



KHCCC PRESENTS  
**BUSINESS &  
COMMUNITY**  
EXCELLENCE AWARDS

# **Business & Community Excellence Awards Gala Sponsorship Package**

Presented by the Kicking Horse Country Chamber of Commerce  
2022

---

Kicking Horse Country Chamber of Commerce  
500 10th Ave N, Box 1320, V0A 1H0  
250-344-7125  
[members@goldenchamber.bc.ca](mailto:members@goldenchamber.bc.ca)



## **Title Sponsor \$2200 (~~1 available~~) - Sold Out**

- 1 table (8 tickets)
- Sponsorship of “Business of the Year” award
  - Name and logo on award
  - Option to present award to winner at Gala
- Printing - Title Name and logo on all printed marketing materials including but not limited to the program, press releases and specialized a 8x 10 gala front entrance signage for the Title Sponsor only
- Title name/logo on social media posting
  - Anything that refers to the BCEA will have your logo or name on it and reference to your business being “title sponsor”
  - 6 specialized posts including announcement of Title Sponsor
- Digital Sign - a special title sponsor announcement ad for 1 week
  - Done over a weekend for maxim impact
  - All BCEA digital sign ads will have your logo and/or name on it
- Newsletter
  - Special announcement of Title Sponsorship



## **Award Sponsorship \$850 (~~12 available~~) (Only 5 Left See List below)**

- 2 tickets
- Choice of Award to sponsor
  - Name and Logo on award
  - Option to present award to winner at Gala
- Name and/or logo on all major printed marketing materials including but not limited to the program, press release and 8x10 gala front entrance signage with all the other Gold sponsors (maximum 12)
- 3 social media posting shout outs with a maxim of 2 other Award sponsors included on post
- Digital Sign
  - special 4 day award sponsor announcement ad with you logo and name with a maxim of 2 other award sponsors
  - Done over a weekend for maxim impact



<p><b>Business of the Year:</b> Sponsored by Kicking Horse Janitorial</p>	<p>Nominees should have been in business for at least 5 years or more. They have shown leadership in their business field and within the Golden and Area A business community. This business has shown excellence in innovation, sustainable development, customer or client relations, risk-taking and community support.</p>
<p><b>New Business of the Year:</b> Sponsored by Quartz Creek Cannabis</p>	<p><b>Nominees must have started operations after September 2021 to be considered.</b></p>
	<p>This business has filled a niche in the market that benefits the community. Show how they have been innovative in surviving their first year and have a solid social media and website presence.</p>
<p><b>Tourism Award:</b> sponsored by Tourism Golden</p>	<p>Nominees operate in the tourism industry (restaurants, hotels, tour operators etc) and have demonstrated excellence in their professional service, ability to give back to the community and continue to innovate in their business practices. Extra points to those who have shown best environmental practices in their industry.</p>
<p><b>Community Organization Award:</b> sponsored by Columbia Basin Trust</p>	<p>Nominee is a registered nonprofit or charity organization that has demonstrated outstanding community contributions, has a reputation for excellence and integrity and has demonstrated exceptional leadership. This nominee has made a significant positive impact on the community by delivering exceptional programs and services.</p>

---

Kicking Horse Country Chamber of Commerce  
 500 10th Ave N, Box 1320, V0A 1H0  
 250-344-7125  
 members@goldenchamber.bc.ca



<p><b>Employer of the Year:</b> (public vote) Sponsored by WorkBC Golden</p>	<p>A nominee can be either a business or community organization and should show exceptional managerial skills, have high retention numbers and have a reputation within the community as the "place to work". As a public vote award, nominated businesses will be encouraged to engage their employees to vote.</p>
<p><b>Industry &amp; Trade Excellence</b></p>	<p>Nominees are in either Trade or Industry. Demonstrates excellence in the last calendar year, has a perceived community impact, shows an innovative project (or process) and professionalism of the services provided.</p>
<p><b>Young Entrepreneur Award:</b> Sponsored by College of the Rockies -Golden</p>	<p>Nominees are individuals who is under the age of 30</p>
	<p>They should show incredible entrepreneurial spirit, community impact of the business, how innovative the project has been and the professionalism of the service.</p>
<p><b>Food &amp; Beverage Award</b></p>	<p>Nominated businesses must be in the Food &amp; Beverage industry but do not require to have a brick and mortar. Has demonstrated consistent quality, customer service and an innovative style and creativity.</p>
<p><b>Franchise of the Year</b></p>	<p>Nominated businesses must be part of a franchise chain (hotel, restaurant, store ect.) Demonstrates quality customer service, strong sense of community within their staff and dedicated support to the community of Golden.</p>

---

Kicking Horse Country Chamber of Commerce  
500 10th Ave N, Box 1320, V0A 1H0  
250-344-7125  
members@goldenchamber.bc.ca



<b>Agriculture Excellence</b>	Nominees show excellence in the field of growing, cultivating and supplying their crop or yield. Demonstrating best environmental practices and professional services in the Golden and Area A region.
<b>Innovation Excellence</b>	Nominees are a business or organization that has demonstrated a forward-thinking approach by adopting or delivering innovation into their business practices and/or the community at large. Shown the ability to adapt and change with the times and displayed their resiliency.
<b>Customer Service Excellence: (public vote)</b> Sponsored by Columbia Valley Credit Union	Nominees are a business or community organization that has shown consistent exceptional customer service. As a public vote award, nominated businesses will be encouraged to engage with the public to get as many votes as possible.
<b>Peter Bowle - Evans Volunteer Award:</b> Sponsored by the Town of Golden and Golden Community Foundation	Nominees of this award are individual(s) that have shown exceptional volunteer hours and have put their personal time toward something that has had an economic impact in Golden and/or Area A

---

Kicking Horse Country Chamber of Commerce  
500 10th Ave N, Box 1320, V0A 1H0  
250-344-7125  
members@goldenchamber.bc.ca



## **Gold \$500 (unlimited)**

- 2 tickets
- Printing – business name on program, press releases and name/logo at the top of an 8x10 gala front entrance signage with all other Gold, Silver and Bronze Sponsorships
- 2 Social media post shout outs with max of 3 other “Gold sponsorship” included on post
- Digital Sign mention ad with logo and with all other Gold, Silver and Bronze sponsors

## **Silver \$250 (unlimited)**

- 1 ticket
- Printing – Business name on program, press releases and in 8x10 gala front entrance signage with Gold and Silver Sponsors
- 2 social media stories



## **Bronze \$150 (unlimited)**

- 1 ticket
- Printing – Business name on event program
- 2 social media stories

## **In Kind**

- Values will be based on Gold, Silver or Bronze sponsorship rewards
- The Title and Award sponsorships can not be an in kind sponsorship it must be a monetary value.

If you would like to take advantage of this opportunity, please **contact Lindsay at [members@goldenchamber.bc.ca](mailto:members@goldenchamber.bc.ca) or call the office at 250-344-7125 or her cell at 250-430-1296.** We appreciate any contribution to making this a successful celebration of Golden's businesses and community organizations' hard work over the past year.

---

Kicking Horse Country Chamber of Commerce  
500 10th Ave N, Box 1320, V0A 1H0  
250-344-7125  
[members@goldenchamber.bc.ca](mailto:members@goldenchamber.bc.ca)