

PARADE RULES & REGULATIONS



The purpose of Auburn's Veterans Parade is to positively focus on honoring our country's veterans and active military personnel. Through our parade, we focus recognition on congressionally-recognized Veteran Service Organizations and their auxiliaries, the military and reserve military, National Guard and ROTC. The goals and purposes of Auburn's Veterans Parade are to give honor to our country's military personnel and veterans and to their military missions of defending freedom around the world. The Parade has more applicants than it can permit to participate, and thus must select among the applicants those who will be able to participate. Those applications who are approved will be those that most closely meet the goals and purpose of Auburn's Veterans Parade.

1. Parade applications must be received by Friday, October 7, 2022. Late applications will not be accepted.
2. All entries must be approved before entering the line of march.
3. Veterans Parade protocol is as follows for marching order: active military leads the parade, the state commander from each veterans service organization is followed by their veteran service organization's representatives, followed by other veteran groups, invited political dignitaries and community groups.
4. Parade participation is limited to military entries, veteran service organization entries, veteran groups, invited dignitaries, Auburn service clubs, Auburn scouting groups, high school bands, drill teams, municipal entries, car clubs and other invited groups. If your group/organization does not fit this criteria, please consider participating in the Curb Competition – another great way to honor our veterans!
5. No entries may invite other units/participants to join their approved entry into the parade unless approved in advance by the City of Auburn.
6. Parade participation is not open to commercial entries. Approved entries may not display commercial material of any kind.
7. Campaigning is strictly prohibited.
8. Marching Bands can have up to 6 Support Staff, and all Support Staff must be in uniform.
9. Parade participation is not open to entries comprised of one individual, unless invited by the City of Auburn.
10. The parade is also open to scouting groups from military bases within the State of Washington.
11. No materials (gifts, candy, merchandise, literature, bubbles or other) may be handed out or thrown from participants in the parade. This policy will be strictly enforced by the Seafair Parade Marshals, who will be serving as the parade marshals for Auburn's Veterans Parade.
12. Any maneuvering, countermarching or other action delaying the forward progress of the parade beyond a reasonable time is prohibited.
13. Animal units must provide their own waste removal system.
14. The American flag must be displayed in an appropriate manner.
15. Entries are required to check-in with the Seafair Parade Marshals between 9:30am – 10:30am. Latecomers are placed in parade at random or may be held out of the parade. Approved entries will be mailed complete event information in late October. Line-up information is posted online at www.auburnwa.gov/vetsday.
16. Parade floats must meet code compliance. Call 253-931-3043 for additional information.
17. Merchandise vendors are not permitted on parade route.
18. All food vendors must complete the Veterans Parade food vendor application form. Call 253-931-3043 for more information. Food vendors will be assigned a location within the Static Display area. Roving food vendors are not permitted.
19. All non-profit fundraisers need a permit for day-of fundraising. Call 253-931-3090 or permitcenter@auburnwa.gov.
20. The City of Auburn reserves the right to cancel any accepted entry at any time should it be determined that the entry detracts from the goals and purposes of Auburn's Veterans Parade.
21. The City of Auburn operates this Parade under the Doctrine of Government Speech, and for the purposes identified in its Parade Rules and Regulations. It is not intended as a forum for Free Speech. The Parade Route and the Parade Staging Area are off-limits to persons wishing to exercise Free Speech or otherwise engaging in activities not in compliance with the Rules and Regulations. This restriction shall apply to the Parade Staging Area for the period of one (1) hour before the commencement of the Parade through the conclusion of the Parade. This restriction shall apply to the Parade Route for the period of fifteen (15) minutes before the commencement of the parade through fifteen (15) minutes after the conclusion of the Parade.
22. The City of Auburn or the Seafair Parade Marshals reserve the right to bar or remove from the parade any entry who refuses to follow the parade rules and/or the instruction and direction from the Parade Marshals or Auburn Police.
23. The City of Auburn will make any necessary changes, restrictions and/or cancellations as needed, as a result of the on-going COVID-19 pandemic. We recommend reviewing our website, auburnwa.gov/events, for more accurate information.