

Facts At A Glance

- This is a renewal of an **existing** revenue that has been in place since 1998; renewed in 2004 & 2012.
- The UUT is 8%.
- The UUT generates \$2 million of the City's \$14 million General Fund revenue each year (14%).
- The UUT is a guaranteed **LOCAL** funding source - every dollar paid stays in Pinole.
- The income-based exemptions remain in effect.
- The renewal has no sunset - it stays until voters remove it.

Sustained City Costs Reductions since 2008:

- Reduced staff by 37 positions (25%).
- Increased employee sharing of costs for retirement and health benefits. As of July 1, 2018 Safety Employees pay 24.659% and Non-Safety Employees pay 20.547% of their salaries for pension.
- Reduced retiree health benefits.
- Closure of Fire Station 74.

Measure C—Renewal of Pinole's Utility Users Tax

Election Day is November 6, 2018

Don't forget to vote

Some people may ask, what is Measure C all about - well here's the scoop. Measure C is the City of Pinole's renewal of the existing Utility Users Tax (UUT), which is a local revenue. The UUT is the City's **3rd largest** General Fund revenue source, used to pay for services such as Police, Fire, Public Works, Parks, Recreation, blight and graffiti elimination, and the like.

Unlike most items on the November 6th ballot, Measure C is a **renewal** of existing revenue, not a new revenue.

All cities have struggled to provide services since the Great Recession and the **e l i m i n a t i o n** of Redevelopment. Most former RDA funded activities are now paid out of the City's General Fund. Pinole City services have already been reduced over the last ten years.

Our citizens have had to endure the closure of one of our two fire stations, and reduced staff/services across all departments. A further reduction of \$2 million would have devastating impacts to our existing reduced services. We're hearing from community members that they want more services, not less.

That's why your decision on Measure C is important. Do you want to **continue** this **existing** funding, without a sunset date, for general purposes - Public Safety, Public Works, Parks, Recreation, and blight elimination, or should the City make \$2 million in additional cuts to our already reduced service levels? The choice is yours on November 6th.

For more information please refer to your voter pamphlet, the City's website, or call City Manager Michelle Fitzer at (510) 724-8933.



What happens if the UUT is not renewed?

Although the City Council has not adopted a contingency budget, in the event the UUT is not renewed, to account for \$2 million less in revenue, reductions will need to be made in the following service areas:

- Police Department
- Public Works/Code Enforcement
- Recreation activities relying on a General Fund contribution, such as the Senior Center, Youth Center and Swim Center (may result in some closures)
- Park Maintenance
- Pinole Community Television
- Administration

While it is never the interest of the City Council or staff to decrease services, these cuts will be unavoidable without the UUT.