

**Community Grants Program  
Grant Report**



1594 Esmeralda Avenue  
Minden, Nevada 89423

[www.douglascountynv.gov](http://www.douglascountynv.gov)  
775-782-9821

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Agency Name: Carson Valley Community Food Closet

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Contact: Sarah Sanchez Title: Director

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Phone: 775-782-3711 Email: sarah@thefoodcloset.org

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Project Name: Food Closet "Farmer's Market"

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Grant Funding Amount: \$5,000

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Project Completion Date: March 18, 2022

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Describe how the funds were used to serve Douglas County residents.

These funds were used to establish a "farmers market" style distribution. Supplies and equipment were purchased with these funds to host a fruit and vegetable market during the good weather months (April – October) in the agency's parking lot. The market is offered once a month and uses cues from studies done to help grocery stores encourage shoppers to eat healthier items by providing a welcoming and enticing way for clients to access the produce offered each day. Additionally, items are labeled and include nutrition facts or food prep tips. This program/distribution provides another way for recipients to receive healthy options of fruits and vegetables in a more dignified way, encouraging choice, and variety.

Describe how the organization measured the success of the program/project. Provide qualitative and quantitative measures.

Success is measured by the number of "markets" hosted, number of clients who utilize the market and the volume of produce distributed. SEE CHART AT END OF REPORT- One noteworthy piece of data is the number of new households served thanks to this new distribution.

Provide any changes or challenges to the original project plan and how it affected the project.

This project has yet to experience any challenges to getting the plan up and running. Minor challenges have included WiFi for the check in system since the event is outdoors, wind, and gaging what produce needs to be purchased when we are unsure what produce will be donated up to the day before the event. That being said, those are very typical challenges when providing food to people in need.

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**Program Measurements**

Market Date	Client Attendance			Purchased Produce	Purchased	In-Kind Purchased	In-kind
	New	Households	People				
April 20, 2022	11	49	90	Oranges, carrots, apples, corn, onions, potatoes, tomatoes	\$229.73	Mushrooms	\$0.00
May 18, 2022	8	65	130	Oranges, carrots, apples, onions, potatoes, tomatoes	\$208.76	Bananas	\$0.00
June 15, 2022	10	81	176	Carrots, apples, lettuce, onions, potatoes, tomatoes	\$292.30	Salad Bowls	\$0.00
July 20, 2022	12	77	140	Carrots, apples, corn, onions, tomatoes	\$368.11	Zucchini, yellow squash	\$0.00
August 17, 2022							
September 14, 2022							
October 12, 2022							
<b>Totals as of Report Submission</b>	<b>4</b>	<b>272</b>	<b>536</b>		<b>\$1098.90</b>		<b>\$0.00</b>