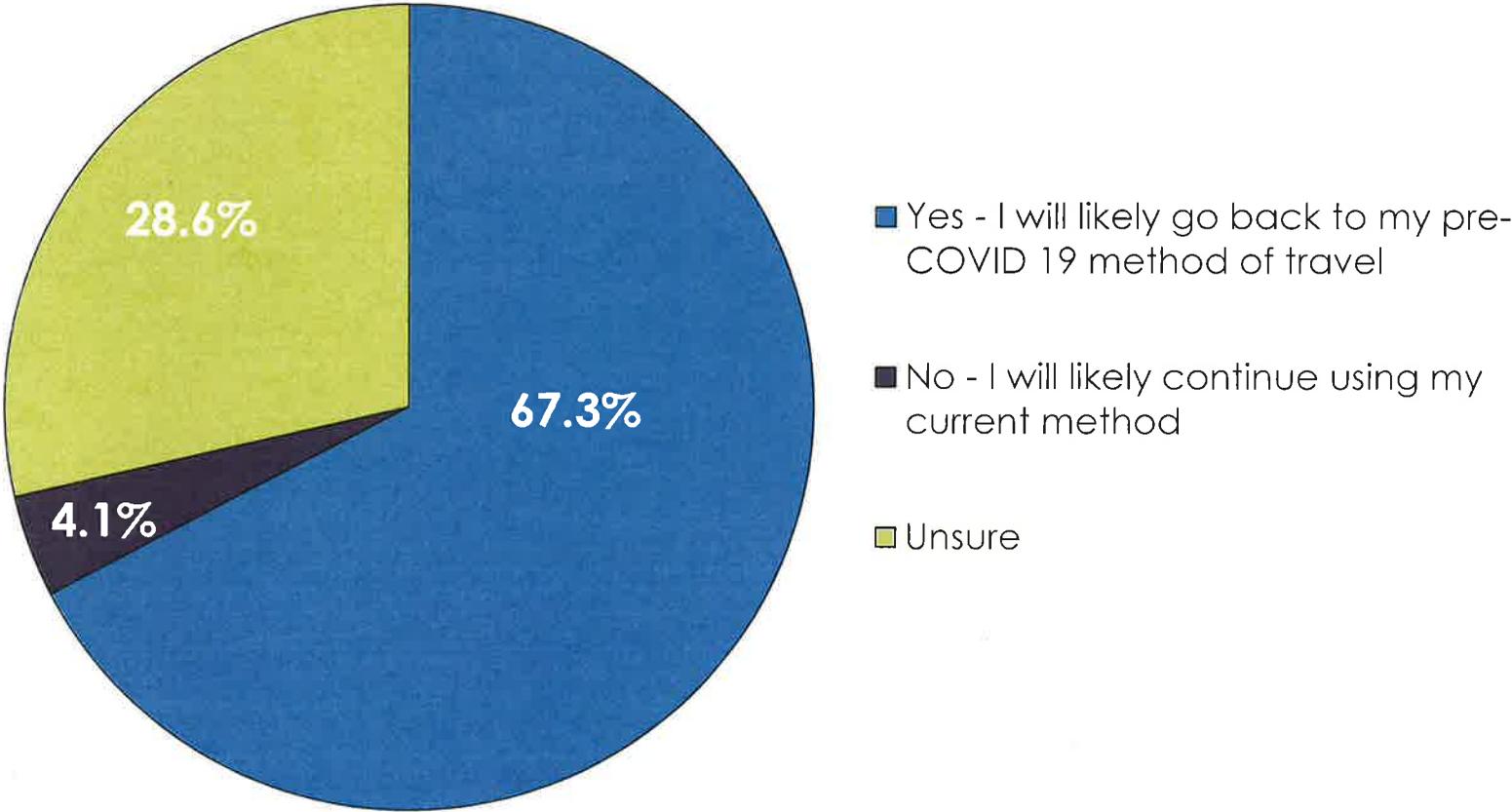
N=202

Q: Have the methods of transportation used in your daily commute changed as a result of COVID-19?

ONLY RESPONDENTS WORKING IN SEATTLE, EAST SEATTLE, SOUTH KING COUNTY, NORTH SEATTLE, TACOMA AND EXCLUDES RESPONDENTS WHO CHECKED N/A WORKING REMOTELY

RESUME PREVIOUS METHOD OF TRAVEL?

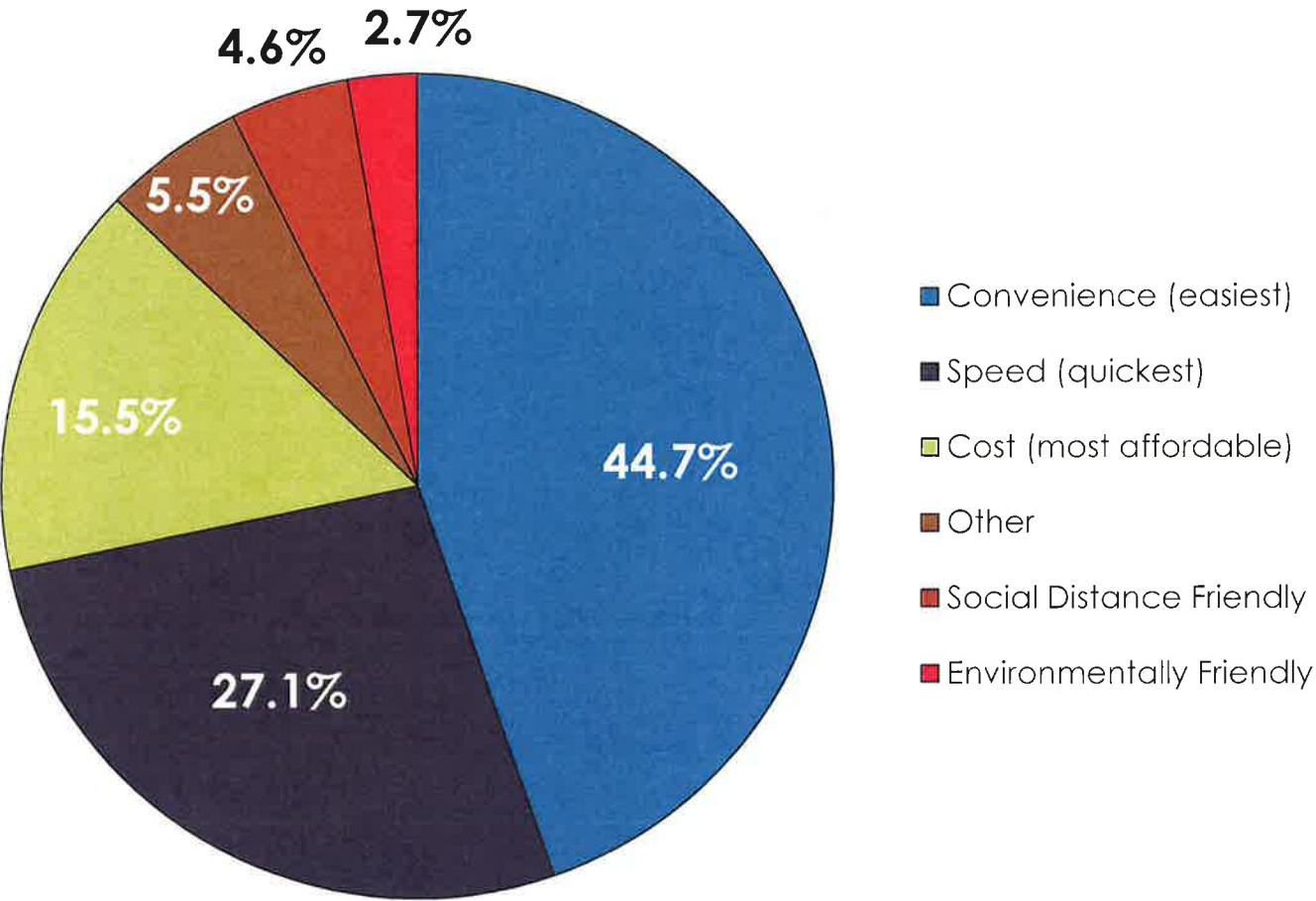
Of those who have had a change in their commute, nearly 70% said they will go back to pre-COVID-19 travel methods. 28% are unsure, most likely caused by new working environments or working more remotely in the future .



N=98
Q: Do you think you will resume to your previous method(s) of transportation when commuting to/from work once the COVID-19 pandemic is over?
ONLY RESPONDENTS WHO HAVE HAD A CHANGE IN THEIR TRAVEL COMMUTE DUE TO COVID-19

AIRPORT TRAVEL

GREATEST INFLUENCE TO/FROM AIRPORT



When asked what has the greatest influence on traveling to/from the airport **44% said convenience**, **27% selected speed** and the third most common influence was **cost**.

Q: Which of the following has the **greatest influence** on you when deciding which method of transportation to use while traveling to/from the airport? N=329

GREATEST INFLUENCE BY REGION

Region of Residence	Convenience	Speed	Cost	Other	Social Distance	Environmentally Friendly
South King County (n=158)	44.3%	27.8%	18.4%	5.1%	4.4%	0.0%
City of Seattle (n=68)	38.2%	27.9%	14.7%	5.9%	7.4%	5.9%
Tacoma (n=66)	42.4%	28.8%	16.7%	4.5%	3.0%	4.5%
Greater Puget Sound (n=22)	59.1%	27.3%	0.0%	4.5%	0.0%	9.1%
North Seattle (n=15)	66.7%	6.7%	6.7%	13.3%	6.7%	0.0%

Q: Which of the following has the **greatest influence** on you when deciding which method of transportation to use while traveling to/from the airport? N=329

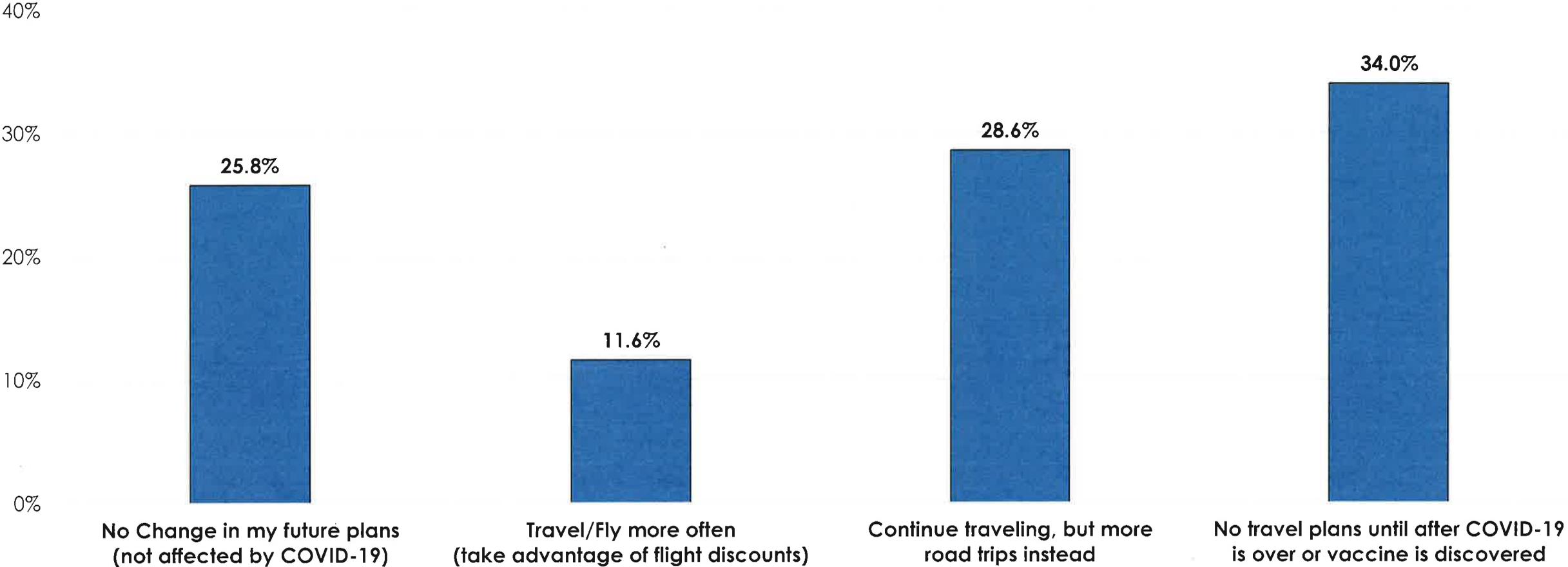
GREATEST INFLUENCE BY AGE RANGE

AGE RANGE	Convenience	Speed	Cost	Other	Social Distance	Environmentally Friendly
18-34 (n=73)	37.0%	31.5%	17.8%	8.2%	2.7%	2.7%
35-44 (n=69)	47.8%	23.2%	15.9%	5.8%	5.8%	1.4%
45-54 (n=69)	37.7%	39.1%	15.9%	4.3%	1.4%	1.4%
55-64 (n=66)	48.5%	22.7%	7.6%	4.5%	12.1%	4.5%
65+ (n=52)	55.8%	15.4%	21.2%	3.8%	0.0%	3.8%

Q: Which of the following has the **greatest influence** on you when deciding which method of transportation to use while traveling to/from the airport? N=329

FUTURE TRAVEL PLANS

34% said they will not travel until the pandemic is over or there is a vaccine. 28% will travel but consider more road trips. 26% will continue traveling just as they have been before with no change at all.



Q: Which of the following **best describes** your travel plans in the foreseeable future? N=329

FUTURE TRAVEL PLANS BY REGION

Region of Residence	No Change in my future plans (not affected by COVID-19)	Travel/Fly more often (take advantage of flight discounts)	Continue traveling, but more road trips instead	No travel plans until after COVID-19 is over or vaccine is discovered
South King County (n=158)	26.6%	8.2%	27.8%	37.3%
City of Seattle (n=68)	19.1%	16.2%	36.8%	27.9%
Tacoma (n=66)	25.8%	15.2%	24.2%	34.8%
Greater Puget Sound (n=22)	45.5%	9.1%	18.2%	27.3%
North Seattle (n=15)	20.0%	13.2%	33.4%	33.4%

Q: Which of the following **best describes** your travel plans in the foreseeable future? N=329

FUTURE TRAVEL PLANS BY AGE RANGE

AGE RANGE	No Change in my future plans (not affected by COVID-19)	Travel/Fly more often (take advantage of flight discounts)	Continue traveling, but more road trips instead	No travel plans until after COVID-19 is over or vaccine is discovered
18-34 (n=73)	27.4%	12.3%	32.9%	27.4%
35-44 (n=69)	31.9%	11.6%	24.6%	31.9%
45-54 (n=69)	26.1%	14.5%	40.6%	18.8%
55-64 (n=66)	19.7%	10.6%	21.2%	48.5%
65+ (n=52)	23.1%	7.7%	21.2%	48.1%

Q: Which of the following **best describes** your travel plans in the foreseeable future? N=329

CONCEPT STATEMENTS

CONCEPT STATEMENT – SOUTH KING COUNTY

The city of Des Moines is pursuing a **passenger ferry** initiative that would offer a **new** and **affordable** way to travel. The Des Moines Ferry aims to provide travel alternatives to waterfront communities throughout the Puget Sound region. It would connect commuters from Des Moines, Seattle, and Tacoma, while also attracting visitors to the city's waterfront communities – including neighborhoods, job centers, and parks. The city's proximity to the light rail and fast-growing employment bases will make this passenger service a great new viable mode of transportation for our community.



The proposed Des Moines Ferry would provide: A faster and less stressful alternative to expensive solo commuting

- A safe, reliable, and comfortable ride/experience
- Environmentally friendly passenger ferry vessels
- State-of-the-art traveler amenities
- A convenient schedule with service running 7 days a week

Positive Feedback

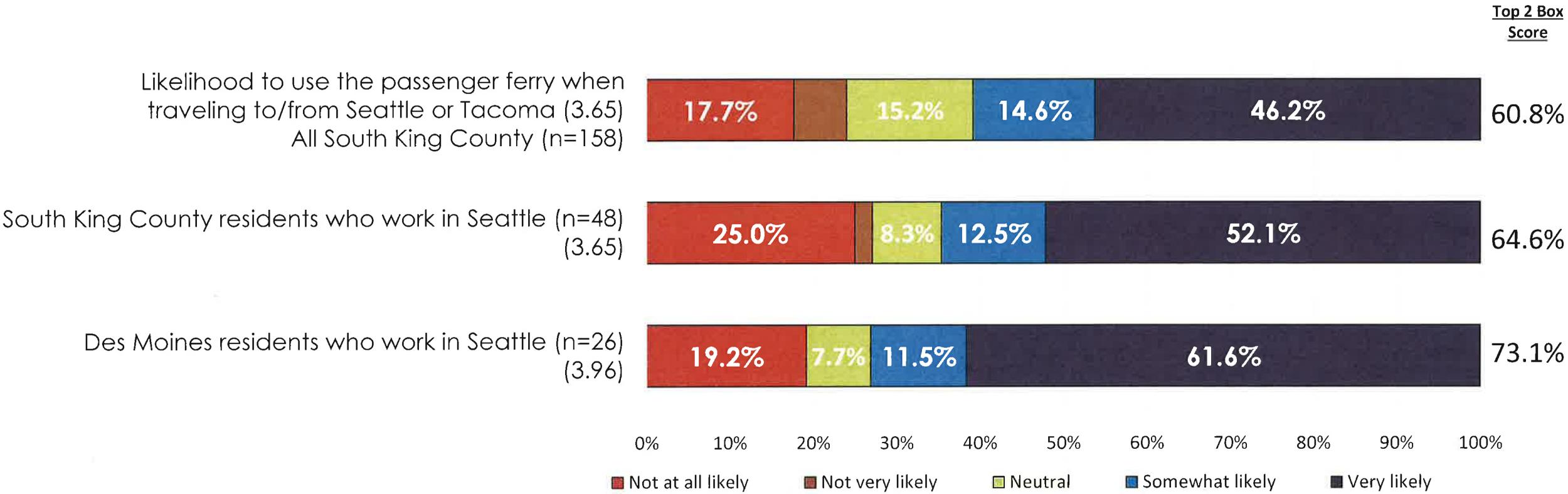
- “A pleasant means of getting into Seattle and avoiding the 1st south bridge”
- “Awesome idea, and also one being considered in Renton. There needs to be a lot more of things like this. There are only so many roads one can build.”
- “I love it! Way overdue, in my opinion. I used to be a frequent user of the extensive network of Greek passenger ferries, enjoyed thoroughly its convenience and always dreamed of having something similar here in USA.”
- “I love it. The traffic on I 5 is getting worse every year. “

Concerns

- “Convenient, but taxes for transit are already unreasonably high. Any increase in vehicle registration or property tax would not be tolerated by anyone I know. “
- “I enthusiastically support the passenger ferry, but have some concerns about parking and traffic congestion near the terminal. “
- “It sounds like a good option. It would depend on the convenience. “
- “Very interested in it, as long as it stays passenger-only and parking is well thought out to keep overflow out of neighborhoods and the marina parking available for marina and park guests. “
- “Sounds expensive when combined with other transport you will need.”

LIKELIHOOD TO USE THE PASSENGER FERRY

All residents in South King County have a Top 2 Box score of **60.8%** when rating the likelihood to use the ferry service. **Des Moines residents** who specifically travel to Seattle for work have a **73.1%** likelihood rating when asked if they would use the ferry.

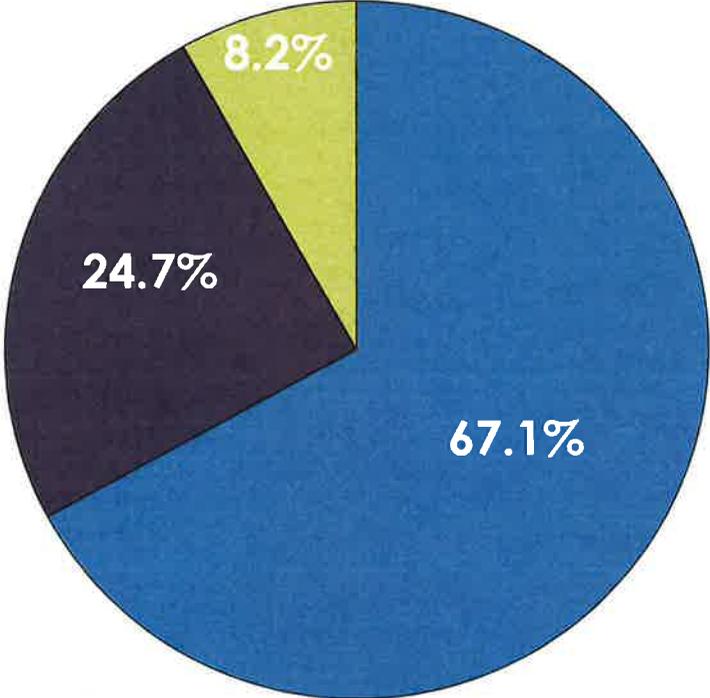


Q: If convenient and affordable, please rate your likelihood to use the passenger ferry service out of the Des Moines Marina when traveling to/from downtown Seattle or Tacoma **ONLY ASKED TO SOUTH KING COUNTY RESIDENTS** N=158

WEST SEATTLE BRIDGE CLOSURE

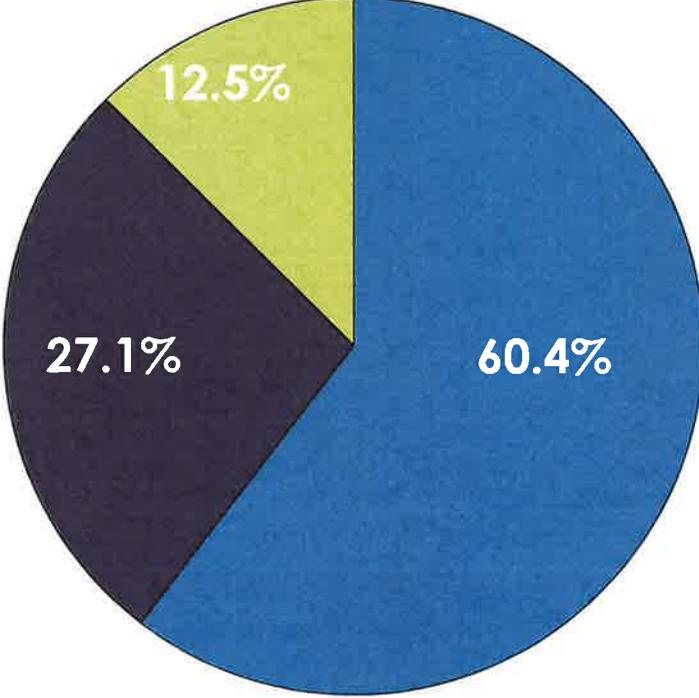
Residents in South King County seem to be impacted by the West Seattle Bridge being closed. Specifically, those who commute to Seattle, nearly **40% said this directly impacts their decision** to use/board the new passenger ferry in Des Moines.

All South King County Residents



- Bridge closure has no impact on my likelihood
- Bridge closure somewhat impacts my likelihood
- Bridge closure greatly impacts my likelihood

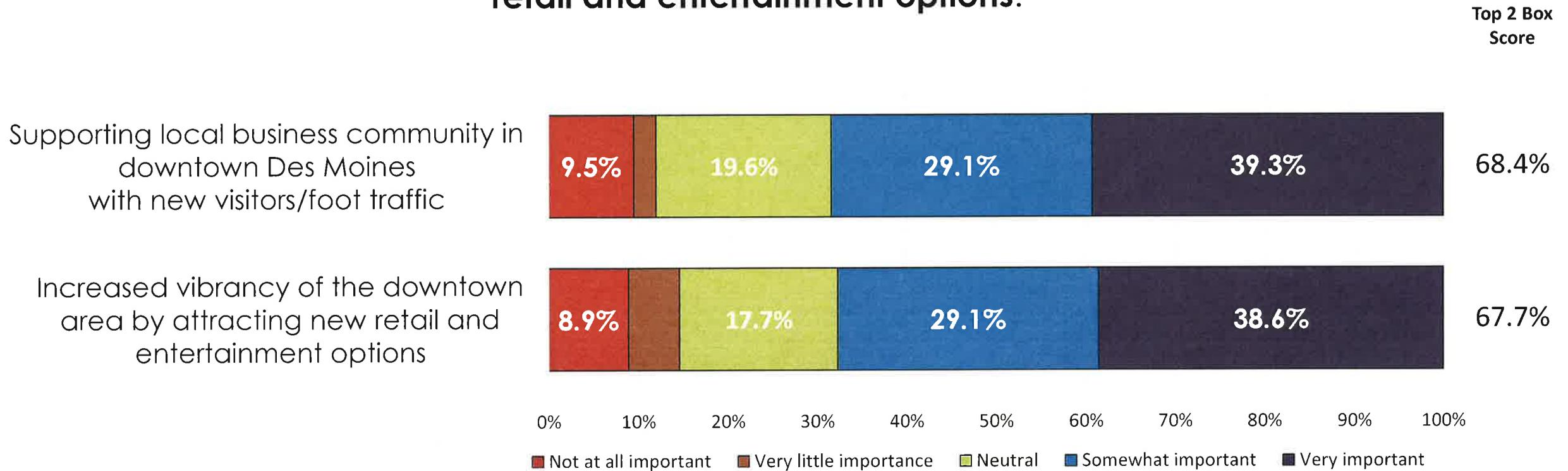
Those who work in Seattle



Q: Does the closure of the West Seattle Bridge and other subsequent traffic densities on alternative routes play a part in your decision/likelihood to use a passenger ferry for future travel to/from Seattle?
ONLY ASKED TO SOUTH KING COUNTY RESIDENTS N=158 WORK IN SEATTLE N=48

ALL RESIDENTS - IMPORTANCE OF OTHER BENEFITS

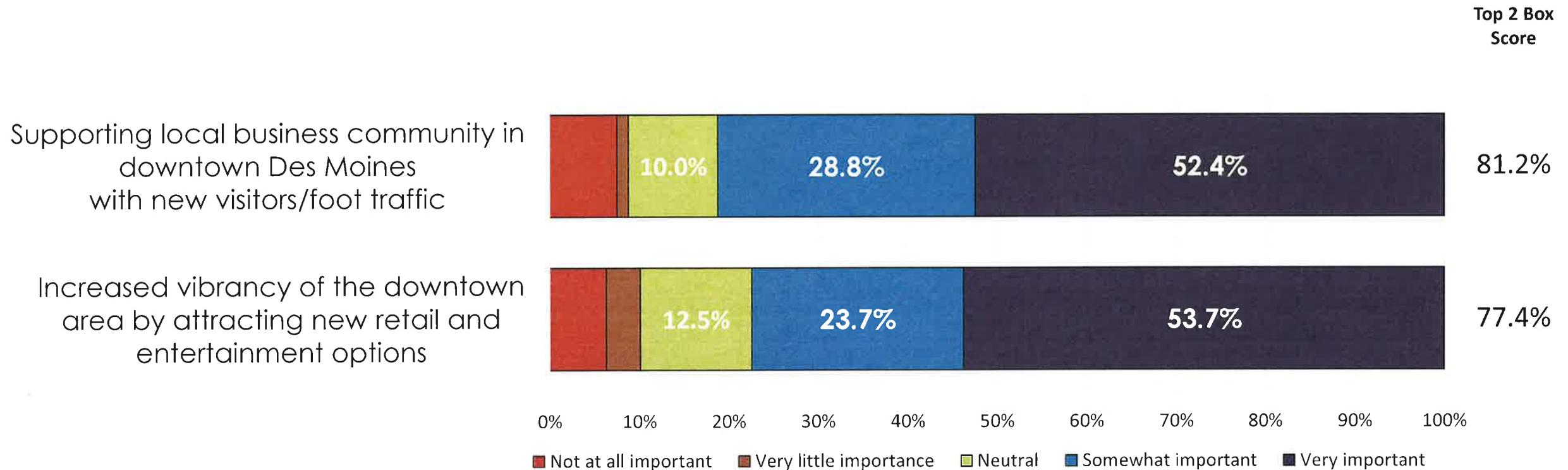
When asked about other benefits that might result in adding the passenger ferry service to the Des Moines marina, **over 65%** of South King County residents find it important that the ferry will help **support local businesses with new visitors** as well as bring an **increased vibrancy with new retail and entertainment options**.



Q: One on a scale of 1-5, how important are the following items with regards to other benefits that might result with the addition of a passenger ferry service to the Des Moines Marina? **ONLY ASKED TO SOUTH KING COUNTY RESIDENTS** N=158

DES MOINES RESIDENTS - IMPORTANCE OF OTHER BENEFITS

Over 75% of Des Moines residents find it important that the ferry will help **support local businesses with new visitors** as well as bring an **increased vibrancy with new retail and entertainment options**.



Q: One a scale of 1-5, how important are the following items with regards to other benefits that might result with the addition of a passenger ferry service to the Des Moines Marina? **ONLY ASKED DES MOINES RESIDENTS** N=80

CONCEPT STATEMENT – SEATTLE & TACOMA

A **passenger ferry** initiative that would offer a **new** and **affordable** way to travel is being considered. The new ferry service aims to provide travel alternatives to waterfront communities throughout the Puget Sound region. It would connect commuters and visitors traveling between Seattle and Tacoma, while also stopping midway at the Des Moines marina. Given Des Moines marina's close proximity to the SeaTac Airport, this stop will also serve as an alternative method when traveling. A shuttle service, city buses, and access to the light rail will also be available when connecting travelers to/from the airport.



The proposed Passenger Ferry service would provide: A faster and less stressful alternative to expensive solo commuting

- A safe, reliable, and comfortable ride/experience
- Environmentally friendly passenger ferry vessels
- State-of-the-art traveler amenities
- A convenient schedule with service running 7 days a week

Positive Feedback

- “I love it. It is a definite in my mind. Economical, yet will vehicles fit in the ferry. If not parking fees?”
- “I love it. Cuts down on road traffic, provides fast, modern transportation options to Seattle residents.”
- “I think that it would be a great idea it would allow tourist from all over to be able to see many different towns in one stop shop!”
- “Pretty cool alternative method of travel that gives people another option to getting to the airport.”

Concerns

- “How many autos taken off the road using ferries? “
- “Ferries really don't seem price competitive with buses, nor time competitive. A ticket would either be really expensive or require massive subsidy, or both.”
- “Sounds good but you will need large free park and ride car lots for ferry goers in order to make a difference.”
- “It's unlikely to affect me unless there is ample free parking at a northern terminal such as the Everett area. “
- “This may free up capacity on existing rails lines - but why not just add more cars to the existing sounder and/or put these funds towards expediting the light rail between Tacoma and Seattle?”

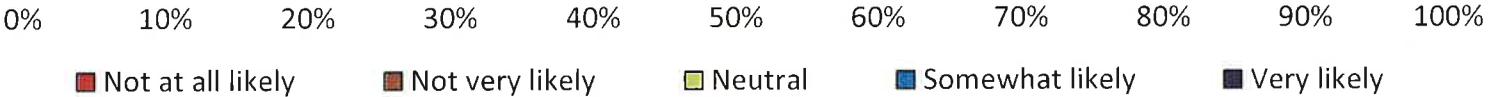
LIKELIHOOD TO USE THE PASSENGER FERRY

Residents in Seattle, Tacoma and North Seattle have a 45% likelihood to use the passenger ferry service that links Seattle, Tacoma, and Des Moines.

Likelihood to use a passenger ferry service connecting Seattle to Tacoma, or SeaTac Airport via the Des Moines ferry (3.03)



Top 2 Box Score
45.0%



Q: On a scale of 1-5, please rate your likelihood to use a passenger ferry service connection Seattle to Tacoma, or SeaTac Airport via the Des Moines marina? **ONLY ASKED TO SEATTLE, TACOMA, NORTH SEATTLE RESIDENTS** N=149

CONCEPT STATEMENT – GREATER PUGET SOUND

A **passenger ferry** initiative that would offer a **new** and **affordable** way to travel is being considered, with the goal of providing travel alternatives to waterfront communities throughout the Puget Sound region. It would connect residents and visitors throughout the Puget sound region to the Des Moines marina. Given Des Moines marina's close proximity to the SeaTac Airport, with existing shuttle and light-rail service already connecting the marina to the airport, this proposed ferry system would be an ideal option for travelers throughout the Puget Sound region. Downtown Des Moines is also home to numerous restaurants, retail shops, parks and other attractions ideal for a day-trip visit.



The proposed Passenger Ferry service would provide: An alternative to ferry services which connect in the large city landscapes of Seattle or Tacoma

- A safe, reliable, and comfortable ride/experience
- Environmentally friendly passenger ferry vessels
- State-of-the-art traveler amenities
- A convenient schedule with service running 7 days a week

Positive Feedback

- “Good for people in that area”
- “This is a good idea, it eliminates traffic and utilizes waterways that are safer than highways and surface streets. I live in Bremerton and this would be a better alternative than Fauntleroy. It will provide good jobs and is more environmentally friendly than cars and trucks.”
- “Sweet!”

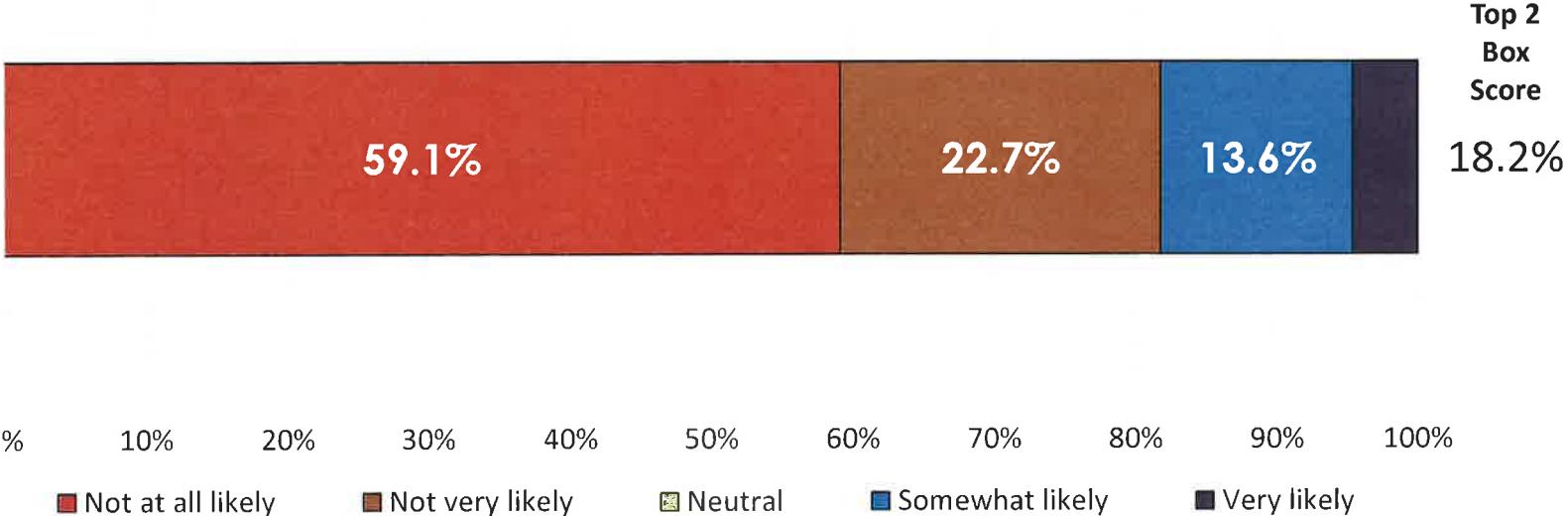
Concerns

- “Great idea for communities near the water. However if the wait time + travel time is more than just driving to SeaTac, those who own cars would likely opt for that route.”
- “I'd prefer not taking luggage on a ferry especially if I then have to transfer to a bus or train”
- “Not a wise use of public funds. Daily commuter trips should be addressed instead. Light rail that doesn't compete with vehicle traffic is best.”
- “I'm not sure what to think about it – I probably wouldn't use it so it doesn't have much affect on me and my lifestyle/opinion.”

LIKELIHOOD TO USE THE PASSENGER FERRY

Residents in greater Puget Sound have the **lowest likelihood** to travel on the Des Moines passenger ferry.

Likelihood to use a passenger ferry service connecting your area to the Des Moines Marina and SeaTac Airport (1.82)

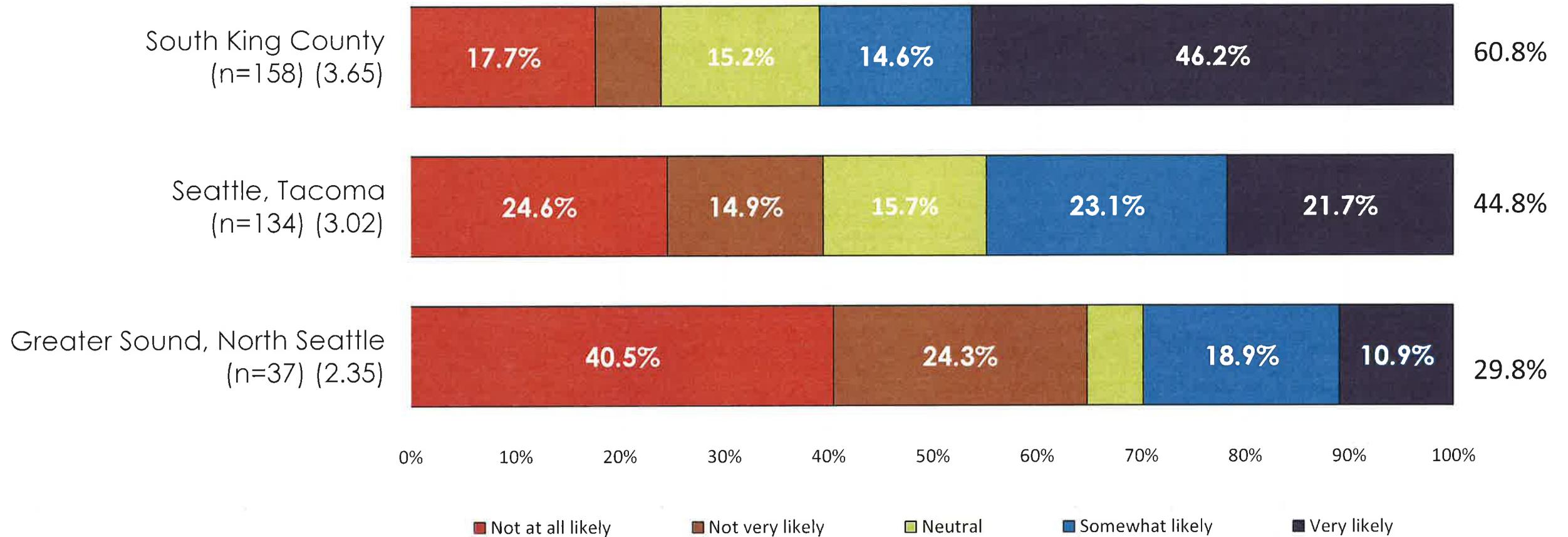


Q: On a scale of 1-5, please rate your likelihood to use a passenger ferry service connecting your area to the Des Moines Marina and SeaTac Airport? **ONLY ASKED TO GREATER PUGET SOUND RESIDENTS** N=22

LIKELIHOOD TO USE COMPARISONS

South King County residents, specifically those who travel out of Des Moines to either Seattle or Tacoma for work, are the most likely to use the passenger ferry service.

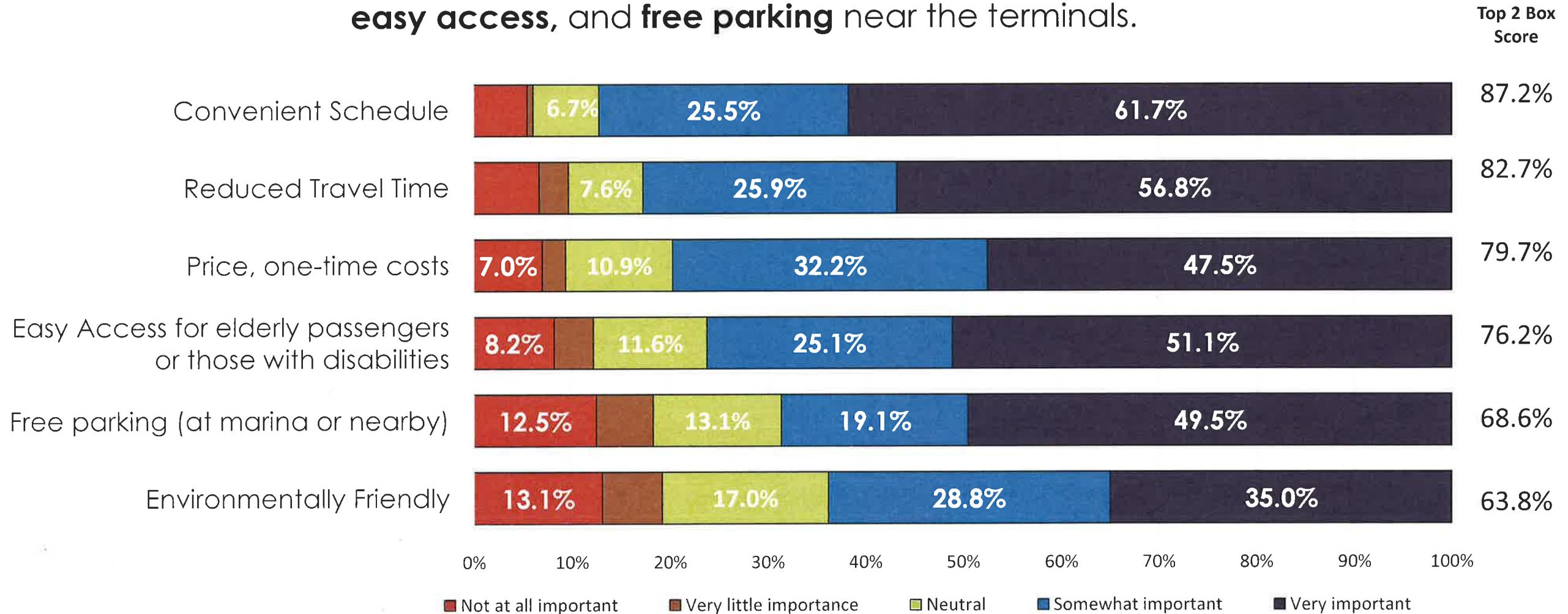
Top 2 Box Score



ATTRIBUTE RATINGS

MOST IMPORTANT ATTRIBUTES FOR THE FERRY SERVICE

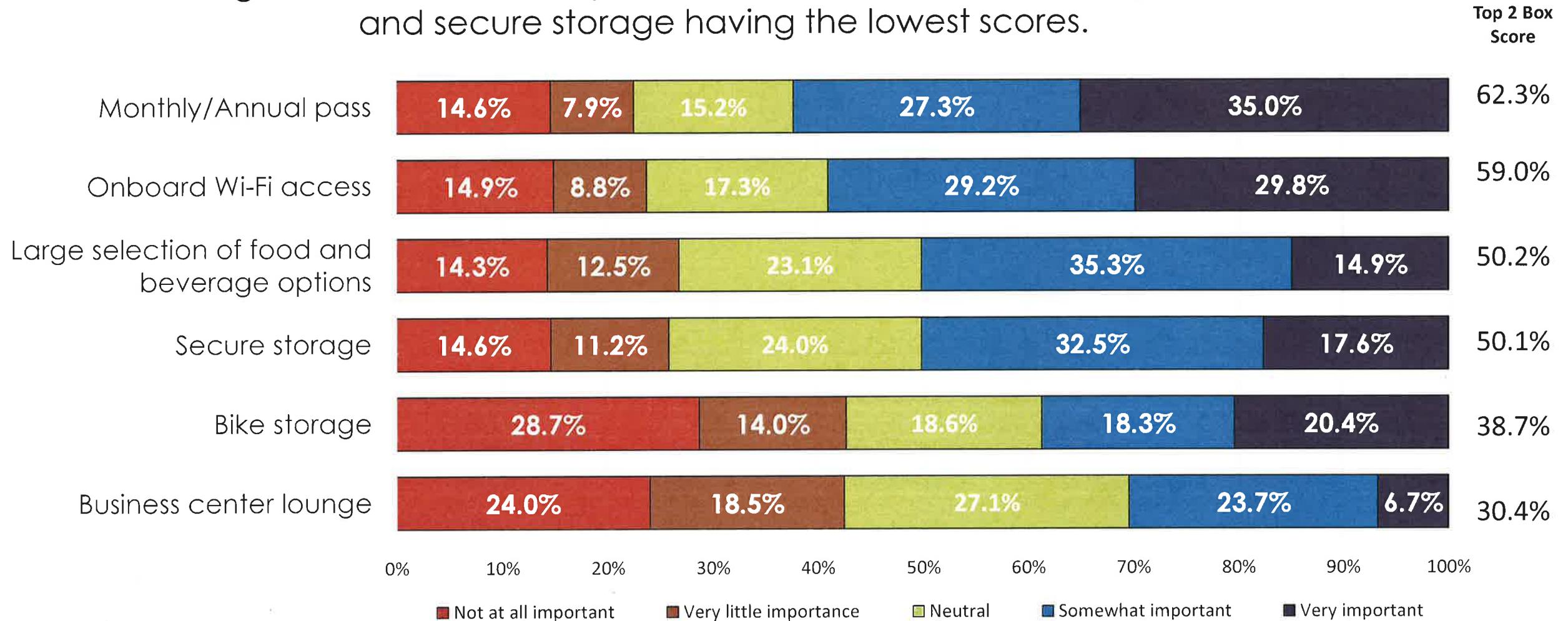
Most important attributes include a **convenient schedule, reduced travel time, pricing, easy access**, and **free parking** near the terminals.



Q: When thinking of the proposed Passenger Ferry initiative, please consider the following attributes and rate how important each would be for you when considering this as an alternative means of travel: N=329

LEAST IMPORTANT ATTRIBUTES FOR THE FERRY SERVICE

The following attributes are less important, with business center lounge, bike storage, and secure storage having the lowest scores.



Q: When thinking of the proposed Passenger Ferry initiative, please consider the following attributes and rate how important each would be for you when considering this as an alternative means of travel: N=329

MOST IMPORTANT ATTRIBUTES BY REGION

Region of Residence	#1 Most Important	#2	#3	#4	#5
South King County (n=158)	Convenient Schedule	Reduced Travel Time	Easy Access	Price, One-time costs	Free Parking
City of Seattle (n=68)	Convenient Schedule	Reduced Travel Time	Price, One-time costs	Easy Access	Environmentally Friendly
Tacoma (n=66)	Convenient Schedule	Easy Access	Reduced Travel Time	Price, One-time costs	Free Parking
Greater Puget Sound (n=22)	Convenient Schedule	Price, One-time costs	Reduced Travel Time	Free Parking	Easy Access
North Seattle (n=15)	Convenient Schedule	Price, One-time costs	Free Parking	Reduced Travel Time	Environmentally Friendly

Q: When thinking of the proposed Passenger Ferry initiative, please consider the following attributes and rate how important each would be for you when considering this as an alternative means of travel: N=329

MOST IMPORTANT ATTRIBUTES BY AGE RANGE

AGE RANGE	#1 Most Important	#2	#3	#4	#5
18-34 (n=73)	Convenient Schedule	Reduced Travel Time	Price, One-time costs	Easy Access	Free Parking
35-44 (n=69)	Convenient Schedule	Reduced Travel Time	Price, One-time costs	Easy Access	Monthly / Annual Pass
45-54 (n=69)	Convenient Schedule	Reduced Travel Time	Price, One-time costs	Easy Access	Free Parking
55-64 (n=66)	Convenient Schedule	Reduced Travel Time	Easy Access	Price, One-time costs	Free Parking
65+ (n=52)	Easy Access	Convenient Schedule	Free Parking	Price, One-time costs	Reduced Travel Time

Q: When thinking of the proposed Passenger Ferry initiative, please consider the following attributes and rate how important each would be for you when considering this as an alternative means of travel: N=329

SCORECARDS – BY REGION

South King County has a statistically higher score on the importance of the ferry being easily accessible for elderly/disabled passengers.

Region of Residence	Convenient Schedule	Reduced Travel Time	Price, One-time costs	Easily accessible for elderly/disabled passengers	Free Parking	Environmentally Friendly
South King County (n=158)	4.42 	4.30 	4.13 	4.21 	3.91	3.73 
City of Seattle and North Seattle (n=83)	4.47 	4.30 	4.16 	3.89 	3.72	3.80 
Tacoma and Greater Puget Sound (n=88)	4.19 	4.05 	4.02 	3.99 	3.97	3.43 

Bold = Best Performance  = Statistically Higher  = Statistically Lower  = Statistically Similar

SCORECARDS – BY REGION

A monthly/annual pass was also statistically higher in importance for South King County residents.

Region of Residence	Monthly/ Annual Pass	Onboard Wi-Fi	Large Selection of Food / Beverages	Secure Storage	Bike Storage	Business Center Lounge
South King County (n=158)	3.86 ▲	3.53 —	3.25 —	3.11 ▼	2.94 —	2.74 —
City of Seattle and North Seattle (n=83)	3.25 —	3.57 —	3.40 —	3.40 —	2.82 —	2.87 —
Tacoma and Greater Puget Sound (n=88)	3.47 —	3.40 —	3.08 ▼	3.44 —	2.82 —	2.49 ▼

Bold = Best Performance ▲ = Statistically Higher ▼ = Statistically Lower — = Statistically Similar

SCORECARDS – BY AGE RANGE

Respondents above the age of 65 have statistically lower importance ratings for 4 out of the 6 attributes listed.

AGE RANGE	Convenient Schedule	Reduced Travel Time	Price, One-time costs	Easily accessible for elderly/disabled passengers	Free Parking	Environmentally Friendly
18-34 (n=73)	4.66	4.55	4.29	4.16	4.11	3.90
35-44 (n=69)	4.48	4.38	4.30	4.01	3.75	3.74
45-54 (n=69)	4.51	4.41	4.30	4.07	4.04	3.62
55-64 (n=66)	4.32	4.15	3.91	4.02	3.74	3.52
65+ (n=52)	3.73	3.46	3.58	4.08	3.65	3.48

Bold = Best Performance = Statistically Higher = Statistically Lower = Statistically Similar

SCORECARDS – BY AGE RANGE

Again, respondents above the age of 65 have statistically lower importance ratings on nearly all attributes listed

AGE RANGE	Monthly/ Annual Pass	Onboard Wi-Fi	Large Selection of Food / Beverages	Secure Storage	Bike Storage	Business Center Lounge
18-34 (n=73)	3.77	3.66	3.49	3.56	3.41	2.88
35-44 (n=69)	3.78	3.68	3.30	3.20	2.90	2.77
45-54 (n=69)	3.78	3.65	3.23	3.38	2.87	2.74
55-64 (n=66)	3.56	3.33	3.21	3.05	2.77	2.70
65+ (n=52)	2.94	3.06	2.85	3.12	2.24	2.35

Bold = Best Performance = Statistically Higher = Statistically Lower = Statistically Similar

OTHER IMPORTANT FACTORS/ATTRIBUTES

- Of most importance to me is the reliability of the service keeping at schedule.
- 1. Adequate restrooms with paper towels, not air blowing hand dryers. 2. Comfortable seating with generous personal space. 3. Passenger safety from public transportation predators (often found on buses and rail).
- A bit worried about congestion and increased crime in our quiet downtown.
- Access to bus routes and other local amenities.
- Again, if I drive to dm, take the ferry to Seattle & then have to board a bus to my destination outside the waterfront, that's a lot of moving parts. Given that ferry service has always had to be subsidized, I am hesitant to invest more tax funding into this. Much as I love Seattle, it's such a hassle to get there from where I live that I tend to stay local or go to Tacoma if possible. I would seldom use a ferry. Sad, but reality.
- Against it
- Allow emotional support animals on a leash (I am already assuming that service animals will be allowed), pets would be nice too on a leash or carrier, pet areas to relieve all types of animals, cell phone and laptop charging stations,
- Apart from everything mentioned, I just see people worrying about distance between passengers.
- Are you kidding me! More ferries. Has Washington not learned that this is not important. Why don't they extend rail?
- As far as my commute for work, last time I checked buss's and ferries don't wait for me to unload my ladders and tools.
- Availability of total parking and ability to still park and use the marina and adjacent park
- Balloon clowns are a must
- Better access to terminal/parking... Wider roads... 16th ave s, marine view dr, Des Moines memorial drive ... reason.. Once a ferry is option is available, traffic will increase & create frustration.. Better access is a must
- Better roads are needed... Not maintaining engines and docks... Pave a road and it just about maintains itself!!!! Doesn't require someone to pay to stand there and take a chain off a post and let people on and off the vessel...
- Bike racks on board! And none of the crappy no disc brake/no fender style racks Kitsap transit uses on its boat to Bremerton
- Can't think of any at this time.
- Can't think of anymore
- Can't think of anything
- Charging stations all over, lounge or area for adults only, vending machines with last minute travel needs, outlets in the bathrooms
- Comfortable. Not being crowded
- Connection to the airport.
- Connections to transit at the terminals
- Connections with existing transit options. Will connections with buses or trains or light rail be coordinated or is it a free for all with no coordination between agencies?

OTHER IMPORTANT FACTORS/ATTRIBUTES

- Connectivity with other public transport
- Convenience to transportation after leaving ferry
- Convenient access and parking
- Convince
- Cost and convenience (i.e., Frequency of sailings, locations of terminals, availability of parking).
- Covered waiting areas for passengers.
- Crowded or not
- Departure frequency
- Designed to handle traffic flow wisely.
- Des Moines is quiet in the water front at night, this will be a huge challenge if this service is provided.
- Ease and frequency of public transportation options near the dock.
- Ease of transport between ferry and airport and time needed would be key.
- Easy access to transportation at each destination
- Enough free parking in the marina!!
- Environmentally friendly say it all...
- Fairly and parking capacity
- Faster
- Fix the traffic problem
- Fix the west Seattle bridge! Immediately!
- For me the schedule and convenience in transportation from the ferry to my destination is important.
- Frequency of runs
- Frequency of trips, indoor/on deck seating ratio, demand for seats
- Frequency, ease of mobility @ each stop
- Frequent sailing
- Generally safety when potentially thousands of passengers a day will be commuting. Additionally, upkeep and upgrade costs should new technologies emerge that could improve rider experience or cost.
- Good signage in order to find. Downtown Seattle is awful on signs, city seems determined make people lost. Airport isn't much better, in many cases ... esp the light rail station, access to ground transport. And dark, bleak walkways.
- Group discounts. Priority boarding
- Having bike lanes along 1st ave and to the very terminal would be great. General walkability, and designated biking lanes are very important. Running until at least midnight, especially on weekends in the summer

OTHER IMPORTANT FACTORS/ATTRIBUTES

- How convenient from west Seattle.
- How convenient it is to take and then connect to the light rail to travel elsewhere around Seattle.
- How long is the ferry ride
- How long is the total trip?
- How long it would take to get from one place to another
- How many years it might run before being shut down yet another gimmick
- How much time will it take for me is a factor .
- I am curious about the time spent at individual stops and if there are any limitations with amounts of luggage or how cell service is affected onboard.
- I believe making it as fast, convenient and safe as personal transportation is important to get people to use it. Cost is another issue. If your taxing people now for a service not available for 20 years, that's not useful or fair.
- I believe this impacts the quality of life for many in a positive way.
- I do not want to pay for!
- I don't care. I don't want my taxes raised
- I don't live in Des Moines so none of this is important to me other than people from Des Moines using the ferry and having less traffic into the city
- I don't want to see the quality of life around Des Moines diminished like it has when they started to charge for parking at the marina.
- I guess the most important is that it is close to where I work or want to go.
- I think you have well covered the most important factors that I would consider.
- I think you've covered the most important ones
- I understand what I'm answering and what you're asking are different. But, you asked so this is an opportunity for me to voice that something needs to be done about the 150k commuters over the west sea bridge! Please pretty please get another taxi and have one run until midnight. There are many restaurant workers that would use it if we could get home after our shift.
- I work at the uw Seattle so it doesn't make sense to use a ferry unless I worked downtown
- I would like to be able to have an outdoor seat in the summertime.
- I would never use this. It's ridiculously inconvenient for me to just get to the waterfront. I would be at the airport on a train before the ferry even left the dock. What's up with the ridiculous transportation ideas in Seattle? Boats are horrible for the environment, horrible for the fish, horribly slow. The existing RORO ferries should be replaced by automobile tunnels as they have done in Norway.
- I would not be traveling for work or commuting. Having areas to explore at the terminals is very important.
- I would not use this service as a commuter. I would use it to take day trips to Tacoma on weekends. If the weekend schedule is too weird / hours don't go early or late enough, I wouldn't be able to use it.

OTHER IMPORTANT FACTORS/ATTRIBUTES

- I would want to be able to use my orca pass.
- I'd like to see it have some sort of unique viewing angle for passengers, tourists, or kids to go and check out like near the very tip of the bow or up high in the ferry or a glass floor or something, I don't know, just something cool.
- ldk
- If approved, how long before it will be available to use?
- If it were cheaper and more convenient than other travel, i might use it. But it isn't located anywhere I want to go.
- Impact on traffic in Des Moines due to the ferry stopping here.
- Interconnectivity with existing bus routes downtown will be critical.
- Is it faster/more convenient than other options?
- It has very little difference in my life, but I would want it to be as green as possible.
- It is getting tooc
- It would have to be easy to get to on public transportation
- It would reduce the cost of driving into Tacoma, and Seattle, and you could ride the ferry at any time of the day, since now you have to time your trips to the cities based on the commute traffic.
- It would reduce the traffic , make things flow more manageable. Buses would be less crowded. And people would have another alternative besides buses, light rail, cars , train. Etc.
- Just make it happen
- Keep it affordable!
- Kid friendly rides with some stuff available to keep them entertained. Affordable pricing and comfortable seating .
- Many stalls and/or urinals depending on restroom gender and needs.
- Necessity! It seems unneeded. There are already ample alternatives to get to the places suggested. Why create more chaos for people who actually live in Des Moines.
- Nothing I can think of, I think the above questions covered everything.
- Nothing off hand I can think of .
- Open the damn marina parking lot. It's not a private park for the condo owners
- Oppose the whole concept stupidest idea I've ever heard and I live in Washington state
- Orca safety? Will it kill more whales?
- Other factors that may influence my decision are weather delays.
- Other forms of mass transit connections is important. Please use established maritime companies from the northwest.
- Overall travel time.

OTHER IMPORTANT FACTORS/ATTRIBUTES

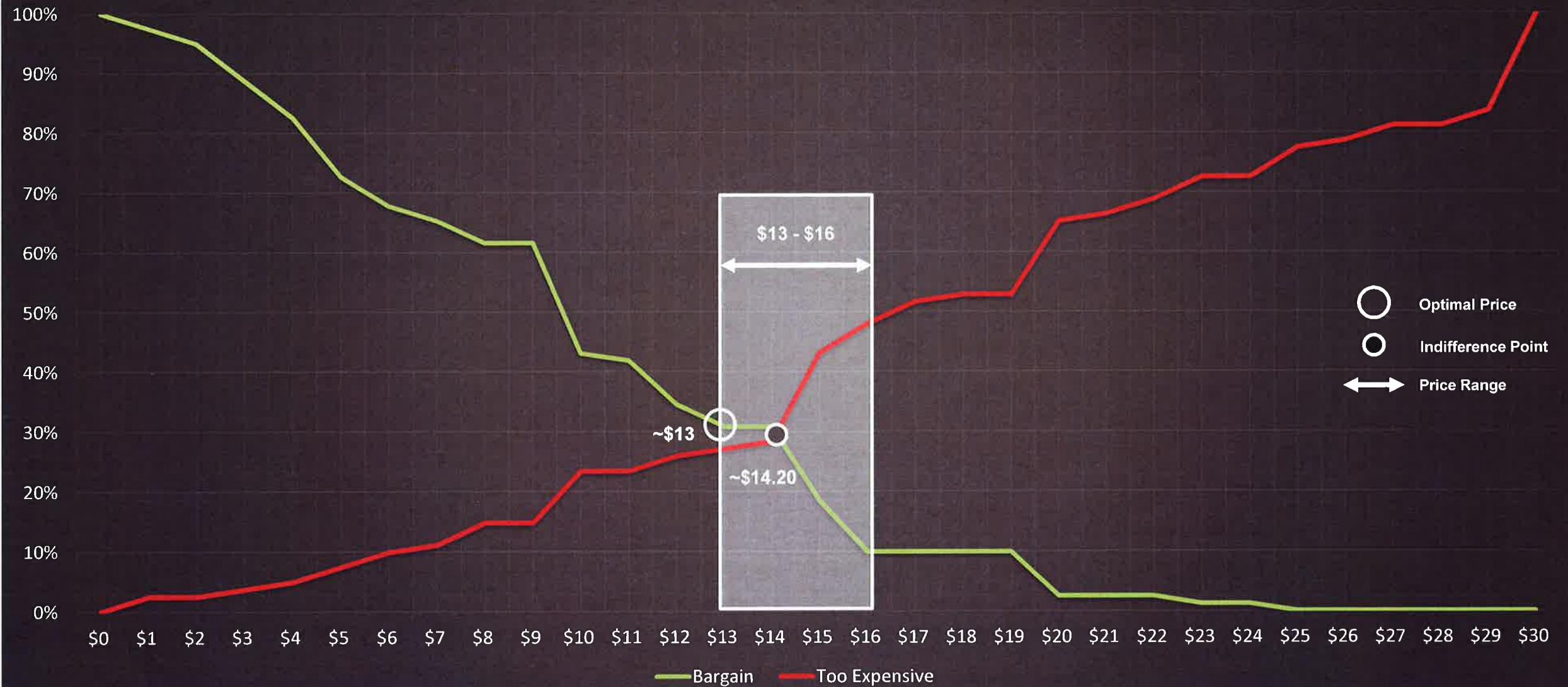
- Parking availability would be #1 concern. Could be free, or low cost, like the marina parking is now, very reasonable. Having a small fee for marina parking has helped reduce criminals from spending time there and it feels safer and more welcoming now.
- Parking availability/cost. The ferry running on a reliable schedule.
- Passenger comfort
- Passenger safety, weather, ease of boarding/disembarking.
- Personally, a ferry that can transport vehicles quickly would be of interest to me
- Pets! Make sure pets are accommodated, and that there's design to allow people who may have problem with them to be able to be separated.
- Pick up/ drop off locations
- Please make it easy to park a car or get a taxi. I had a hard time using the train to the airport because I felt unsafe if my flights arrived in Seattle late at night. Taking the train/ferry into Seattle to be left isolated hoping for a taxi is awful
- Plenty of parking
- Plenty of seating and safety
- Price, and environmentally friendly and animal friendly are highest on the list.
- Private space
- Public transit connections to the ferry
- Public transportation to the ferry from Woodmont.
- Real-time tracking of the ferry, likely through a mobile app.
- Restrooms, masks not mandatory if its hard for you to breath with it, be able to lock your luggage...
- Route destinations, schedule, cost
- Run on the weekends!
- Safety
- Safety and night schedule
- Safety of the boat in stormy weather
- Safety of us passengers. On site security would go a long way in making this mode of transport more appealing.
- Safety while traveling is very important.
- Seating. As in 'where do I get to sit on this thing!?!'
- Service times, cost, and travel time.
- Size and how many people and card it would carry. Would it go to any of the islands?
- Specific location of the ferry terminals and how easy it would be to use public transit to get there
- Sr discounts

OTHER IMPORTANT FACTORS/ATTRIBUTES

- Standing workstations. With my back injury, it is important to limit the duration of sitting in a chair not custom fit to my needs.
- Stick your passenger ferry where the sun doesn't shine.
- Taxes for something I won't use
- Terminal location and bus route connection.
- The logistics of getting on and off must be simple and well thought through. Not convoluted or so overly structured that it would become a deterring factor. One of the negative aspects of the ferry system I mentioned above was its somewhat messy process of getting on and off. I also would like to see a variety or assigned and not assigned (general) seating with corresponding variety in price.
- This could potentially be a very convenient option for my neighbors who commute to king county. I would like to see an option for port orchard to downtown Seattle. Given that Seattle dropped the ball on the west Seattle bridge, it doesn't make sense to add more people to that area (Des Moines or west Seattle). Taking a ferry to the airport seems like a joke. How do you juggle your luggage through at least two different forms of transportation? No thanks
- Three things: cleanliness, seating options, and whether or not the 'homeless' population of Seattle would be riding alongside me!
- Time saving
- Total construction cost and impact on surrounding area
- Traffic being impacted within the town
- Transportation to and from the ferry terminals.
- Transportation to the ferry
- Travel time and dock options.
- Unknown
- Vehicle ferry option would be only viable way this works for me as related to possible regular travel for work. As a weekend getaway ferry it would be great provided the costs make sense, which I personally don't know, but assume as w most gov funded projects run high... Aka (not worth the benefit)
- Wait times, long lines
- What is important is that the passengers pay for the service — not the taxpayers.
- Where the ferry would pick people up. And availability of parking.
- Whether or not they would be hourly half hourly how often they would run
- Why the question about accessibility? It's the law not optional.
- Will it be enough to ease traffic elsewhere?
- Will there be enough capacity to handle all the travelers? I don't want to be turned away and possibly miss my destination time.
- Worried free parking will take away parking from local residents. Believe there should be a minimal cost for parking (maybe free with monthly pass).

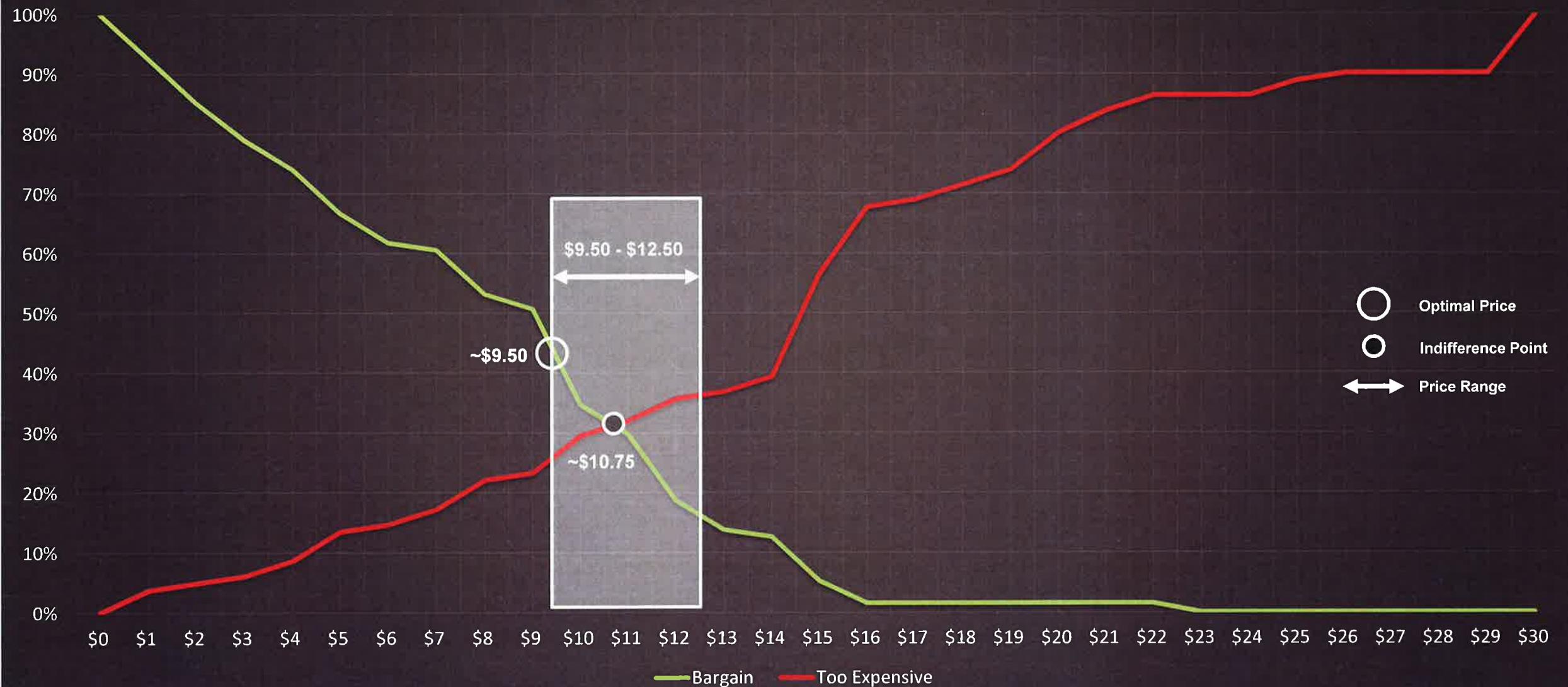
PRICING

Price Sensitivity Meter – Seattle Residents (SEA to TACOMA)



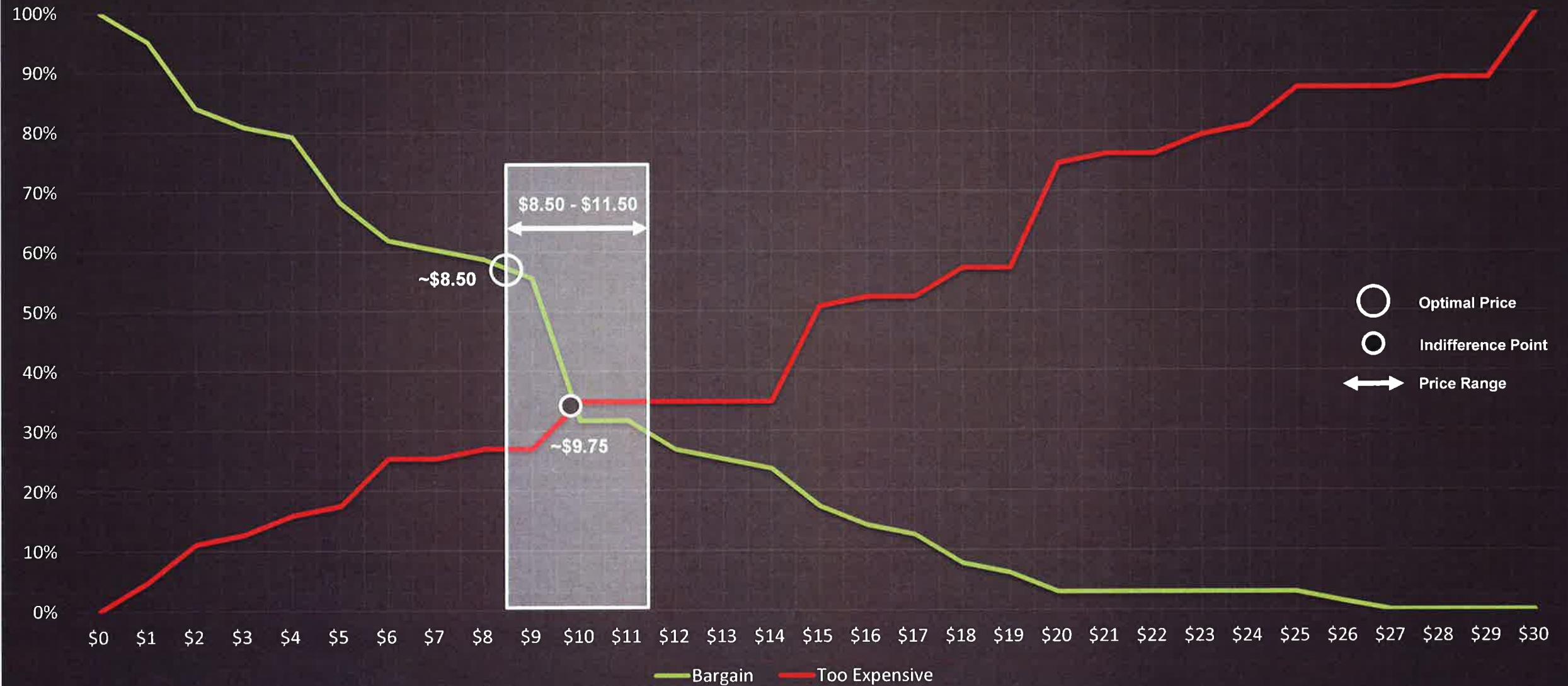
Q: At what price would you consider a round-trip from Seattle to Tacoma a bargain/too expensive? ONLY ASKED TO SEATTLE, NORTH SEATTLE RESIDENTS N=81

Price Sensitivity Meter – Seattle Residents (SEA to DES MOINES)



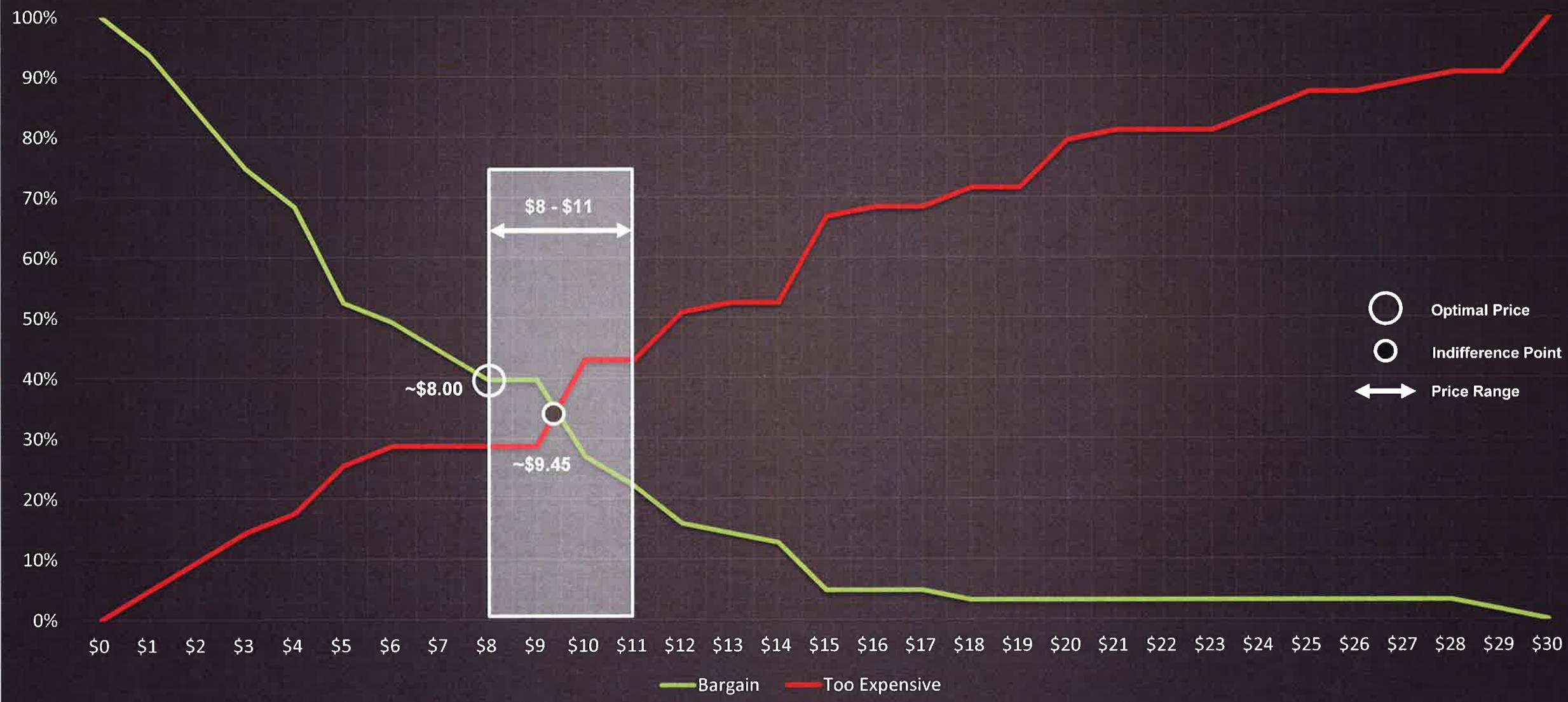
Q: At what price would you consider a round-trip from Seattle to Des Moines a bargain/too expensive? ONLY ASKED TO SEATTLE, NORTH SEATTLE RESIDENTS N=81

Price Sensitivity Meter – Tacoma Residents (TACOMA to SEA)



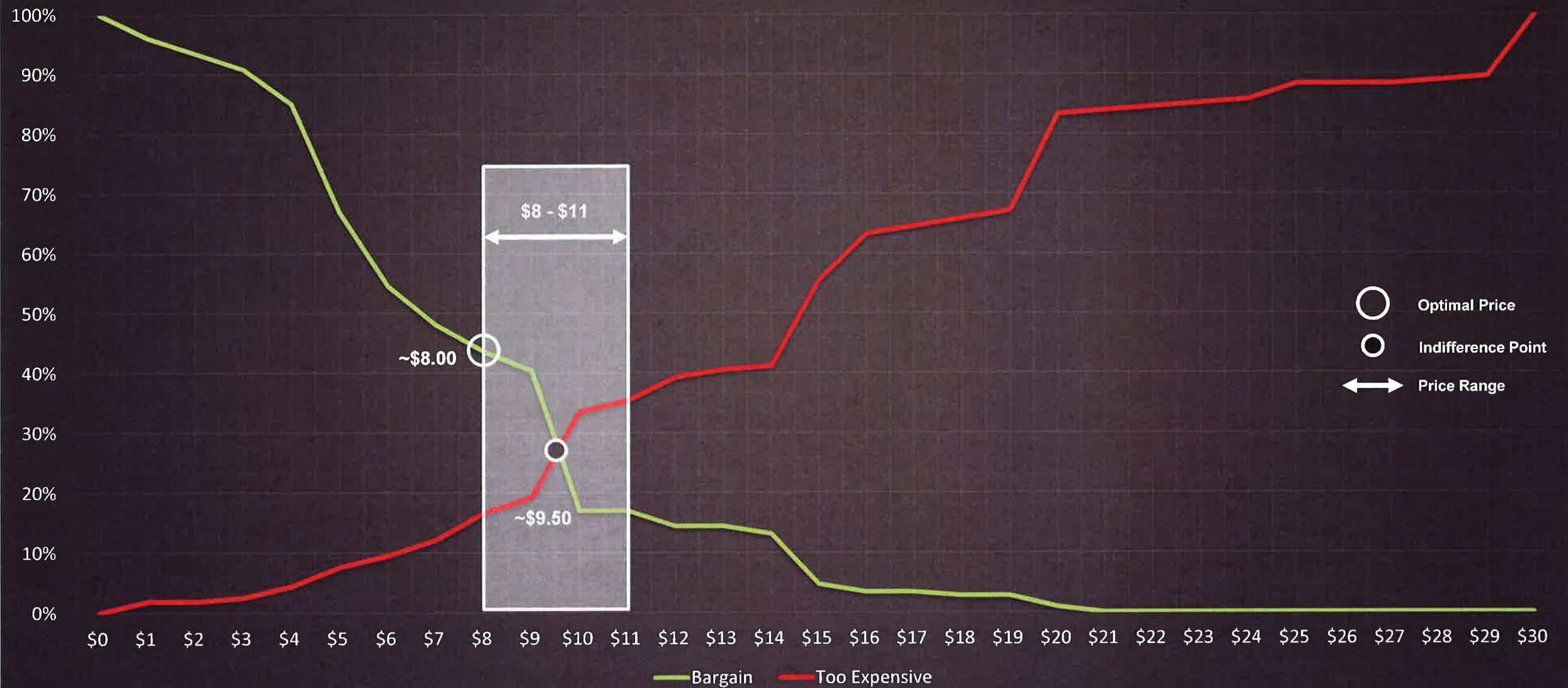
Q: At what price would you consider a round-trip from Tacoma to Seattle a bargain/too expensive? ONLY ASKED TO TACOMA RESIDENTS N=63

Price Sensitivity Meter – Tacoma Residents (TACOMA to DES MOINES)



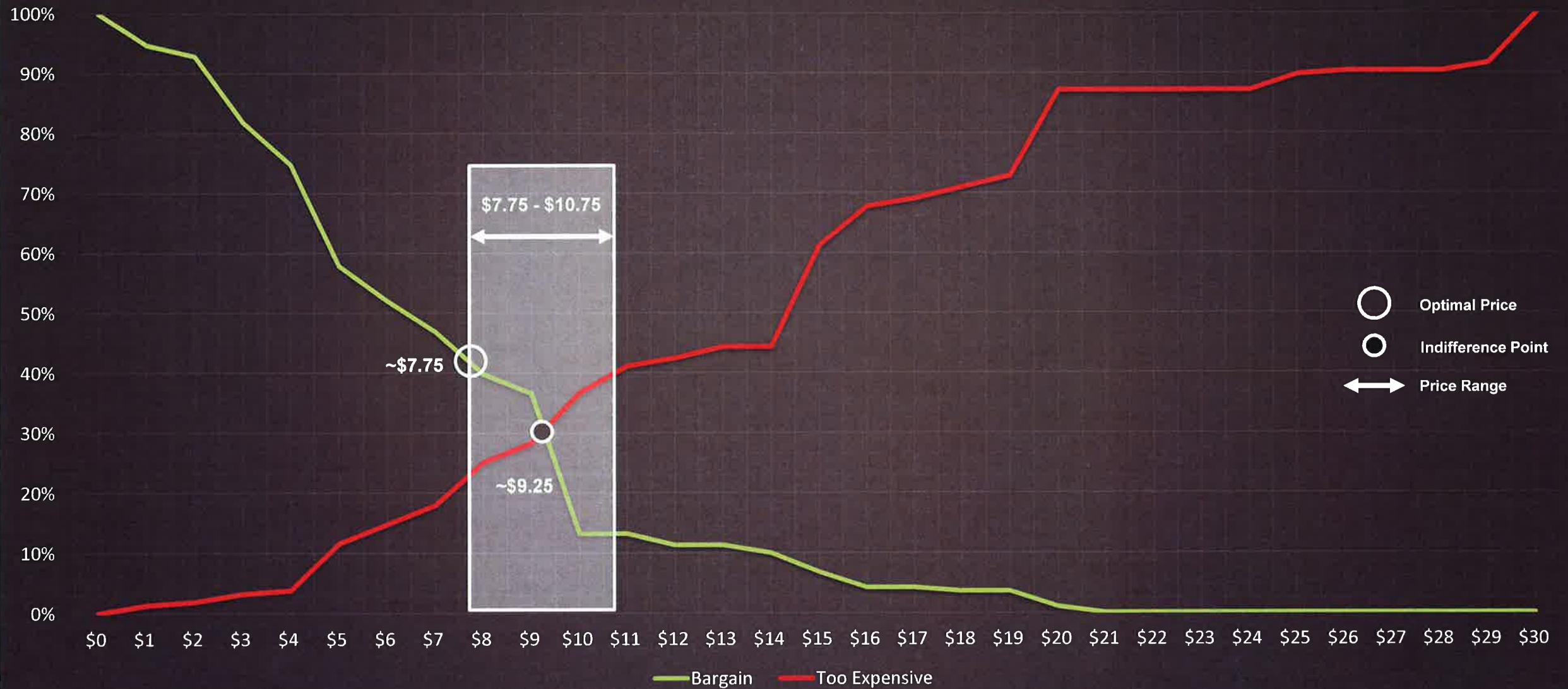
Q: At what price would you consider a round-trip from Tacoma to Des Moines a bargain/too expensive? ONLY ASKED TO TACOMA RESIDENTS N=63

Price Sensitivity Meter – South King County Residents (DES MOINES to SEA)



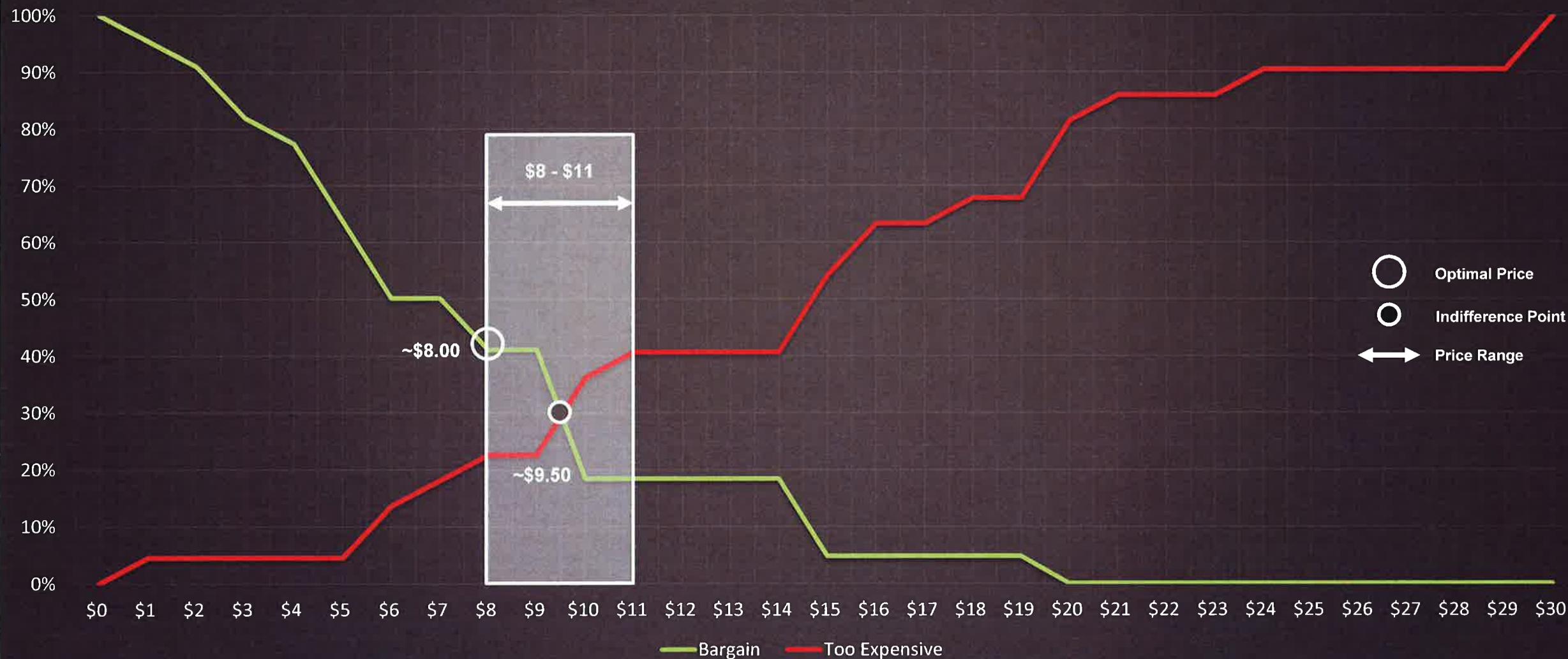
Q: At what price would you consider a round-trip from Des Moines to Seattle a bargain/too expensive? ONLY ASKED TO DES MOINES RESIDENTS N=154

Price Sensitivity Meter – South King County Residents (DES MOINES to TACOMA)



Q: At what price would you consider a round-trip from Des Moines to Tacoma a bargain/too expensive? ONLY ASKED TO DES MOINES RESIDENTS N=154

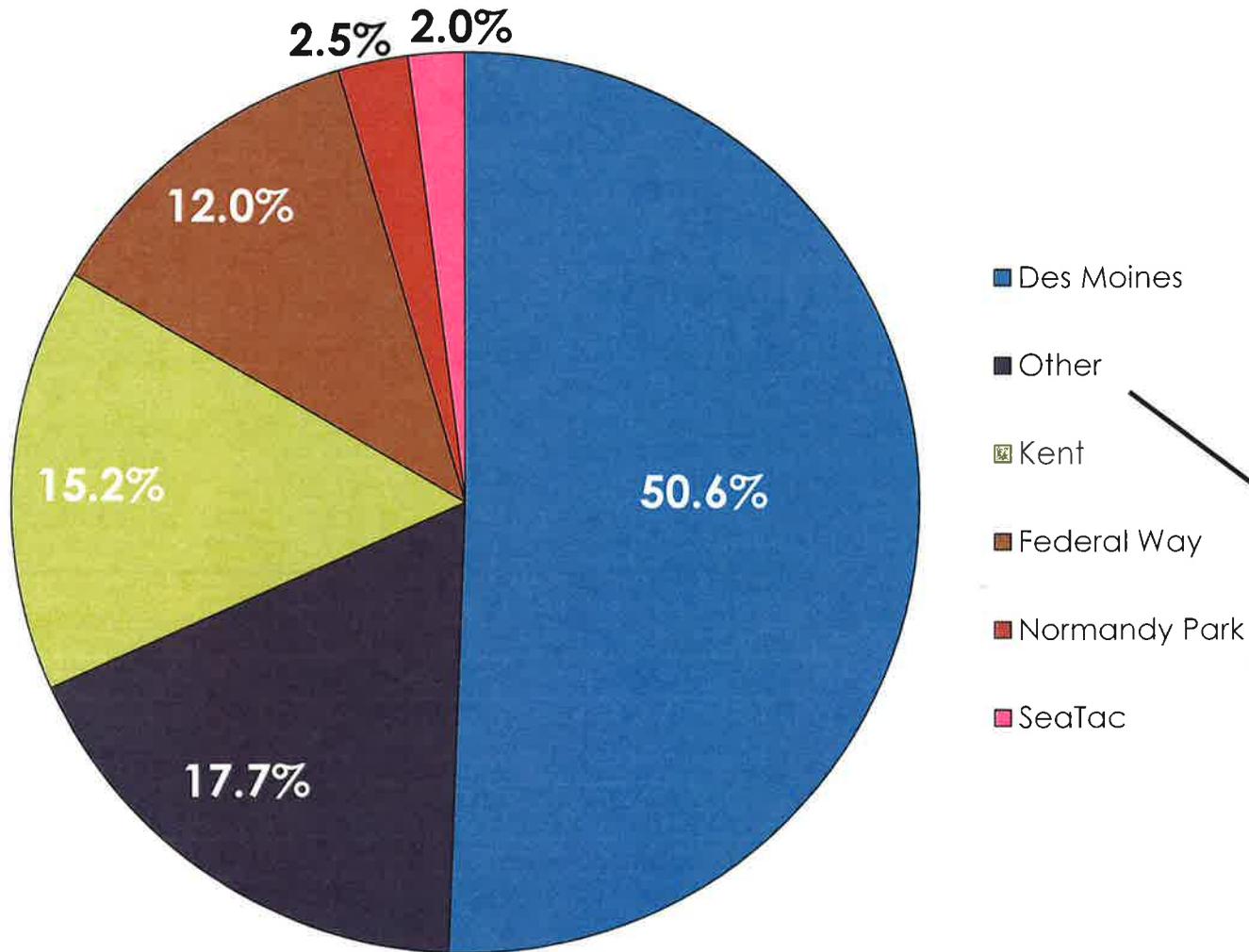
Price Sensitivity Meter – Greater Puget Sound Residents (PUGET SOUND to DES MOINES)



Q: At what price would you consider a round-trip from Puget Sound to Des Moines a bargain/too expensive? ONLY ASKED TO GREATER PUGET SOUND RESIDENTS N=22

SOUTH KING COUNTY RESIDENTS

CITY WITHIN SOUTH KING COUNTY

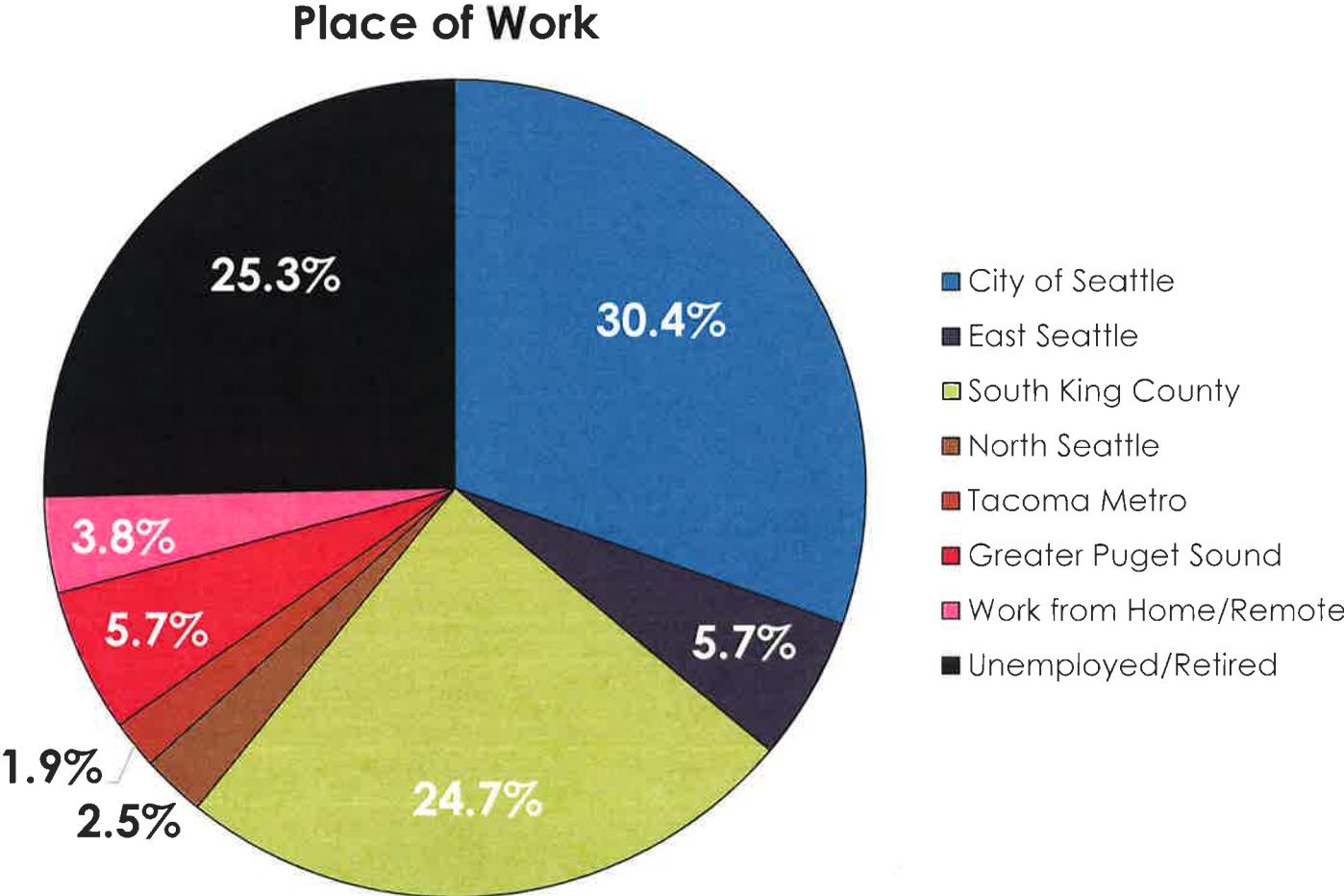


50% of South King County respondents live in Des Moines. 17% live in a different city that was not originally listed. 15% live in Kent.

Other Cities
Auburn (15)
Burien (6)
Renton (5)
Pacific (1)
Tukwila (1)

Q: Which South King County city do you currently live in? **ONLY ASKED TO SOUTH KING COUNTY RESIDENTS** N=158

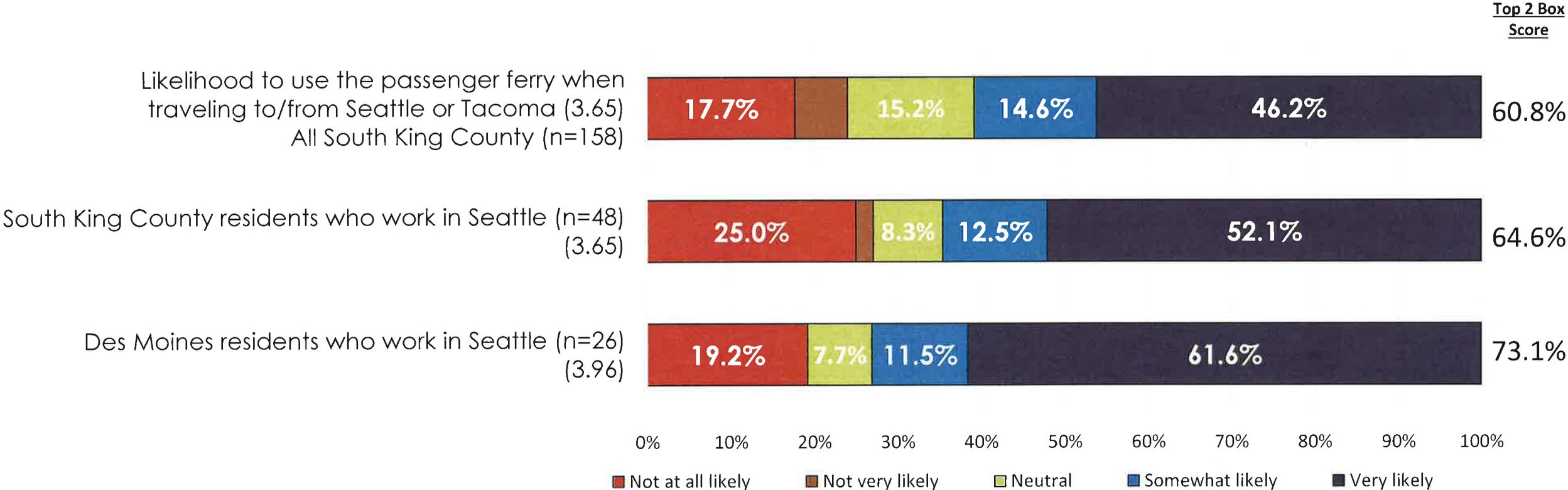
WORK/EMPLOYER LOCATION – SOUTH KING COUNTY RESIDENTS



Q: In which area is your work/employer located: **SOUTH KING COUNTY RESIDENTS ONLY** N=158

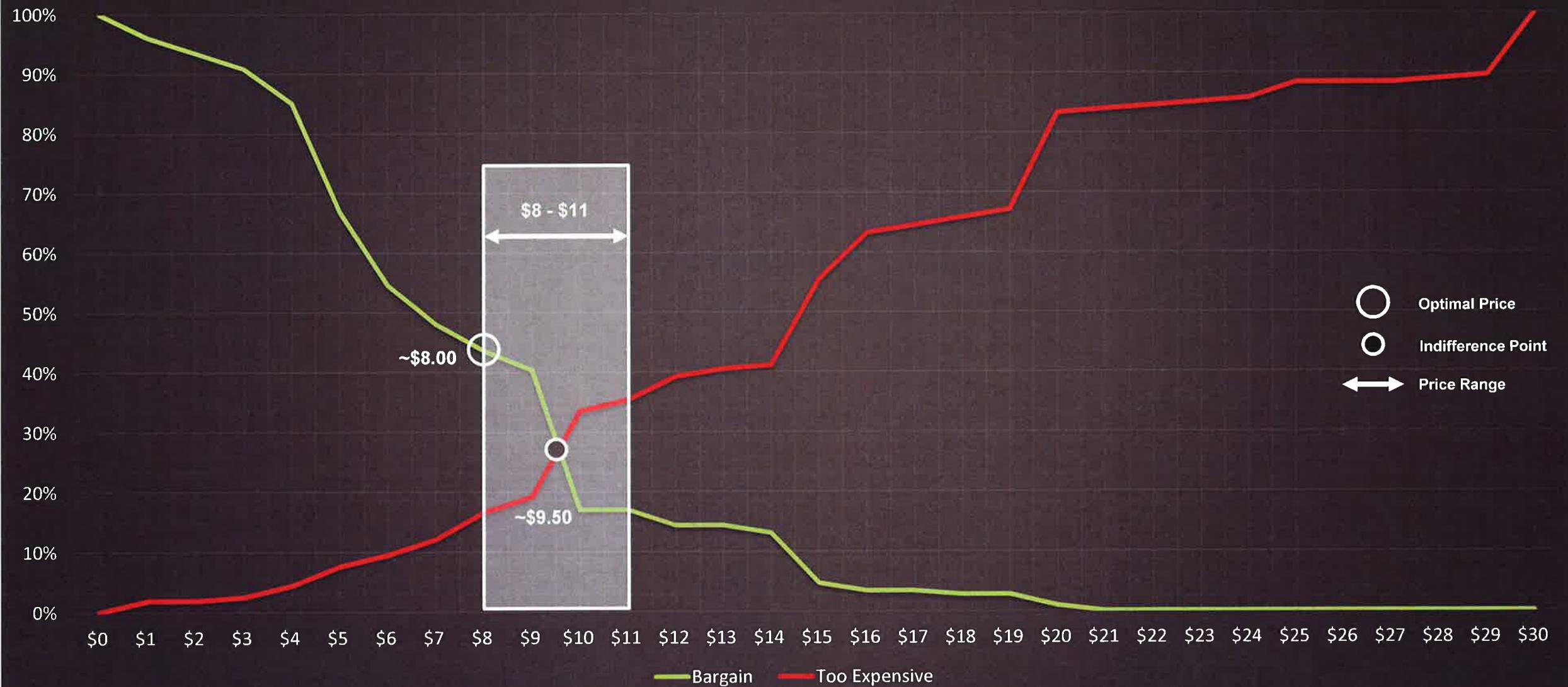
LIKELIHOOD TO USE THE PASSENGER FERRY

All residents in South King County have a Top 2 Box score of **60.8%** when rating the likelihood to use the ferry service. **Des Moines residents** who specifically travel to Seattle for work have a **73.1%** likelihood rating when asked if they would use the ferry.



Q: If convenient and affordable, please rate your likelihood to use the passenger ferry service out of the Des Moines Marina when traveling to/from downtown Seattle or Tacoma **ONLY ASKED TO SOUTH KING COUNTY RESIDENTS** N=158

Price Sensitivity Meter – South King County Residents (DES MOINES to SEA)



Q: At what price would you consider a round-trip from Des Moines to Seattle a bargain/too expensive? ONLY ASKED TO DES MOINES RESIDENTS N=154

DEMAND PROJECTIONS – SOUTH KING COUNTY



South King County, WA has a total population of approx. 505,500.
Of which, approx. **246,000*** are considered **employed** or in the **labor force**.



Of those employed, approximately **42.8%** work specifically in Seattle:
246,000 x .428 = 105,288



■ Somewhat likely or ■ Very likely

Approximately 64.6% of South King County residents who work in Seattle are either Somewhat Likely (4) or Very Likely (5) to use the passenger ferry: **105,288 x .646 = 68,016**



Optimal price point is **\$8** a day round-trip: **\$8 x 68,016 = ~\$544,128 potential max daily revenue** from commuters who work in Seattle and specifically live in the defined South King County Region.

Due to COVID-19, and current public transportation ridership, lets assume **10% ridership per day: 6,801 x \$8 = \$54,412 potential daily revenue** (f/business commuters)

*Population estimates (total, employed, and labor force) were obtained from 2018 US Census estimates and Federal Database

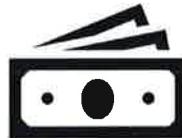
DEMAND PROJECTIONS – DES MOINES

 Des Moines, WA has a total population approximation of 31,500. Of which, approx. **17,700*** are considered **employed** or in the **labor force**.

 Approximately 32.5% work specifically in Seattle: **17,700 x .325 = 5,752**

   Somewhat likely or  Very likely

Approximately 73.1% of Des Moines residents who work in Seattle are either Somewhat likely (4) or Very likely (5) to use the passenger ferry: **5,752 x .731 = 4,205**

  Optimal price point is \$8 a day round-trip: **\$8 x 4,205 = ~\$33,640 potential max daily revenue** from Des Moines commuters who work in Seattle. Due to COVID-19, and current public transportation ridership, lets assume **10% ridership per day: 420 x \$8 = ~\$3,364 potential daily revenue** (f/business commuters)

*Population estimates (total, employed, and labor force) were obtained from 2018 US Census estimates and Federal Database

MOST IMPORTANT ATTRIBUTES

Residents in South King County who commute to Seattle have a **higher importance** on being able to purchase a **monthly/annual pass** for the passenger ferry.

Region of Residence	#1 Most Important	#2	#3	#4	#5
South King County (n=158)	Convenient Schedule	Reduced Travel Time	Easy Access	Price, One-time costs	Free Parking
South King County residents that work in Seattle (n=48)	Convenient Schedule	Reduced Travel Time	Annual/Monthly Pass	Price, One-time costs	Easy Access
Des Moines residents that work in Seattle (n=26)	Convenient Schedule	Reduced Travel Time	Annual/Monthly Pass	Price, One-time costs	Easy Access

Q: When thinking of the proposed Passenger Ferry initiative, please consider the following attributes and rate how important each would be for you when considering this as an alternative means of travel: **ONLY SOUTH KING COUNTY** N=158

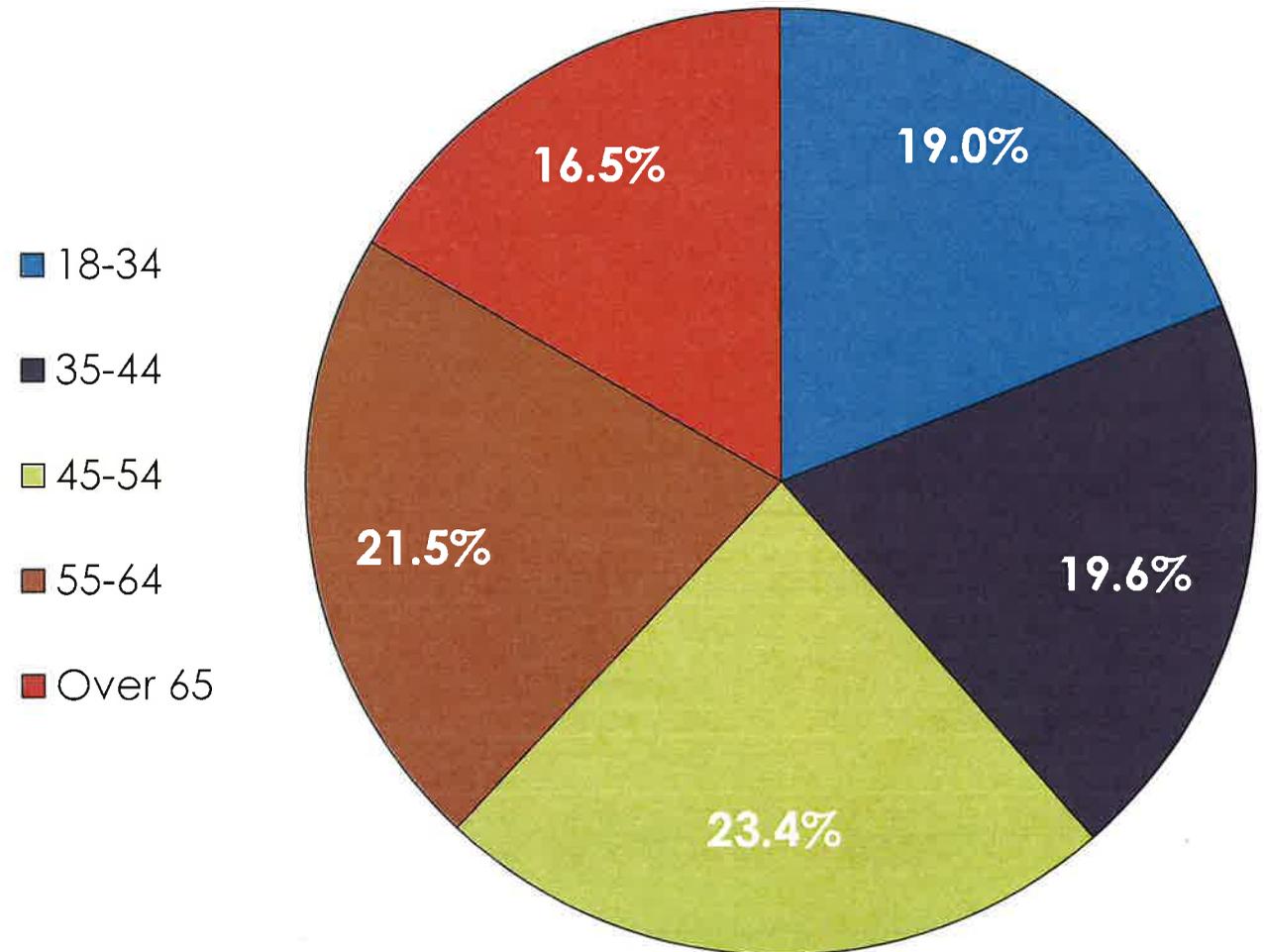
MOST IMPORTANT ATTRIBUTES BY AGE RANGE

AGE RANGE (South King County)	#1 Most Important	#2	#3	#4	#5
18-34 (n=30)	Convenient Schedule	Reduced Travel Time	Easy Access	Free Parking	Price, One-time costs
35-44 (n=31)	Convenient Schedule	Reduced Travel Time	Price, One-time costs	Easy Access	Monthly / Annual Pass
45-54 (n=37)	Convenient Schedule	Reduced Travel Time	Price, One-time costs	Easy Access	Free Parking
55-64 (n=34)	Convenient Schedule	Reduced Travel Time	Easy Access	Price, One-time costs	Monthly / Annual Pass
65+ (n=26)	Easy Access	Convenient Schedule	Price, One-time costs	Environmentally Friendly	Free Parking

Q: When thinking of the proposed Passenger Ferry initiative, please consider the following attributes and rate how important each would be for you when considering this as an alternative means of travel: **ONLY SOUTH KING COUNTY** N=158

DEMOGRAPHICS – AGE RANGE

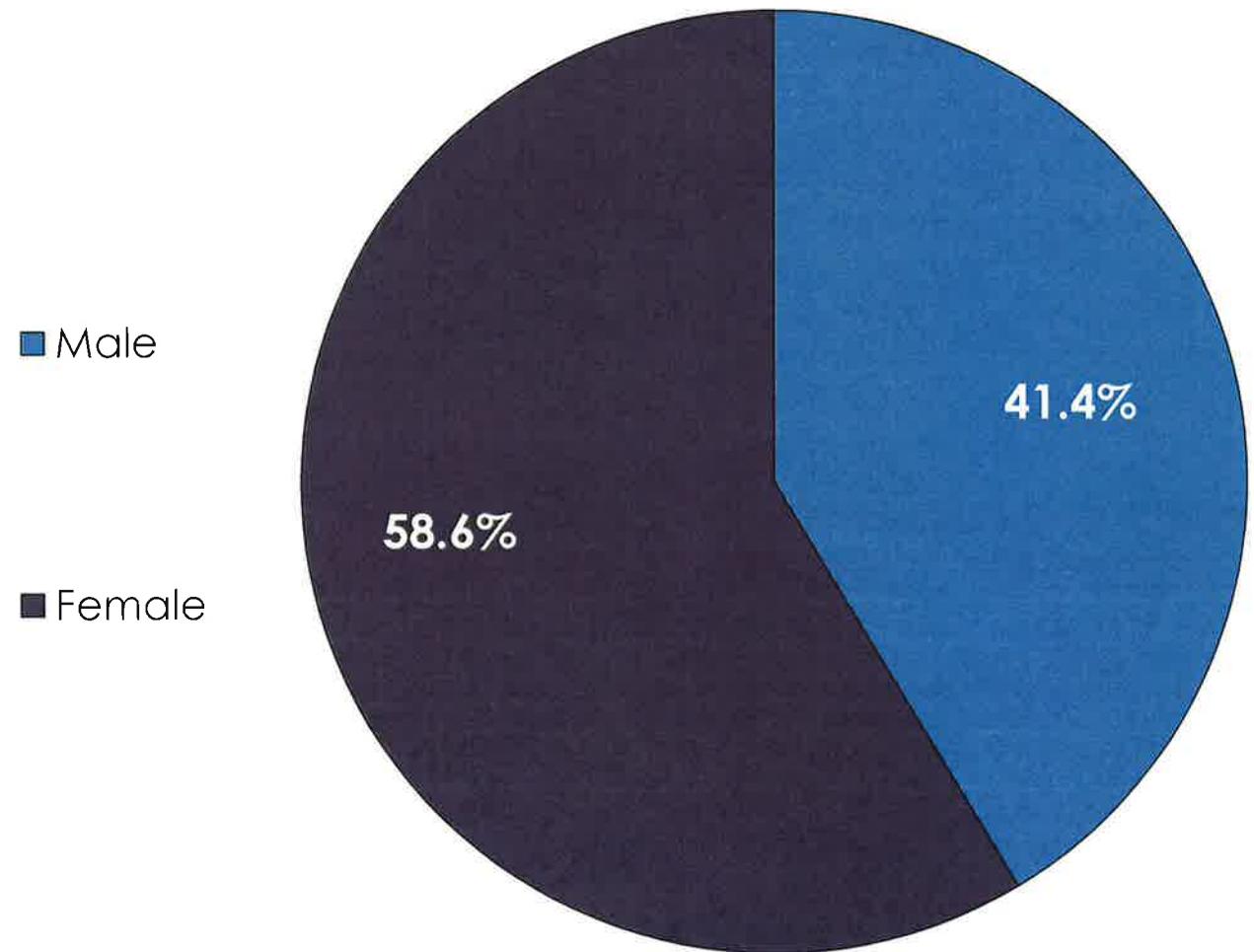
There is an even spread amongst age ranges. Survey data collection methods were monitored closely to ensure that there was an even spread and reflect the US Census information for the specified regions.



Q: Please select your age range: **SOUTH KING COUNTY RESIDENTS ONLY** N=158

DEMOGRAPHICS – GENDER

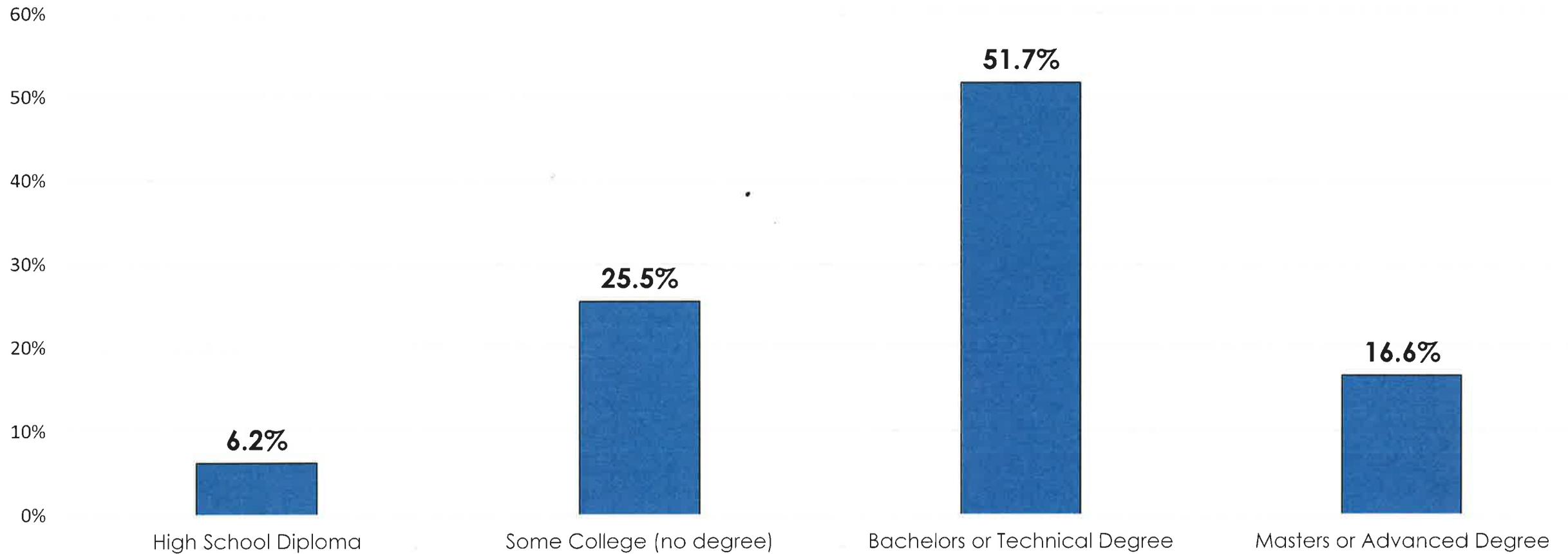
There is a fairly even spread amongst gender. Survey data collection methods were monitored closely to ensure that there was an even spread and reflect the US Census information for the specified regions.



Q: Please select your gender: **SOUTH KING COUNTY RESIDENTS ONLY** N=145

DEMOGRAPHICS – EDUCATION

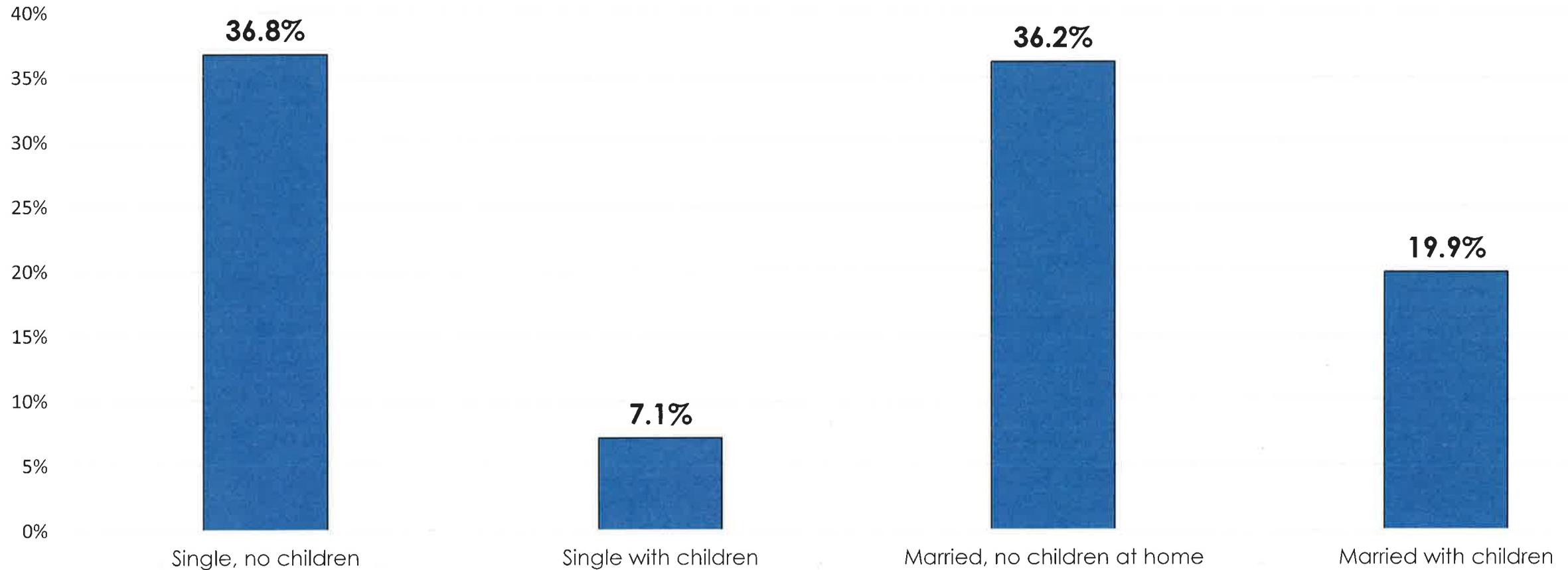
Over 50% of respondents have a Bachelor's or Technical degree.



Q: What is the highest level of education which you have completed? **SOUTH KING COUNTY RESIDENTS ONLY** N=145

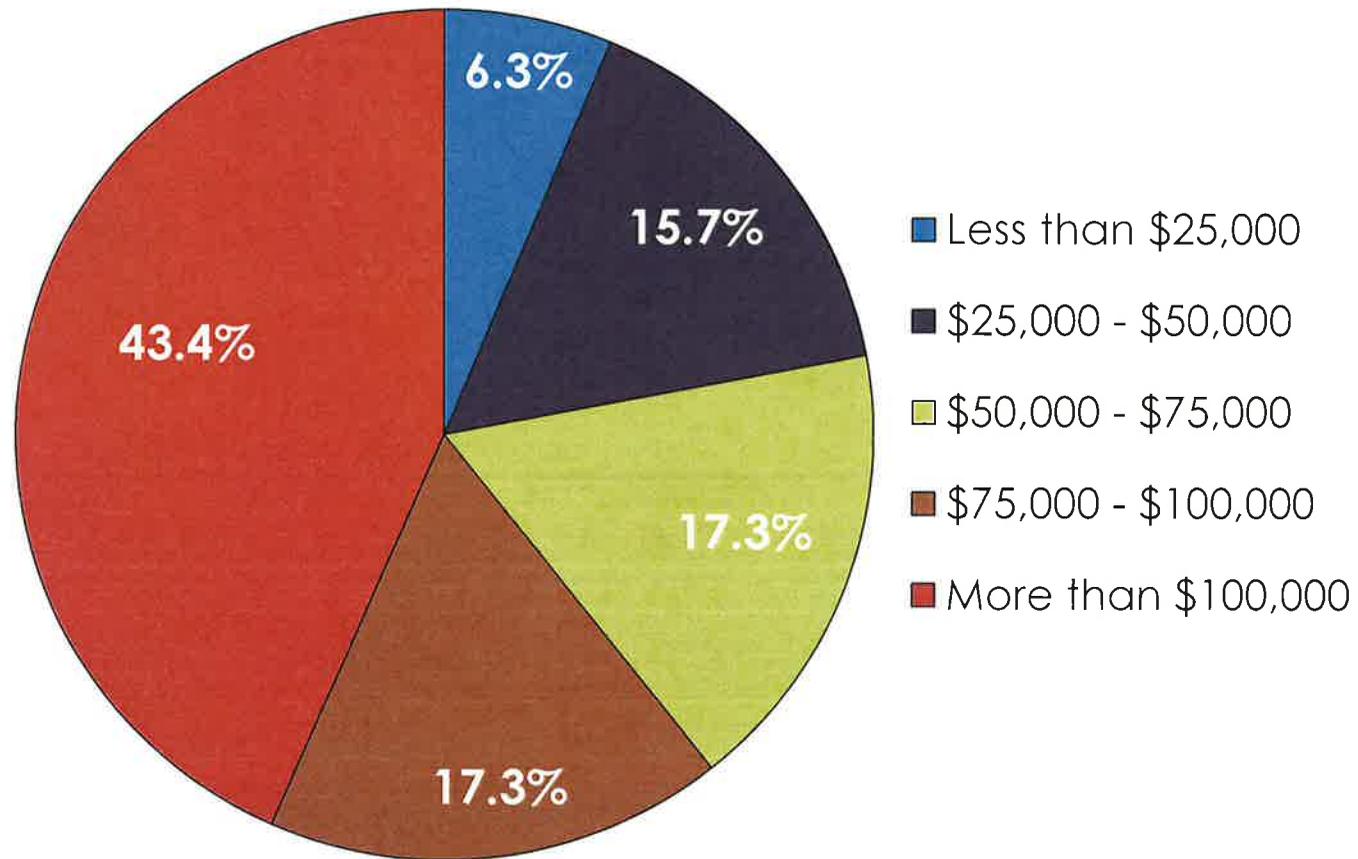
DEMOGRAPHICS – HOUSEHOLD STRUCTURE

Most respondents were either single with no children or married with no children at home.



Q: Which of the following best describes your current household structure? **SOUTH KING COUNTY RESIDENTS ONLY** N=141

DEMOGRAPHICS – HOUSEHOLD INCOME

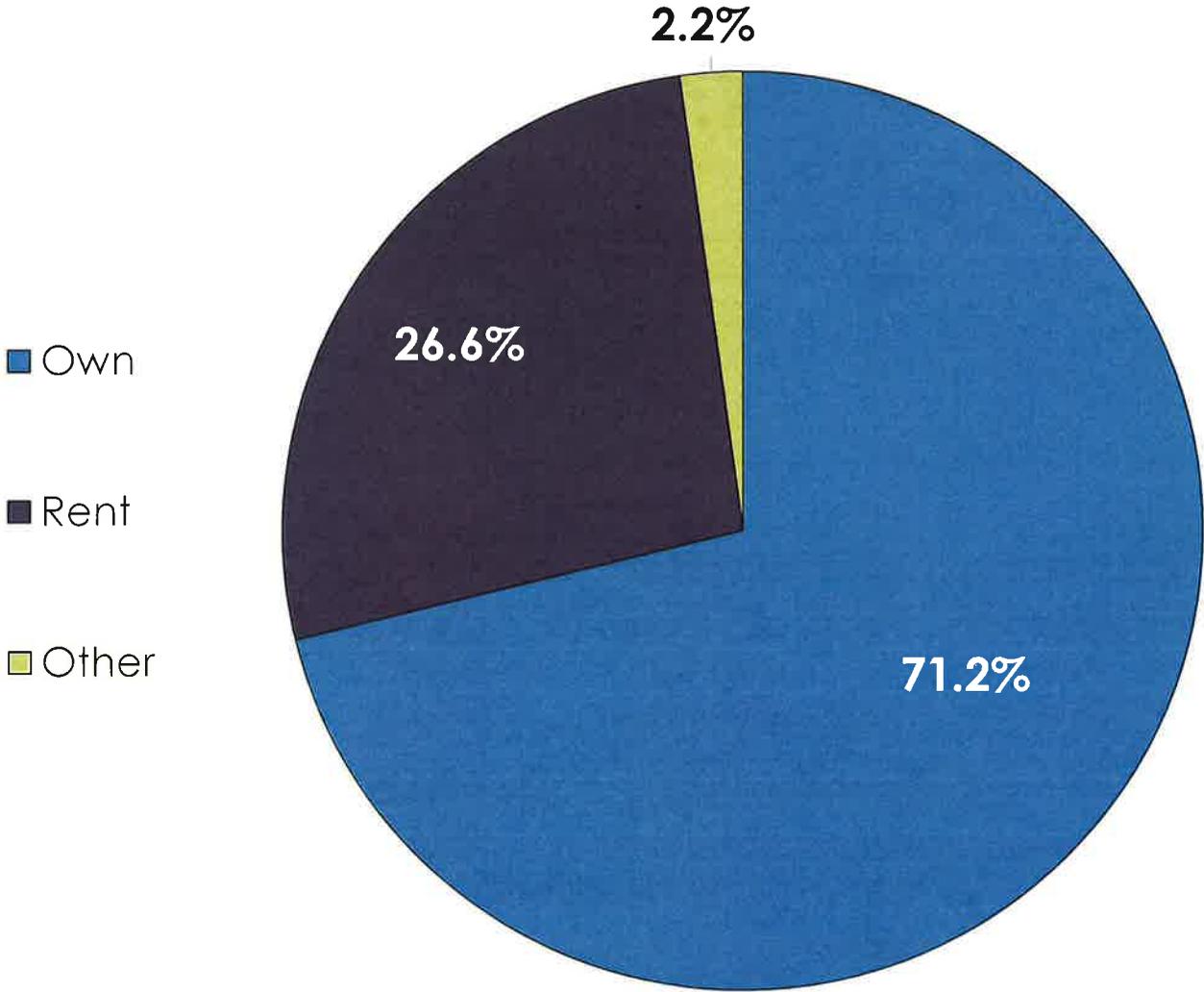


Over 60% of respondents have a household income above \$75,000. 33% are between \$25,000 and \$75,000

Q: What is your estimated annual household income? **SOUTH KING COUNTY RESIDENTS ONLY** N=127

DEMOGRAPHICS – OWN OR RENT

Majority of South King County respondents own their current home. 27% are renters.

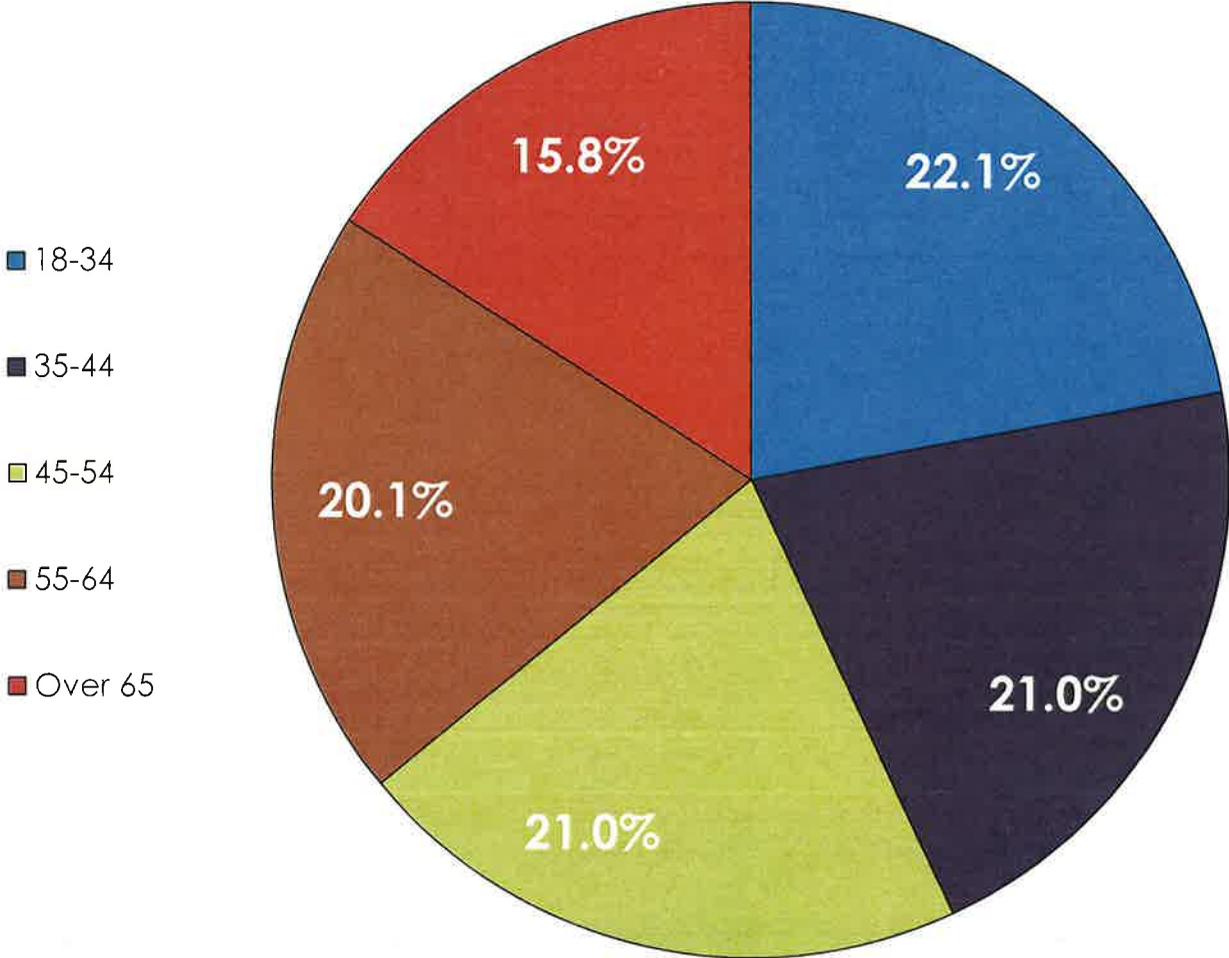


Q: I _____ my current place of residence: **SOUTH KING COUNTY RESIDENTS ONLY** N=139

AGGREGATE DEMOGRAPHICS

DEMOGRAPHICS – AGE RANGE

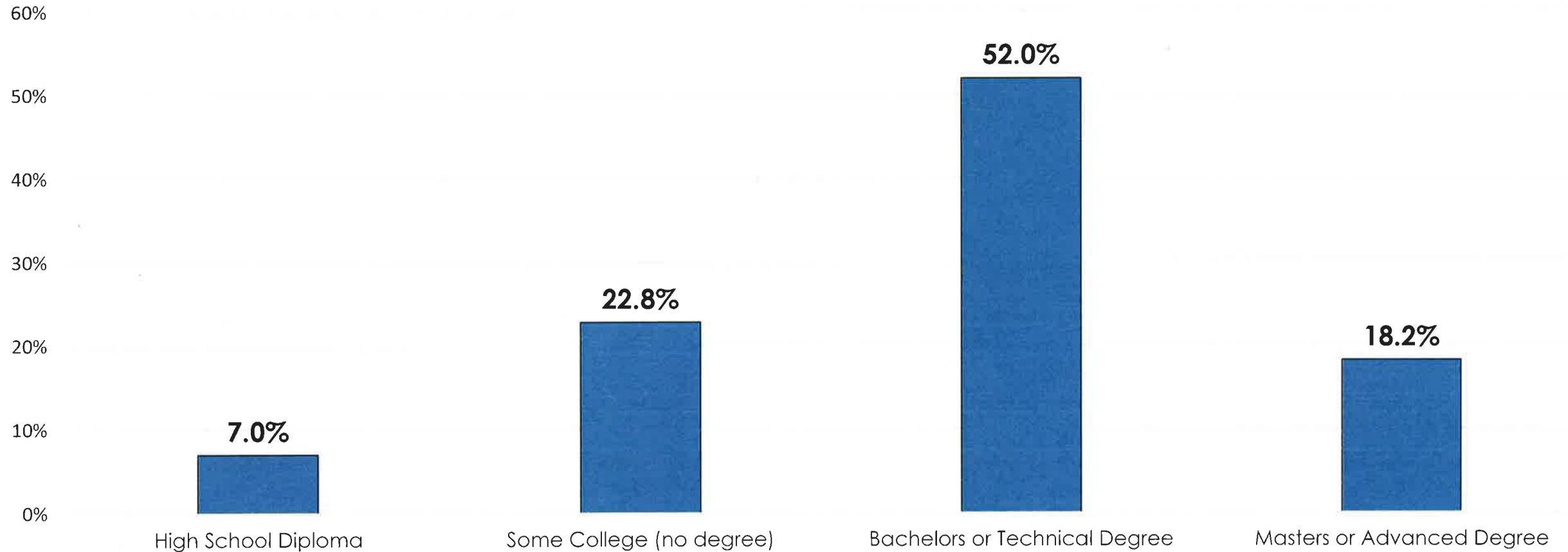
There is an even spread amongst age ranges. Survey data collection methods were monitored closely to ensure that there was an even spread and reflect the US Census information for the specified regions.



Q: Please select your age range: N=329

DEMOGRAPHICS – EDUCATION

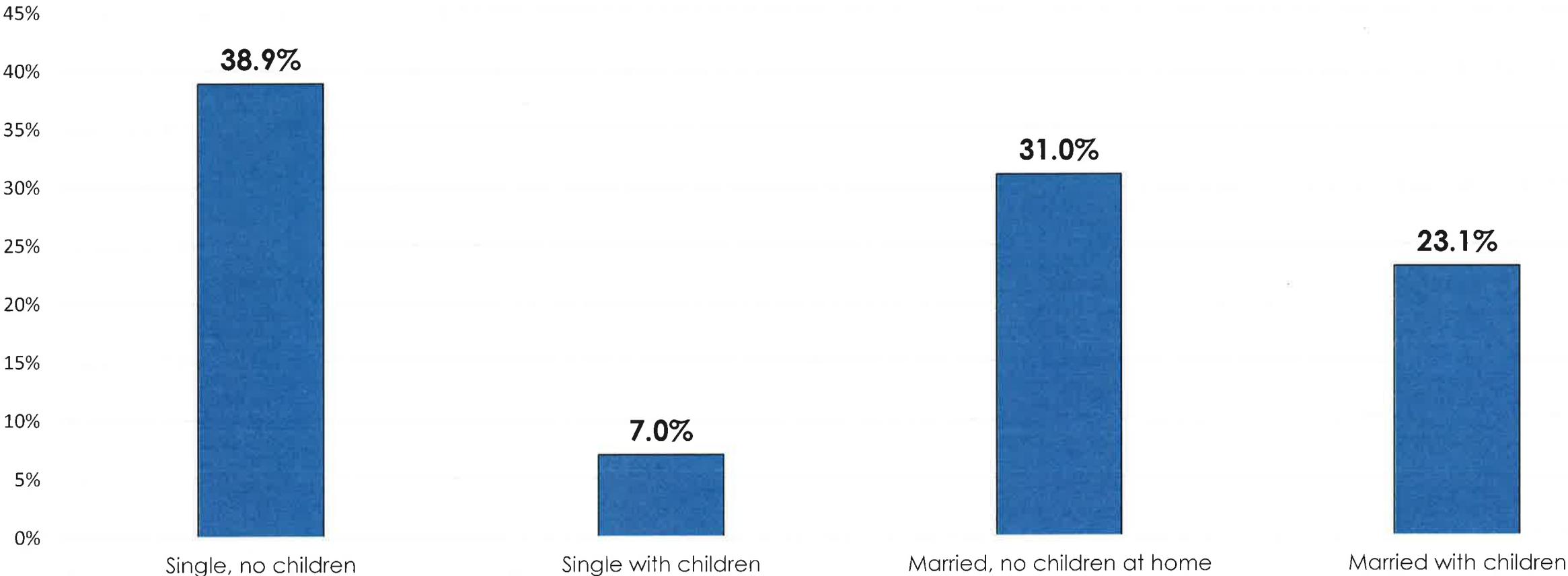
Over 50% of respondents have a Bachelor's or Technical degree.



Q: What is the highest level of education which you have completed? N=302

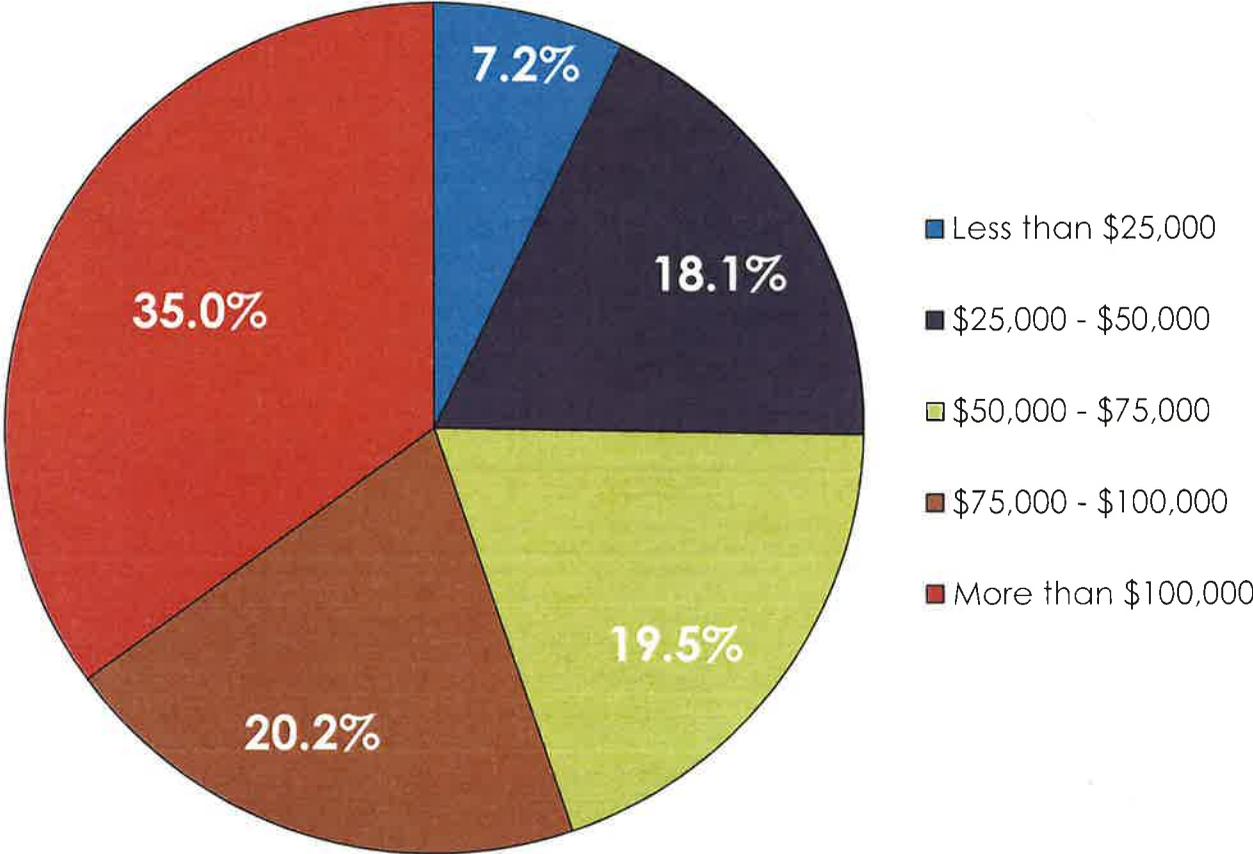
DEMOGRAPHICS – HOUSEHOLD STRUCTURE

Most respondents were either single with no children or married with no children at home.



Q: Which of the following best describes your current household structure? N=298

DEMOGRAPHICS – HOUSEHOLD INCOME

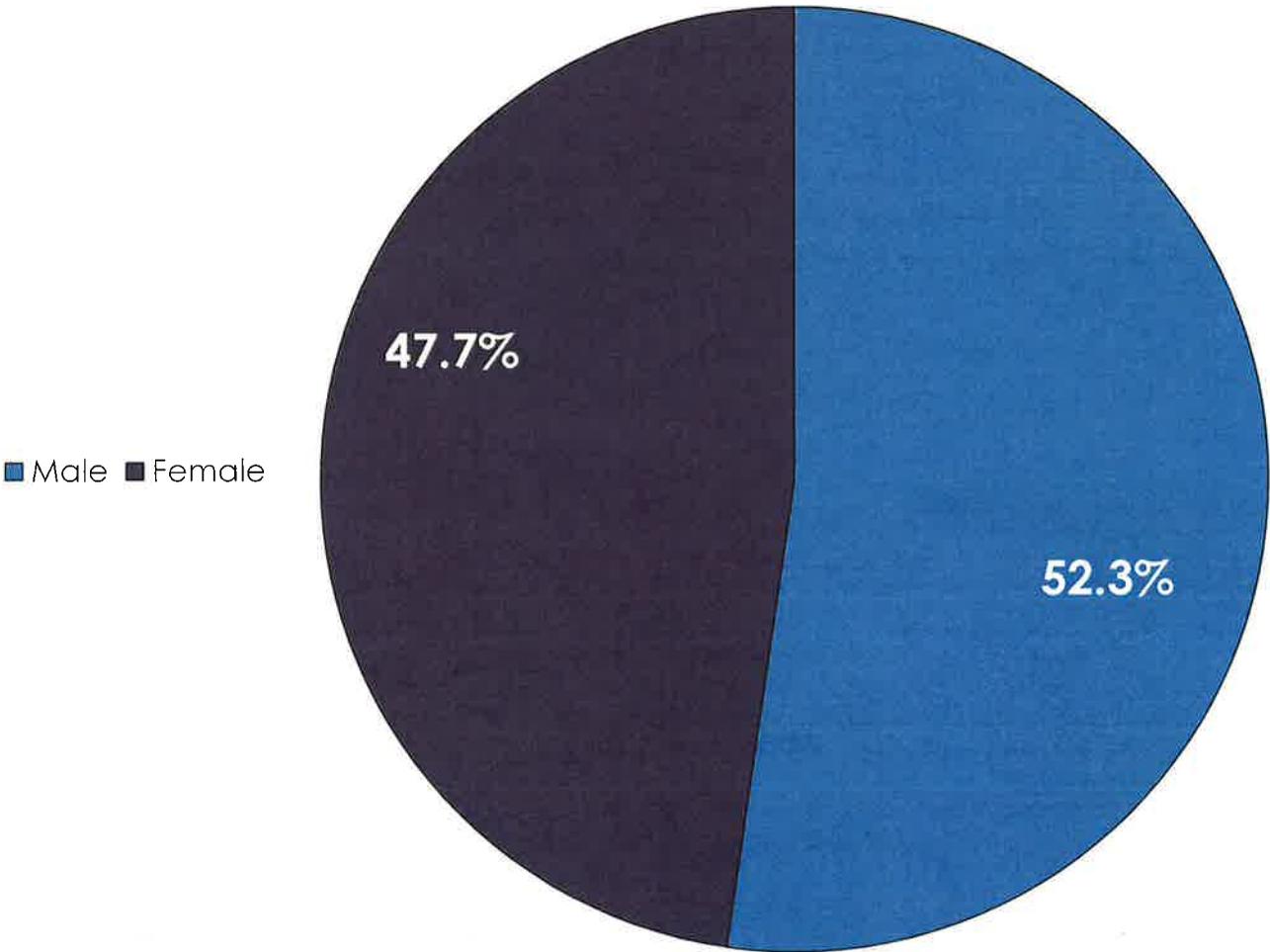


Over 50% of respondents have a household income above \$75,000. 37% are between \$25,000 and \$75,000

Q: What is your estimated annual household income? N=277

DEMOGRAPHICS – GENDER

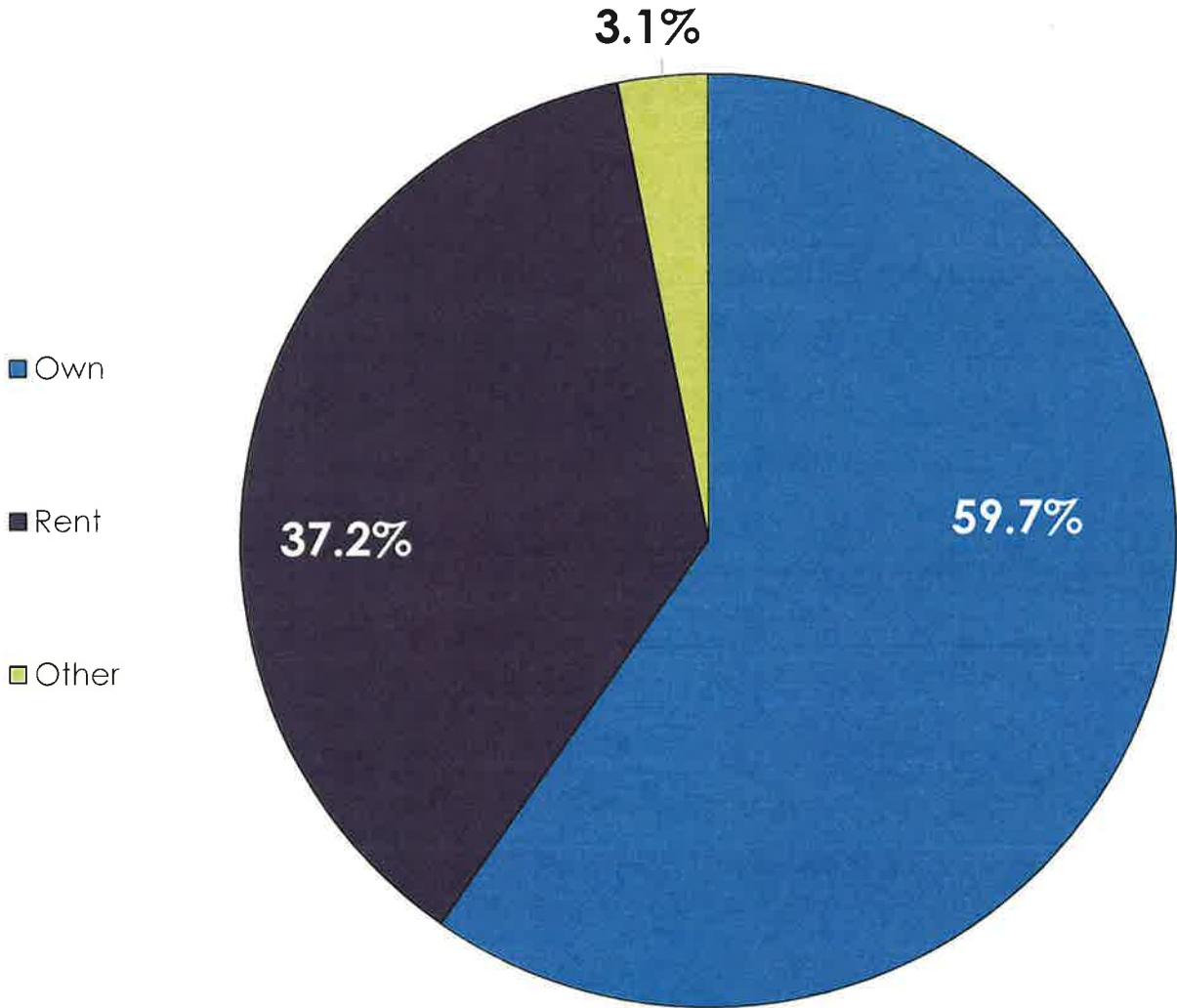
There is a fairly even spread amongst gender. Survey data collection methods were monitored closely to ensure that there was an even spread and reflect the US Census information for the specified regions.



Q: Please select your gender: N=304

DEMOGRAPHICS – OWN OR RENT

Majority of South King County respondents own their current home. 27% are renters.



Q: I _____ my current place of residence: N=290

APPENDIX

REGIONAL BOUNDARIES AND DEFINITIONS



City of Seattle (zip codes)	North Seattle (zip codes)	East Seattle (zip codes)	South King County (zip codes)	Tacoma (zip codes)
98136	98177	98040	98023	98467
98116	98020	98056	98003	98466
98126	98133	98039	98148	98465
98106	98125	98004	98198	98406
98134	98155	98005	98001	98407
98108	98026	98033	98047	98409
98119	98043	98059	98002	98405
98199	98275	98006	98032	98408
98107	98028	98007	98030	98418
98117	98036	98008	98031	98416
98101	98037	98052	98055	98403
98104	98034	98075	98146	98402
98121	98011	98074	98166	98404
98109	98021	98027	98168	98443
98144	98087	98029	98188	98421
98122	98204	98053	98178	98422
98102	98203	98040	98057	98424
98112	98012	98056		
98103	98208	98039		
98105	98201	98004		
98115	98072	98005		
98118	98296	98033		
	98077	98059		
	98290	98006		
	98270	98007		
	98258	98008		

HOW AND WHY HAS YOUR COMMUTE CHANGED?

- 100% remote
- Adhering to the stay at home orders.
- Because of covid, I have been spending more time working remotely from home.
- Been traveling less for work.
- Can't carpool
- Car, all the time. I commute to many different towns and areas due to the nature of my work and therefore don't have option of carpool anyway.
- Citizens were encouraged to not ride the light rail due to possible exposure. Instead I either take a ride share app or I walk the route.
- Don't trust riding the bus because of the virus.
- Employment suspended = no commute.
- Formerly took buses only. Used Lyft, uber only for occasional night out. Since covid, use uber/Lyft several times a week. Still use bus.
- Furloughed
- Have quit taking public transport
- Have to just stick to my car no public transportation so that hopefully I don't get sick ?.
- Have to wear masks social distancing
- I am currently telecommuting full-time. But my employer wants to have us in the office halftime going forward probably in the fall.
- I am not using public transportation, commute by personal vehicle
- I am now working from home 100% of my work hours.
- I am wfh for the foreseeable future.
- I currently work from home
- I do not commute
- I don't commute daily. Maybe once bi weekly or even monthly
- I have been able to work from home.
- I have been furloughed
- I have been working from home primarily. My typical commute was bus and water taxi, but all the direct bus routes from my neighborhood have been canceled and the water taxi is down to a 6 AM and 9 AM sailing. If I can't perform my work from home, I take my car.
- I have not used the bus services due to its typically cramped/crowded nature and i use my car much more frequently.
- I have worked from home and not driven anywhere
- I no longer use public transportation. I drive much less since I work from home more often.
- I only work remotely now, but used to drive every day

HOW AND WHY HAS YOUR COMMUTE CHANGED?

- I use my personal vehicle more often and avoid public transportation.
- I was 100% in the office with no working from home, now I work from home about 90% of the time
- I was given free parking because I'm one of the few people in our office currently. My husband and I commute together. Before, we took the bus and I sometimes took the water taxi. Occasionally do bus or water taxi now.
- I work almost 100% remote now (and love it!) Only commuting over to Bellevue when my internet isn't fast enough to do file uploads. I hope that I am able to work remote full time, but not sure.
- I work from home
- I work from home.
- I work mostly remotely now so I don't have to commute
- I work remotely most of the time so less commute
- I'm a pilot. A lot of flights have been cancelled
- I'm furloughed
- Less
- Less buses trips
- Less buses, some buses rerouted, when the started charging again for link, but the bus remained free I made sure to take the bus only instead of link and bus, so its free...
- Less busses and not on time
- Less cars, less traffic and half the time commuting to work.
- Less frequent bus service. So few people around I'm physically afraid to go into light rail tunnels, generally be downtown, esp now with the protests.
- Less scheduled bus times, and nervousness to use the bus or train. Had to start driving the car more or otherwise be waiting in Seattle for an extra hour or two to catch a bus and possibly deal with virus infected individuals.
- Less traffic
- Less traffic, fewer buses
- Less usage of public transportation because of reduced routes and I don't feel safe on public transportation with the covid-19
- Lighter not as many cars
- No commute. Work from home.
- No more commute due to social distance
- No work
- Not driving daily

HOW AND WHY HAS YOUR COMMUTE CHANGED?

- Not working/ working from home
- Nothing
- Now everything is remote
- Office closed, mostly working remotely from home
- Prefer to drive my car.
- Public transit is too dangerous due to covid. Car only.
- Remote now till July
- Remote working
- Remoting
- Routes reduced
- Schedules have tremendous change and that has impacted my work .
- Since covid-19 office closed or limited access. Commute only if necessary, approx 1 day week
- Stay home
- Telework from home
- Teleworking
- The buses have had limited seating, and are running decreased lines per day. I am now driving to and from work instead.
- Traffic much lighter, able to take i-5 every day as opposed to pac hwy or 509.
- Using more apps like uber and Lyft to avoid some of the risks associated with using public transportation with covid-19. I still use public transportation frequently, but I tend to take a few trips a week with these ridesharing apps.
- Wanted to keep myself away from people who had the virus. I'm a essential worker within a hospital.
- Way less traffic
- Way less traffic so commute is much shorter in time.
- With traffic being less and the light rail only running every 30 minutes, as I have returned to work, driving is the faster option for me now.
- Work at home
- Work at home and some are unemployed so don't work
- Work from home
- Work from home
- Work from home, then laid off.

REACTIONS – SOUTH KING COUNTY

- A lot of expense, weather would be difficult in fall, winter, spring. Would never use it.
- A pleasant means of getting into Seattle and avoiding the 1st south bridge
- Absolutely against this! The amount of traffic going from the Des Moines waterfront to the airport would make the area of Des Moines near the marina unlivable!
- Approve
- As long as the cost is at least neutral, it's a fantastic idea.
- As someone who lives and works on the east side, it wouldn't apply to me. But it does sound like it could be a welcomed change for some.
- Awesome
- Awesome idea, and also one being considered in Renton. There needs to be a lot more of things like this. There are only so many roads one can build.
- Awesome option of travel
- Beneficial, but unlikely to directly impact me.
- Cheaper than a new freeway. I love it.
- Coast
- Convenient, but taxes for transit are already unreasonably high. Any increase in vehicle registration or property tax would not be tolerated by anyone I know.
- Cost and time to get to downtown Seattle but a great concept
- Could be fun to travel this way.
- Could work well..
- Couldn't be more excited! This may be exactly what is needed to revitalize a town with so much potential. With the airport proximity this makes perfect sense.
- Depends on the size of the vessel. Keep an eye on the finances please
- Des Moines has a small town feel. Seattle and Tacoma are large cities which make sense to utilize their large ports. Using Des Moines may bring more traffic to local business but it will also bring more large companies into town which may ultimately over run the small businesses
- Do it. Please
- Don't want it. We have a beautiful community that would only be ruined by a ferry and all the traffic and mess it would bring.
- Good idea
- Good idea
- Good idea to get cars off the roads.
- Great
- Great idea

REACTIONS – SOUTH KING COUNTY

- Great idea!
- Great idea. Hopefully it's affordable.
- Great! Let's try it!
- Horrible idea. It will ruin fishing, bring way too much traffic through Des Moines which has only increased 10 fold in the last 15 years.
- I am all for it, we would take it regularly to both Tacoma and downtown Seattle.
- I am open to this idea.
- I am very interested
- I enthusiastically support the passenger ferry, but have some concerns about parking and traffic congestion near the terminal.
- I feel that it would be a great addition to the community and surrounding area.
- I find transportation alternatives to keep cars off the road very attractive. If there were a ferry from Des Moines to downtown Seattle I would probably take it, at least some of the time when commuting. I love going into the city to have dinner and having a low stress way to get back in addition to the light rail would be great. I also have family in Tacoma, and that would be a fun way to go see them.
- I grew up in a city with a water taxi system, and I like the idea of a passenger only ferry system.
- I like it
- I like it ... what about parking?
- I like it, I would love taking it home from NHL games at key arena. I will have season tickets.
- I like the concept; however, it bears similar problems to the Bremerton ferry when I was commuting from Kitsap. I work in construction and often have to be at work anywhere from 5am-6am. There are no early enough times to take the ferry to work effectively unless I happen to be in a job next to the ferry terminal. I know many others in construction with this problem. If you spend money to get a ferry, spend the little extra to give them more run times.
- I like the idea I just hope you provide enough parking!!!! This county never provides enough parking!!!! And it just ruins the area when you can't go to local businesses
- I like the idea in terms of environmental impact being lessened, fresh salt air on the way to work, and bypassing traffic. You'd have to promote the hell out of it and incentivize initial riders to give it a try.
- I love it!
- I love it! Way overdue, in my opinion. I used to be a frequent user of the extensive network of Greek passenger ferries, enjoyed thoroughly its convenience and always dreamed of having something similar here in USA.
- I love it!! More people equals more revenue which equals better city over all and brings up my property value!! Do it!!!
- I love it. The traffic on I 5 is getting worse every year.
- I prefer a ferry that hauls cars and passengers, but if it must be a passengers only ferry, it must be reasonably priced for seniors and the disabled.

REACTIONS – SOUTH KING COUNTY

- I think is a great alternative. Now more than ever since west Seattle bridge is permanently closed. I totally would take advantage of the service, this way they can take a lot of traffic off the freeway 509 and will be helpful for the bridge as well before start having problems and end up like west Seattle bridge.
- I think it sounds great
- I think it's a good idea....But can Des Moines handle the increased traffic? What we DON'T need in the south end is more traffic.
- I think it's a great idea
- I think it's great and long overdue. Des Moines has so much potential to be a day destination. It's a silk purse that has been allowed to decline to the state of being a pig's ear. Seems like a lot of residents don't understand how to make the community great. Since I moved in the one grocery store closed and a dollar store went in. Terrible move to anchor downtown with trash. Des Moines should be able to attract fun shopping and great cafes, and day trippers. This place needs to evolve fast!
- I think that it sounds like. Great idea
- I would be willing to try it for going downtown, but having to switch transport modes to get to arts venues at Seattle center would make it cumbersome. Also, the DM marina parking costs; light rail is more accessible right now.
- I would definitely take ferry to Seattle from Des Moines to spend the day.
- I would love a ferry!!!
- I would replace light rail with the ferry if sufficient parking was created in Des Moines. With the increase of the light rail southern stops more people are taking light rail and it's tough to find a seat at SeaTac.
- I would take a passenger ferry to Seattle or Tacoma rather than drive. It would also bring visitors to our city.
- I would take the ferry for fun often.
- I would use it sometimes.
- I would use it to visit the coastal neighborhoods to shop and eat.
- I would use it!
- I would use on weekends
- I wouldn't be able to walk very far.
- I wouldn't use it without a friend.
- I'd never use it.
- I'd use it once a year, sightseeing, etc.
- I'm all for it!! Way over due!! Put it on the fast track!!
- I'm in. You got my vote.
- I'm interested in alternative ways to improve the environment and experience a new way of travel

REACTIONS – SOUTH KING COUNTY

- I'm more curious about how traffic in the area will be affected.
- It's a great idea.
- If it reduces traffic I'm all for it
- If it was faster or comparable to the light rail's speed, and not a greater cost, I would definitely consider it. I'd have to see how far I would still have to travel on the light rail to UW where I work, because I know a ferry couldn't take me as close as my car or the light rail does.
- If it were a passenger only ferry such as they west Seattle water taxi, I could see that working. Absolutely not to a car ferry. We don't have the road capacity either way on Kent Des Moines road or Des Moines memorial drive. The town would come to a stand still / gridlock / meltdown.
- If we have the money to potentially make a positive opportunity for the community we should. If this is accomplished by a ferry, so be it.
- Interesting
- Interesting concept
- It is a great idea and would cut down on traffic into Seattle.
- It is way over due. This would be a wonderful travel option and allow more access to other communities without having to drive.
- It might lighten traffic
- It really depends on the times and transportation to and from my job.
- It sounds good in theory, I guess, but the reality is often very different! I'd DEFINATELY check it out if it comes to fruition, though!
- It sounds good in theory; however, my experience has been that the reality often turns out to be quite different! If it DID happen, though, I'd DEFINITELY check it out!
- It sounds like a good option
- It sounds like a good option. It would depend on the convenience.
- It was part of a system in the early days of the area. Steamships would travel up and down the coast bringing passengers and goods to those who lived in areas where roads had not yet been built.
- It would be nice
- It's an interesting concept, it would be cool to have multiple stops down the sound, like marina to Redondo.
- It's tacky and will like create more chaos in an already congested area.
- Like it
- Like the idea. Very concerned about traffic considerations.
- Love it
- Love it!
- Love it! It would make getting to downtown soooooo much easier.
- Love it!!

REACTIONS – SOUTH KING COUNTY

- Love it. Want to take a trip.
- Love the idea. Hope it happens
- Love the idea...
- Minimal
- My family would love this option
- Neutral
- Nice but I probably won't use it.
- Nice. I'll ride it
- No difference to me as long as it is not tax payer funded.
- No thank you
- No thank you. We're very happy with our car. We only go to Seattle to see the doctor.
- No thoughts
- Not a great idea.
- Not enough parking in area and will destroy the quaintness of the town. And I do not want to pay for it
- Not interested
- Not needed now beneficial.
- Not sure where the ferry go from Des Moines? But it will be nice to have ferry here:))
- Not useful for my commute to west Seattle.
- Ok as long as user fees pay for 100% of the cost of implementing and operation of this. No tax/public funds.
- Once it is safe to be out again I don't see why you could not take the light rail into Seattle but a ferry would be good if it ran later at night into/from Seattle. Also it would be great to use a ferry to go to Tacoma.
- Parking, transportation from my neighborhood to the ferry.
- Passenger ferries are a hassle, I hope it works for the community but I won't use it.
- Should pay for itself
- Sound's good
- Sounds expensive when combined with other transport you will need
- Sounds great to me!
- Sounds like a good deal since we already live in the Des Moines area close to the marina. Looking forward to using the walk on ferry.
- Sounds like a good idea.
- Sounds like a great plan. Just make sure it doesn't invite more vehicle traffic into a small area.

REACTIONS – SOUTH KING COUNTY

- Sounds nice
- Sounds nice but if have to see how transit connects from b waterfront to my work. If it still takes another 2 buses and 45 min that's not going to work
- Sounds ok, but I am concerned with effect on puget sound water quality, sea life, and the tanker traffic, and also the car traffic up to hwy. 99 and I-5. And really, there's not much to do in Des Moines if your on foot.
- That a ferry from Des Moines to Seattle would struggle to compete with the 509. But a Tacoma to Seattle fast passenger ferry would make sense, and could likely compete with light rail on time.
- Think it is a great idea. Des Moines is a great area for people to come and go from
- This could be a good connector for all the puget sound cities and could be a good eco friendly option when commuting
- This is a great idea! I will definitely use this ferry.
- This is exciting and potentially convenient
- This is fantastic. Assuming this is coordinated with metro to provide feeder busing from and shuttling from the local area, this would be fantastic assuming this is coordinated with metro to provide feeder busing from and shuttling from the local area, this would be A very good method of further reducing traffic and greenhouse gas emissions. It also seems like an opportunity to reinvigorate the downtown business area. It does seem as though some changes need to be made, I don't know which, in order to see progress in the downtown business area. Something seems to have it relatively paralyzed, and riddled with vacancies and low income targeted businesses. I suspect that the property owners are unmotivated to make substantial improvements. So though a ferry bringing in visitors is an opportunity, recent history suggests that the downtown Des Moines property owners won't take that opportunity. And that is sad.
- This would be a good commute option for me.
- Unsure
- Very interested in it, as long as it stays passenger-only and parking is well thought out to keep overflow out of neighborhoods and the marina parking available for marina and park guests.
- Waste of money
- Water pollution and environmental impact.
- Will create parking issues in a neighborhood that has limited realestate
- Would be a great addition to Des Moines
- Would love it to visit other waterfront communities.
- Wouldn't use it
- Wouldn't use it

REACTIONS – SEATTLE & TACOMA

- I love it. It is a definite in my mind. Economical, yet will vehicles fit in the ferry. If not parking fees? The good points are stated. I like it.
- A waste of public money
- Always looking for convenient ways of traveling.
- An excellent idea
- Awesome
- Bus connections would need to be frequent and convenient. Bus routes have become so infrequent and long in duration from my home in 98422 to any major transit center that the combined duration of the commute by ferry would be a disincentive to ride.
- Cool. What does the cost and the spacing aboard look like?
- Could be helpful
- Does not affect me. The west Seattle bridge outage is an emergency and must be fixed!!
- Don't care, don't take ferries, stop road dieting and bike lanes, it's absolutely idiotic
- Don't use the ferry
- Due to recent events, I doubt that I will travel to Seattle again
- Dumb
- Faster and less stressful alternative to expensive solo commuting
- Ferries tend to have limited runs, tend to leave from inconvenient locations, and tend to land in other, inconvenient locations. I'm not opposed, but only if they can support themselves with tolls only.
- Ferries would be faster when there is traffic during rush hr
- Get it done but environmentally clean
- Good
- Good concept. But when it more expensive than parking. Not going to do it.
- Good faster
- Good idea
- Good idea for commuters.
- Heeeeeeeeeee yes. Please. This sounds great, love the green initiative/sustainability, and it also would be fantastic if it were close to the light rail/buses, and helped with Seattle traffic. I live in Ballard, so this would probably not be for me, but maybe I'd take it if it were faster than the light rail or buses!
- Here goes more tax money ! I'm getting taxed to death already. I've had enough — no more. Right now I'm paying for some light rail BS that I'll probably never see and never use.
- Horrible idea! People don't want to travel in mass!!! Take the money and build bigger and better roads!!!! People want to control their own heat and ac while changing the radio station with the windows down...

REACTIONS – SEATTLE & TACOMA

- How many autos taken off the road using ferries?
- How will it impact Des Moines and the marina? More traffic to get to the alternative method of travel?
- I don't care either way.
- I have business and family reasons to go to Des Moines and I would enjoy this option. That said, I am still very leery of taking public transit at all due to Covid 19.
- I have not spent time in Tacoma, visiting shops or restaurants. I have a friend potentially moving to Lakewood for an air force assignment. The ferry could help us see each other or Tacoma more often.
- I like it, if the ferry schedule is dependable and if the fares are in expensive.
- I live in the Delridge area. Getting to a water front landing site is not easy. There is at this point in time no direct bus service and it is doubtful one will exist. So, a ferry to D.T. Seattle from west Seattle will have to be the one that exists now. Serving the white affluent community.
- I love ferries.
- I love it and would vote for it...
- I love it. Cuts down on road traffic, provides fast, modern transportation options to Seattle residents. We are one of the only major cities with this geography that doesn't have a fast commuter water taxi.
- I think anytime there are additional travel options its a good idea. I love the idea of traveler amenities with hopes of a good wi-fi connection, charging stations/outlets, food, drinks, and clean bathrooms. It sounds like it could be an enjoyable experience and I am just curious about parking, wait times for ferries or connecting transportation, convenience of connections, and overall time and cost savings and comparisons.
- I think it is a good concept if you are using it regularly and it is cost effective.
- I think it's a great idea it will be something that I think a lot of people will be happy to have as a means of faster travel to and from but I think that the route itself is long over due and would be behind it 100%
- I think it's a great idea! I love the Des Moines area and have a friend that lives there. I would go by ferry to visit her instead of by car!
- I think it's a splendid idea
- I think it's an interesting idea, as I sometimes have to go between Des Moines/Tacoma/Seattle for work related purposes. I would be very interested in the faster/less stressful aspect, how it is so, and how it would factor in with the safety guidelines during the pandemic right now. I am intrigued though, and as someone who goes to and from the airport often, I think it might be a great tool to add to the transportation arsenal.
- I think that it is a great idea and great way to travel. I would cherish a ride to be strass free with amenities. I mainly travel solo and would definitely use the service.
- I think that it would be a great idea it would allow tourist from all over to be able to see many different towns in one stop shop!

REACTIONS – SEATTLE & TACOMA

- I think that this is a phenomenal idea. I would most likely make this ferry a primary mode of getting to and from Seattle from Tacoma. With light rail on it's way as a dedicated means of travel to the airport, I am unsure of the benefits of a Des Moines stop. I believe speed is essential between Tacoma and Seattle. Perhaps an express service could be considered with no stops at peak times.
- I think this is a really dumb idea. Ferries really don't seem price competitive with buses, nor time competitive. A ticket would either be really expensive or require massive subsidy, or both. Just build more bus lanes and bus on ramps, w/ more hov on ramps/metered lanes.
- I think this sounds like an efficient idea
- I think this would be great as an alternative transportation method because the pre-Covid traffic was getting worse over time.
- I use the big car ferries for pleasure, during the weekends to get across the water.
- I used to take the king county water taxi between downtown and west Seattle (for over 10 years). I intend to use it as my primary commute method when our office reopens and metro resumes regular sailings.
- I wonder if the ferry will be a fast enough commute.
- I would be excited to see
- I would definitely consider riding this ferry if I had to travel to Tacoma. I hate driving through downtown Seattle to go south to Tacoma, as well as hitting traffic in Seattle AND Tacoma on any given driving trip.
- I would definitely be interested. I like the open air and different experience as long as its a fast commute
- I would not use it, waste of money
- I'd love it if it ran early enough for me to use it.
- I'll still take an uber to the airport with my luggage. A fast passenger ferry could work for some commuters if you make the end connections easy and fast. Large park and rides near the docks where their car will be safe. Shuttles / buses / rideshare load zones to take them to final destination. I've used and enjoyed the water taxi on the rare occasions I need to go into Seattle but only if I can park near the departure point. Make this service pay for itself in fares! Do not come after homeowners or motorists with another levy. I already pay \$200/year to register a \$1500 car in support of buses I never ride and bikelanes that slow my motorized commute. Travel costs money. Why must I subsidize someone else's desire to not drive?
- I'm on board!
- If it's quick and easily accessible I will use it
- If parking\boarding is a smooth process this sounds very
- If the ferry operates 7 days a week with an hourly schedule I would use it.
- Interesting idea
- Interesting, but not particularly useful for me
- Is it really needed?
- It is a smart ides. Putting more people on public transportation is the way forward.

REACTIONS – SEATTLE & TACOMA

- It only goes part way to the airport.
- It seems like a lot of changes, ferry to bus to plane, with luggage, etc.
- It sounds like a great alternative to the original restricted routes. Depending on how long it takes and the proximity to the airport, I would be happy to spend more money to go on a new, enjoyable ferry than the 5 or the lightrail.
- It sounds like it will have a fraction of the people in its walkshed a good bus or train line would.
- It's a good concept and I would use it.
- It's a much faster, safer and reliable service
- It's about time!
- It's great!
- It's unlikely to affect me unless there is ample free parking at a northern terminal such as the Everett area.
- Its neat.
- Let's do it!
- Like
- Like it.
- Logical and feasible
- Looks like a viable concept and would be interested in using the facility
- Love it! It needs to be easier to travel via public transportation to Seattle.
- Love the idea but my child is in a car seat. This would require using the car seat in a taxi to get to the ferry, then moving the car seat to the ferry, the moving the car seat to the taxi on the destination side.
- My commute is to west Seattle. The WSB is condemned. We NEED another water taxi service to and from wsea downtown. I need it to run until 11:30 pm.
- My initial thought was that I don't think Des Moines is a destination to the airport, most people traveling here for work go to Microsoft or amazon, for pleasure they are visiting Snoqualmie, dt Seattle and mt Rainer
- Nice but probably won't ride it.
- No nope no wayTo be clear why don't we just finish the light rail that has already been promised?
- Not a bad idea, would like to know more on how long the ride would be and if it would be crowded or not
- Not willing to drive to Des Moines to take a ferry to Seattle
- Ok I guess
- Positive. Please don't put these crappy bike racks on them though: <https://www.Seattlebikeblog.Com/2017/07/06/new-fast-ferry-to-bremerton-sails-monday-but-bikes-with-fenders-disk-brakes-wont-fit/>

REACTIONS – SEATTLE & TACOMA

- Possible, possibilities ... we've had these seemingly swell proposals and then nothing happens, so I'm hesitant on.
- Pretty cool alternative method of travel that gives people another option to getting to the airport.
- Probably not affordable to me for regular commuting but I love the idea.
- Quicker and easy
- Seems like it would be slower than driving with the stop in Des Moines.
- Sound plausible. Would try it if cost effective and somewhat convenient
- Sounds complicated; indirect
- Sounds good
- Sounds good but you will need large free park and ride car lots for ferry goers in order to make a difference
- Sounds great, especially for people with no car, a travel by ferry is relaxing, there are bathrooms, food, tables, much better than bus or other forms.
- Sounds great, but how congested will travel be during high peak periods?
- Sounds like a good idea as long as the kick backs are held down.
- Sounds like a great alternative to travel. Very convenient schedule at 7 days a week. I am always seeking out the most convenient methods of travel around the Puget Sound area.
- Sounds like a great idea
- Sounds neat. I love ferries and traveling by water. Really cool.
- Sounds positive enhancing public options!
- Sounds slow
- Spend money on Link light rail along the I-5 corridor.
- Still worried about long lines for a ferry
- Sucks
- Sure let the people that use it pay for it not everyone else
- Sure sounds good
- That sounds pretty awesome!
- That would be most welcoming idea, sounds comfortable, laid back, relaxing ride. Imagine enjoying a comfortable ride to Seattle, avoiding the hassle of I-5 traffic with beautiful views of the Puget Sound
- That would be so amazing and so helpful! I would definitely commute via ferry to Seattle if this were an option!
- The times would likely not accommodate me for work, but I'd consider it if I could for traveling from SeaTac
- There should be mixed use amenities at each terminal. Having the ferry empty passengers into a barren parking lot is depressing and disgusting.
- This is a fantastic idea! With the West Seattle bridge closed, it would be outstanding to have an alternative to get across the Duwamish and into Seattle

REACTIONS – SEATTLE & TACOMA

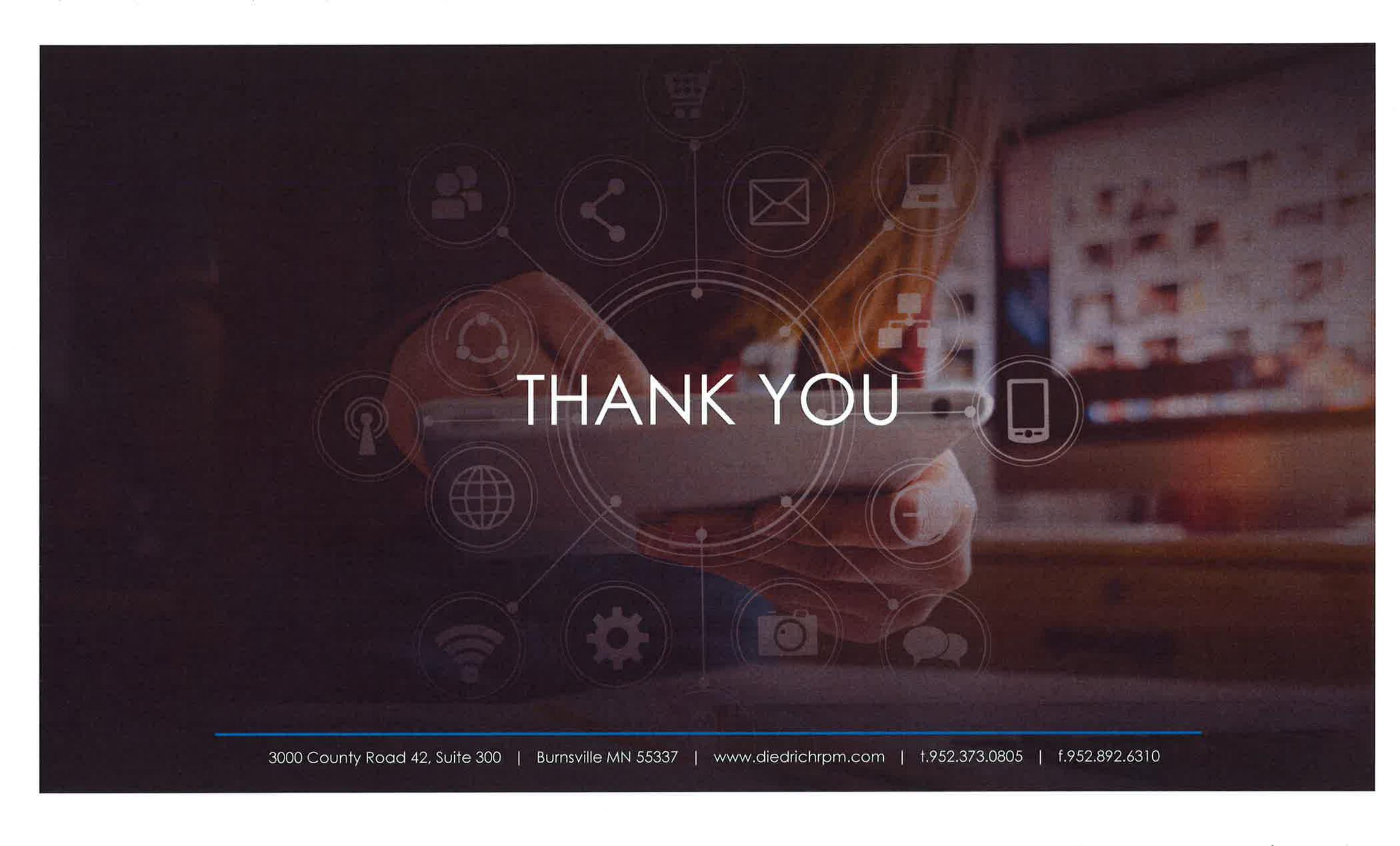
- This is a fantastic idea. We should have thought of this earlier!!!
- This is a great idea, as long as there are excellent transit connections at every stop, and the ferry is frequent, fast, and reliable
- This may free up capacity on existing rails lines - but why not just add more cars to the existing sounder and/or put these funds towards expediting the light rail between Tacoma and Seattle?
- This sounds intriguing to me and I believe it could be a great idea.
- This would be excellent! I've been wondering why there wasn't a ferry between Seattle and Tacoma this whole time.
- To limited
- Too much interaction between people.
- Too much money.
- Very good idea, the sounder doesn't run at times i would use it, a passenger ferry to Tacoma would be a godsend
- Very interesting concept. I have seen a shift in where people are willing to live due to access to convenient ferry access (specifically Bainbridge island and even more in Bremerton). However, as I frequently drive to and from Bellevue from Tacoma, I feel that lightrail would be more convenient and more sensible then a Seattle to Tacoma option. The reason I personally drive is for the access to my vehicle while I am in Bellevue/Seattle, and if I were to use public transportation I feel light rail will be just fine once it is up and running. The biggest problem I have with traffic is coming back down to Tacoma during rush hour, however again I feel that lightrail will significantly lighten the traffic during rush hour. If it does not then the issue will remain that people want their vehicles during the day and I believe if that is the case a passenger ferry will do little to effect traffic if lightrail cannot.
- Waste of money
- Waste of money. Who wants to go to Des Moines? Nobody. I thought this was a joke when I first read it.
- Waste of tax payers money. Current routs don't generate revenue. Tax payer subsidized.
- We do not need this route we already have enough
- We need something, west sea is an island now!
- Weather problems
- Welcome move , i5 traffic can be crazy. A ferry would resolve that
- What a waste of money. We are spending billions to get light rail to SeaTac and Seattle. We have sounder. Spend a fraction and improve bus connections to those existing systems.

REACTIONS– GREATER PUGET SOUND

- Another waste of tax payers money
- Does not look like it will travel from Vashon
- Good for people in that area
- Great idea for communities near the water. However if the wait time + travel time is more than just driving to SeaTac, those who own cars would likely opt for that route.
- I don't care, I live in pierce county. I better not have my taxes raised
- I would not use it
- I'd prefer not taking luggage on a ferry especially if I then have to transfer to a bus or train.
- I'm not sure what to think about it – I probably wouldn't use it so it doesn't have much affect on me and my lifestyle/opinion.
- Long as everybody stays in their own vehicles or had their mask on I might take the fairies I just depends on how sanitary and safe it is
- Looks like it will sink.
- N/a land locked with no water between home and work.
- Not a wise use of public funds. Daily commuter trips should be addressed instead. Light rail that doesn't compete with vehicle traffic is best.
- Not for traveling to the airport. I might use it to go to Seattle, but honestly have zero desire to visit Seattle given their crumbling infrastructure.
- Not likely to affect me.
- Sounds like it will be very convenient for some people I will probably never use it
- Sweet
- This is a good idea, it eliminates traffic and utilizes waterways that are safer than highways and surface streets. I live in Bremerton and this would be a better alternative than Fauntleroy. It will provide good jobs and is more environmentally friendly than cars and trucks.

REACTIONS– GREATER PUGET SOUND

- What why? Ferries are an already expensive format of travel. Tacoma narrows bridge puts you almost as close with a toll.
- Without any word of whether any real advantage it will have over merely driving oneself, that is cheaper, faster or both while being convenient; 24 hour runs and easily tracked locations like on a mobile app it will not be anything more than a novelty. Good for a day trip to and from the city.
- Wouldn't use it
- Yes!

A hand holding a smartphone is the central focus. The phone's screen is overlaid with a network of white icons connected by thin lines. The icons include a shopping cart, a group of people, a share symbol, an envelope, a laptop, a smartphone, a globe, a Wi-Fi symbol, a gear, a camera, and speech bubbles. The background is a blurred office setting with a whiteboard.

THANK YOU